

# UofB Buzzer

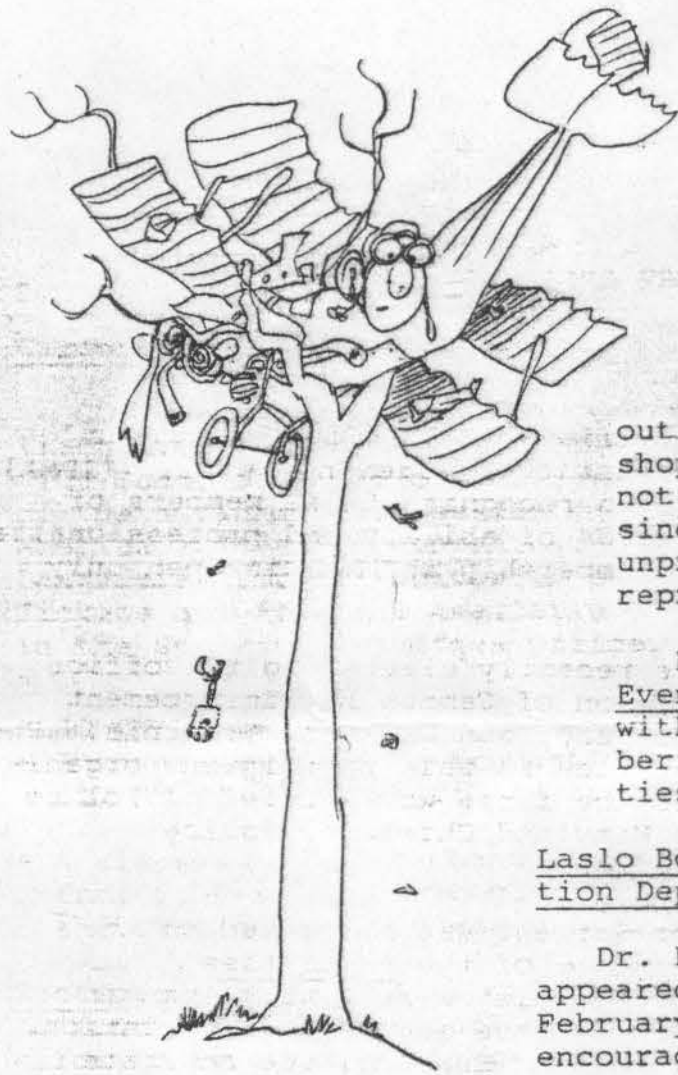
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Atty Box 137

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: March 6, 1984

DEADLINE FOR NEXT ISSUE: 3/19/84

## PEOPLE IN THE NEWS



### Barry Brownstein - Economics Department

Dr. Brownstein wrote an article calling for the abolition of Baltimore's blue laws that appeared in the February 13th issue of the Evening Sun. He argued that Sunday openings should be allowed if that is what the public desires. He points out that if the public did not want to shop on Sunday, then legislation would not be needed to prohibit the activity since stores would find out that it is unprofitable to do so. The article was reprinted from the UofB Business Review.

Dr. Brownstein was quoted in another Evening Sun article (Feb. 21) that dealt with the legislation to restrict the number of industrial revenue bonds municipalities could issue.

### Laslo Boyd - Government and Public Administration Department

Dr. Boyd co-authored an editorial that appeared in the "Other Voices" page of the February 9 Evening Sun. The article encourages and applauds Mayor Schaefer's support in the City school system and urges direct Mayoral action on the needs of the school system.

### Kevin Bress - Law Student

Kevin was featured on the back page of the Metro section in the February 7 edition of The Sun. He sued the Interstate Towing Service for the \$60 he was forced to pay to get his car back. The car was parked at a closed gas station one night while he was at a nearby tavern and was towed away by Interstate. Kevin won the \$60 judgement plus \$6 he spent on cab fare and \$32 in court costs when the defendant failed to appear in court.

\* \* \* \* \*

AUTHOR, AUTHOR...

### David DeCenzo and Vincent Luchsinger, Management Department

Drs. DeCenzo and Luchsinger have had a paper accepted for publication in the Spring 1984 issue of Public Production Review. The paper is titled "Commitment and Professionalism in Law Enforcement" and is the result of a pilot study about police officers in the Baltimore metro area. DeCenzo is currently under contract with Prentice-Hall to co-author a personnel textbook for the Fall of 1985. He is developing a small business information tableau for AT&T.

# UofB Buzzer

SPEAKING OF WHICH... (Cont.)

December on the topic "The Law of Insanity and Competency to Stand Trial in Maryland."

Dennis Pelletier and Merrill Pritchett - Dennis and Merrill were selected to make a presentation at the University of Maryland Student Affairs Tenth Anniversary Conference on February 10th. Their presentation, "A Comparison of Needs for Student Services of Adult Learners and Traditional Age Students at an Urban, Commuter University," reported results of their research conducted at the UofB.

Linda Coleman - Marketing - Linda will present a paper at the South-eastern Marketing Association Conference in San Antonio, Texas on March 3. The topic will be "Strategic Planning During Deregulation of the Banking Industry."

REMINDERS FROM.... (Cont.)

## Career Development Center Events

CDC will sponsor "Career Preview '84" on Thursday, April 5 from 11:00 a.m.-4:00 p.m. Highlight of the event will be a lecture on "The Successful Art of Management" by Thomas J. Peters, Co-author of the national best seller In Search of Excellence: Lessons from America's Best Run Companies. The lecture will be held in the Langsdale Library Auditorium and you MUST have a ticket to attend. Tickets are free and available on a first-come, first-served basis in the Student Activities Office.

### ALSO ON TAP:

- A three-session "Retirement Planning Seminar" will be held on March 31, April 7, and April 14 from 9:00 a.m.-3:00 p.m.
- A six-week "Career Change Seminar" will be held Wednesday evenings from 6:00-8:00 p.m. beginning April 4. Call 625-3050 for more information about these programs.

Records Office - Will be closed for all business from Monday, March 26 to Friday, March 30, inclusive. Please arrange to conduct all business prior to or after the above dates.

English Department - Will sponsor poetry readings on March 7, 14, and 21 from 7:30-10:00 p.m. in the Student Lounge, AC115. A symposium on Poe and Baltimore is scheduled for March 16, from 1:00-4:00 p.m. in the Moot Court Room.

\* \* \* \* \*

KUDOS TO THE UofB Model U.N. team - Three UofB students won Outstanding Individual Awards at the Harvard Model United Nations competition, February 23-26, in Boston. Randy Chernelstein and Howard Saks, both Political Science majors, won two out of the five committee awards while representing the United Kingdom on the Political Security Committee. Betsy Ann Griffith, also a Political Science major, won an award as a U. K. delegate to the International Court of Justice. The team competed against more than ninety other delegations, many from such prestigious institutions as Harvard, Yale, West Point, and Brown.

The faculty advisor to the team this year was UofB alumnus Stavros Cologer, who is now a Ph.D. candidate in International Relations at the University of Maryland. Cologer, who won the Gavel Award as a member of the UofB team in the 1979 HMNUN competition, will serve as faculty advisor again next year. Congratulations are due to him and to the three individual winners, but also to the other 10 members of the team and the entire faculty of the Government and Public Administration Department whose students have been so consistently successful in this prestigious national competition.

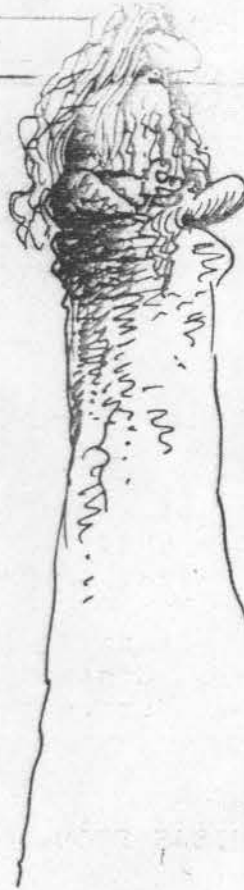
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FAMILIAR FACE IN A NEW PLACE - Congratulations to Donna Romoser, PIO's Special Events Assistant, who recently joined the Development Staff as Assistant Director for the Annual Fund, a full-time position working on phonathons and other alumni and development activities.



# UofBuzzer

DID YOU KNOW....



In  
search  
of...

Fred Cuomo's  
Insurance Office



## Fred "I'll Schedule Myself Out" Cuomo - Assistant Director of Admissions - Schedules Out for Good

Fred, famous for his Claude Raines imitation, abdicated his assistant director's throne on March 1 after putting in three years of hard work at UofB. Unfortunately, he was employed here for 18 years.

Fred first came to UofB on a soccer scholarship. After four years of varsity soccer, he improved enough to be considered exceptionally mediocre.

An active member of the Jay's Society, a very elite club whose headquarters is a half-block south of UofB, Fred will be sorely missed by his cronies. They wish him well in his new job with State Farm Insurance, but they are still waiting for him to buy a round.

P.S. The faculty and staff at UofB wish to remind Fred that we all already have insurance.-- BW

## NEW GRAD PROGRAMS APPROVED BY SBHE

Three graduate programs proposed by the YGCLA were approved recently by the State Board for Higher Education. They are: The Master of Judicial Administration (MJA), offered by the Government and Public Administration Department; and two graduate certificate programs to be offered by the Criminal Justice Department, the Certificate in Police Administration and the Certificate in Correctional Administration.

Also approved is a new concentration in the M.A. in Sociology, "Information Resource Management."

These programs will be included in the 1984-85 Graduate Catalog. For information about the C.J. certificates, contact Davis Hayeslip, X3243. Information about the MJA may be obtained from Larry Thomas, X3238, Ted Durr, X3228, has details on the Information Resource Management Concentration in Sociology.

## REMINDERS FROM...

Marketing Association - The Club will present "Miller Marketing Strategy" on Wednesday, March 7 at 12:00 noon in the Langsdale Library Auditorium. The program features a multi-image presentation of the marketing and advertising strategies that have catapulted Miller Brewing Company from seventh place to second place in the beer industry today. The event is free and open to the public.

# U of B BUZZER

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please route*

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: April 19, 1984

DEADLINE FOR NEXT ISSUE:

## STUDENT SERVICES



### FAMILIAR FACES IN NEW PLACES

A recent reorganization has changed the titles and responsibilities of Dennis Pelletier and George McDevitt. Their new roles are as follows:

Dr. Pelletier, Dean of Student Services and Director of Career Development

Duties include: supervision, budget management and direction of the Career Development Center, the Student Activities Department, Health Services and the Leisure Services Department; Chairmanship of Student Services Planning Council, student discipline; publication of Policies and Rules for students; management of housing, roommate referral services and hallway lockers; maintenance of student personnel files.

Mr. McDevitt, Dean of Auxiliary Services

Duties include: new cafeteria and library contract management; management of Langsdale Theatre and Gallery, room reservations; committee chairmanships for Facilities Use and Domicile Requests; administration of services for disabled students (including parking); serve as officer for Affirmative Action, 504 compliance and Fair Employment; research/interpretation regarding Privacy Act and custody of University records; filing of liability claims, supervision of Public Safety.

### CONGRATS

Diane Aull, Provost Office - has a new addition to her family: Blair Allison, born March 26.

### NEW FACE

Fran Lessons, Health Center - Fran has been named Director of Student Health Services. The center will be open for routine health maintenance and emergencies Monday through Thursday, 9:00 a.m. - 8:00 p.m. and Friday, 9:00 A.M.-5:00 P.M.

Congratulations to the CAREER PREVIEW '84 Committee!

Career Preview '84 was a tremendous success, due to hard work of the many committee members. Hundreds of students participated in the workshops; talk by Tom Peters attracted about 400 students and faculty, and the wine and cheese reception in the Law Center Lobby was, of course, mobbed. Special thanks to to Joan Bereska, MPA and law alum, who managed to get Peters here for free.



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People in the News....

## Derral Cheatwood - Criminal Justice Department

Dr. Cheatwood was quoted in the front page of the Entertainment section of the April 1 issue of the Sunday Sun in the movie "Greystoke, The Legend of Tarzan, Lord of the Apes." Dr. Cheatwood explains that the "Hollywood" version of the original novel by Edgar Rice Burrough has Tarzan growing up in the jungle, leaving to give civilization a try, and returning to the jungle when he misses his former paradise. However, Burrough's Tarzan as actually able to handle both worlds. He was equally at home in the jungle and civilization.



## Barbara Britzke and Michelle Gilligan - Law School

Professors Britzke and Gilligan were quoted on the front page of the March 30 edition of The Daily Record on the subject of the eminent domain law and whether or not it gives Baltimore City the right to take over the Baltimore Colts. Britzke says the new law will be declared unconstitutional unless a court finds 1) that a football franchise is property, and 2) that the football team constitutes a "public use." Gilligan explains that in some jurisdictions it has been held permissible to condemn an intangible property, like a football franchise.



## David Dianich and Jatinder Gupta - IQS Dept.

Drs. Dianich and Gupta co-authored an article in the March 30 issue of the Daily Record on decision analysis as a decision aid for the small business executive. The article, the first of a series, introduces the basic principle of decision analysis.

### THE PAPER CHASE....

Papers presented by members of the English Department at the Twelfth Annual 20th Century Literature Conference in Louisville, Kentucky and The Third International Lawrence Durrell Conference in New Concord, Ohio:

Dr. Virginia Carruthers - "The Myth of Gallipoli and the Mystique of Mateship in Alan Seymore's One Day of the Year" and "Faust in Legend and Literature."

Dr. Joan Henley - "Narrator-Editor Relations in Native American Life Stories"

Dr. Carol Pierce - "'Heso bewitched the cards': Lawrence Durrell's Magical Tarot Game"

Wayne Markert - "Inverted Social Values: The Worlds of D. H. Lawrence's Lady Chatterly's Lover and Lawrence Durrell's Constance"

### UP, UP AND AWAY

The new tuition rates should give us all even greater reason to treat our students with utmost respect and appreciation. Check out the new per-credit price tags on a UofB sheepskin, effective Summer, 1984 (including the "C.U.A. Fee"):

Undergrad: \$51.50      Grad Liberal Arts: \$72.50      Grad Business: \$78.50

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DON'T MISS

Block Party - Friday, April 27 from 12:00-4:00 p.m.

Maryland State Secretaries' Week - April 23-27, featuring "Special Workshops" on April 24 and April 26 at the Clerical Training Institute. For more information contact the Personnel Office, X3327.

U.S. Savings Bond Campaign - The Maryland State Employees campaign will be conducted during the month of May.

Marketing Department - will sponsor a conference on "Direct Response Marketing: Targeting for Profits" at the Convention Center on Thursday, May 17, from 9:00-3:30 p.m. For more info., contact Dr. Lazar, X3276.



*A Mark Asan*

*\$95.00 - 85.*

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Office Supply Store Room - will be closed May 1-4 for inventory purposes.

Health Center - will offer a CPR class on Monday, April 16th from 9:00-12:00 noon. For more info., call X3034.

Accounting Department - will sponsor a three day conference, "Focus on Accounting Education," on April 12-14 at the Baltimore Hilton. For more info, contact Dr. Tipgos, X3215.

Baltimore Laboratory Theatre - will present "Of Mice and Men" at the Langsdale Library Auditorium on April 12, 13, 14, 15, 19, 20, 21, and 22. For tickets, contact Student Activities Office, X3099.

Grants Administration - will sponsor a one-day workshop, "Developing Grant Proposals: A Dollars and Sense Approach," on Wednesday, April 18 from 9:00 A.M.-1:00 P.M. Reserve seats for this free session by calling X2909 or 2912.

Annual Merit Award Banquet - will be held on Monday, May 21, at the Lyric.

Plaza Dedication and Alumni Reunions - Tuesday, May 22.

HERE'S TO...

Kalyan Singhal - Management Dept. Dr. Singhal has been appointed as an Editor for Interface, a leading journal in Management Science and Operations Research.

Lee Richardson - Marketing - Dr. Richardson was named to the National Advertising Review Board.

Robin Goodenough - Law School - Dr. Goodenough wrote an article on hypnosis that appeared in the December, 1983 issue of the Federal Bar News & Journal. He presented the pros and cons of forensic hypnosis and its use in the pursuit of justice.



Happy  
Easter!



UofB Collection Berry - please route  
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# UofB Buzzer

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: May 21, 1984

DEADLINE FOR NEXT ISSUE: 6/6/84

## PEOPLE IN THE NEWS



Carroll Roberts - Part-time student - Carroll was cited in the Morning Sun of Friday, April 13 for his rescue of a blind man who fell into the waters of the Inner Harbor. Carroll, a waiter at Phillips Crab House, jumped in the water and pulled the man to safety. He has been recommended to receive the police department's civilian act of bravery.

Barbara Mello - Law School - Professor Mello was featured in the May 1st issue of the Daily Record for her work as General Counsel for the Maryland Chapter of the American Civil Liberties Union.

William T. Fryer, III, Arnold Rochvarg, and Mark Sargent - Law School - Professors Fryer, Rochvarg, and Sargent co-authored an article for the May 1st issue of the Daily Record, reporting on the results of a conference held at UofB on the need for further changes in the Maryland Limited Partnership Act.

Gene Milbourne - Management Dept. - Dr. Milbourne wrote an article for the Business Review on merit pay to increase worker productivity that appeared in the May 14 issue of the Baltimore Business Journal. He explains that for pay motivation to succeed, the level of trust between superiors and subordinates must be high. Employees must believe that they will receive the money promised by an incentive system and that the performance evaluation systems will be used in a fair and equitable manner.

## CONGRATS.....

Janis Leftridge - Law School - has a new addition to her family, Nicholas, born on April 15.

Andrea Anish-Gould - School of Business - Andrea married David Gould of Goodman, Gable, and Gould on April 27.

## NEW FACES

Public Safety - Robynne Spender - CPO Private  
Brigitte Boswell - CPO Private  
Robert Schmidt - Building Guard  
Hercules Orphan - Building Guard

# UofBuzzer

HERE'S TO....



Sue Greenfeld - Management Dept. -  
Dr. Greenfeld, who has been the acting Chair of the Management Department since Dr. Ezell resigned in August, 1983, will be taking a leave of absence in August to teach in Germany for one year under the auspices of the University of Southern California. The Management faculty and staff and the rest of the University community wish her well on her plans and look forward to her return in 1985.

Dick Moses - Data Processing - Dick was honored at a luncheon on May 15 as the Pikesville Chamber of Commerce's "Man-of-the-Year" for his continuous effort in promoting Pikesville. He is president of the Pikesville Chamber of Commerce and vice-president of the Pikesville Community Growth Program.

Donna Seabreeze - Recreation Major - Donna received the Most Outstanding Student Award given by the Maryland Recreation and Parks Association, in recognition of her volunteer work for the County Recreation and Parks Department.

Peggy Krysiak - History Major - Peggy was named recipient of the Board of Trustees Outstanding Scholar Award for 1984. The \$500 scholarship is awarded to a deserving junior in an honors program at each one of the six stateschools that the Board governs.

Kim McFann - Law Student - Kim was appointed student member of the State Board for Higher Education. She is the first student to serve on the board under provisions of a new state law.

Jatinder N.D. Gupta - IQS Department - Dr. Gupta presented three papers and chaired a session at the Operations Research Society of America/ The Institute of Management Sciences (ORSA/TIMS) in San Francisco, May 14-16. The three papers were "Lot Sizing in Manufacturing With Sequence Dependent Set-up Times," "Analyzing Petroleum Stock Behavior through Linear Programming," and "A Review of Production Planning with Significant Set-ups."

## REMINDERS...

Parking Permits - Current parking permits expire on May 31. Summer permits are now available in the Business Office.

Merit Awards Banquet - The Annual Merit Awards Banquet will be held Monday, May 21 at the Lyric from 7 p.m. until midnight. The event will be catered, featuring an open bar and entertainment.

Law Plaza Dedication and Alumni Reunions - The Law Plaza, the statue of Edgar Allan Poe, and the ship's bell from the armored cruiser USS Maryland will be dedicated on Tuesday, May 22. Also featured will be the unveiling of a plaque honoring all alumni who served in the U.S. Armed Forces, especially those who gave their lives.

## GRADUATION

School of Business and YGCLA - Wednesday, May 23, 8:00 p.m. at the Civic Center. Commencement speaker will be Dr. George L. Russell, a member of the law firm of Russell and Thompson, P.A. Dr. Russell, the first black to be appointed City Solicitor of Baltimore, will receive an honorary Doctor of Laws degree for his tireless efforts on behalf of the Baltimore civic community. School of Law - Sunday, May 27, 2:00 P.M. in the Lyric. The Honorable Frank A. Kaufman, Chief Judge, U.S. District Court will address approximately 225 graduates. He will also receive an honorary Doctor of Laws degree for his civic and educational endeavors.



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DID YOU KNOW....

IQS Department - Two new telecommunication network courses will be offered by the IQS department next fall. Dr. Frank Greenwood attended a three day course on networking personal computers and a network seminar as a partial preparation for teaching the courses.

Tuition Increase - The School of Business graduate tuition has been increased to \$75 per credit hour, which is \$6 more than YGCLA tuition. The additional money will be used exclusively by the School of Business to monitor and upgrade the academic quality of their programs and to pursue AACSB graduate accreditation.

Change in Class Schedules - The Provost Council has approved a new class schedule for the Fall '84. Undergraduate day classes will be scheduled on a Monday-Thursday, Tuesday-Friday basis, leaving Wednesdays open for special three-hour labs, seminar and/or graduate classes, and student club and organization meetings. Evening classes will remain according to the present schedule. The changes were a result of a survey by the Ad Hoc Scheduling Committee, chaired by Dr. William Clewell, of faculty and students, full-time and part-time. The original recommendation was a Monday-Wednesday, Tuesday-Thursday schedule, leaving Friday as the "free" day. However it was amended by the Provost Council which thought that students would need more than one day preparation between classes.

Beta Gamma Sigma - Richard E. Hug, President and Chief Executive Officer of Environmental Elements Corporation, and Joseph W. Mosmiller, Chairman of the Board of Loyola Federal Savings and Loan Association have been selected as honorary initiates into the UofB's new chapter of Beta Gamma Sigma, a national society in business administration.

Mr. Hug and Mr. Mosmiller were initiated into Beta Gamma Sigma at a luncheon ceremony to install the new UofB Chapter at the Belvedere Hotel on Sunday, April 29. Also initiated were seven members of the University faculty and administration and 68 outstanding undergraduate and graduate business students.

Beta Gamma Sigma is a national honor society formed to encourage and reward scholarship and accomplishment among students of business administration, to promote the advancement of education in the art and science of business, and to foster integrity in the conduct of business operations.

Merritt Commercial Scholarship Established - The Merritt Commercial Savings and Loan Association has awarded \$12,500 to the University of Baltimore Educational Foundation for the endowment of a graduate scholarship in the UofB's School of Business, according to Sheldon Caplis, Vice-President for Development.

The gift was presented to UofB School of Business Dean Frederick Kelly by Gerald S. Klein, Chairman of the Board of Merritt Commercial Savings and Loan. Mr. Klein is a graduate of the University of Baltimore, having earned an A.A. in business in 1960 and a law degree with honors in 1963.

The Merritt Commercial Scholarship will be awarded to a graduate business student majoring in finance or banking-related studies and demonstrating high academic achievement and financial need.



## INCREASE IN PARKING FEES



Effective in September, the new parking rates will be as follows:

Full Time Faculty/Staff - \$35.00 per Semester  
Part Time Faculty/Staff - \$17.50 per Semester  
\$2.00 one additional vehicle

Summer - \$17.50

Motorcycles - \$2.00 per semester

Reserved Lot - \$14.00 per month

The additional funds will be used to make major repairs on the Bolton Yard lot.

Grants Workshop - Dr. Jim Watson, Grants Administrator, held a workshop on May 18 that was attended by 55 educators from area colleges and city and county social agencies. Topics included "How to Research a Grant" and "How to Write a Preliminary Draft."

Laura Brown - Langsdale Library - Ms. Brown has been awarded a three month internship at the Johns Hopkins University Bindery. This program, funded by the Mellon Foundation, trains individuals in library preservation and conservation. Special collections in the Library now exceed 8000 cubic feet (160,000 bound volume equivalents.)





# UofB BUZZER

7/16/84  
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circulate to  
youes people

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: 7/84

DEADLINE FOR NEXT ISSUE:

## PEOPLE IN THE NEWS...



### Barry Brownstein - Economics Department -

Dr. Brownstein, Director of the Bureau of Business Research, testified for the House of Representative's Subcommittee on Energy and Environment on the Price-Anderson Act. The Price-Anderson Act limits the liability of nuclear power plants in case of an accident, Brownstein argued that it is an inappropriate subsidy that misallocates energy resources. According to Dr. Brownstein, total liability is set by the Act at \$560 million which is nowhere near the actual potential damage of \$14-280 billion. Nuclear power plants can only get \$160 million in liability insurance from the private market with the remainder subsidized by the government. Dr. Brownstein is calling for a repeal of the Price-Anderson Act and let the nuclear industry go to the free market. If they cannot get insurance, then society can conclude that such power plants are too dangerous. Brownstein was also quoted in Forbes magazine on the subject.

Larry Thomas - Government & Public Administration Department - Dr. Thomas was interviewed for the June 4 issue of the Daily Record about UofB's new Master of Science in Judicial Administration (MSJA). According to Dr. Thomas, the MSJA will meet the advanced education needs for career professionals in a specialized field of public service.

## FAMILIAR FACES IN NEW PLACES...

Tom McFaul - Dean, YGCLA - Dr. McFaul will assume the position of Assistant Provost on July 1. His duties will include helping develop the University's new marketing strategy and involvement in the review of Program Evaluation Studies mandated by the Board of Trustees.

Minna Doskow - Associate Dean, YGCLA - Dr. Doskow has been elevated to Acting Dean of the YGCLA.

Richard Swaim - Government & Public Administration Department - Dr. Swaim moves up to the position of Associate Dean of the YGCLA. He will be responsible for curriculum development, external relations of the college, catalog information, and the honors programs.

# UofBuzzer

## DID YOU KNOW...

Martin Marietta Chair Set In School of Business - The Chair was made possible by a \$50,000 grant from Martin Marietta to the UofB Educational Foundation's Cornerstone Campaign for School of Business Endowment. The gift brings the Cornerstone Campaign total to more than \$890,000 raised in less than one year. The Martin Marietta Chair will be awarded to an outstanding faculty member in either accounting, economics, or finance.

Instructional Technology Center - The ITC summer hours are 9:00 a.m. - 8:00 p.m., Monday through Thursday. Arrangements can be made for use of equipment at other times.

School of Business - State Board of Higher Education approval has been requested for changes in three degree designations from concentration to B.S. individual programs in Accounting, Computer Information Systems, and Business Administration.

Career Development Center - On-campus recruiting this past year was up approximately 25-30% but is still below the level of 1980.

Leisure Services - The new Nautilus Center is scheduled to open the first week in September. The 16-piece system will be located in the former wrestling room and will be air conditioned and carpeted with a stereo sound system. A steamroom will be built adjacent to the present sauna and should be ready by the Fall semester.

Two Graduation Dates - Beginning with AY 84-85 the University will have two graduate/undergraduate graduation ceremonies. Students completing their requirements in August and December of 1984 will be graduated on February 3, 1985. Students finishing in May, 1985 will be graduated on May 22. Both graduations will be held at the Lyric.

World's Fastest Typist Contest - The contest was held at the Baltimore Hilton Hotel on May 17 and 18. Participating from the University of Baltimore were: Gladys Davis (P.I.O.), Rachel Lewis (Library), Sabrina St. Clair (Admissions), Alma Kern (Law School), Peggy Mitchell (School of Business), Martha Kahlert (Law School), Katherine Schmidt (Law School), Nancy Kershaw (Grants and Research), Betty Thames (Development), Michael Keenan (Business Office) and Myron Steckman (Records Office). The final winner was Gloria Schweigman from Maryland Casualty who typed 112.4 words per minute.

Discount Tickets Available - Discount tickets, \$4.00 off the regular price, are available in the Personnel Office for Hershey park, King's Dominion and Six Flags Great Adventure. See Linda Chumura or call X3227.

Buzz Bag - The Buzz Bag was established to answer questions employees had regarding State rules and regulations, questions about the university, and to answer or bring attention to any problems that may arise during the performance of your job. If you have a question, call or write Jack Koenig or Linda Chumura, Personnel Office, Room AC 109, X3227.

### Reggie, Oh Reggie, Wherefore Art Thou, Reggie?

Reggie Thomas, Associate Director of Admissions for Special Projects, was interviewed by Evening Magazine as one of Baltimore's sexiest men. The dashing bachelor was filmed around school and up in the gym working out (Beefcake poster, maybe?). The show will air on Channel 13 on July 16 at 7:30 p.m.





# UofBuzzer

IN CASE YOU MISSED IT....

Plaza Dedication - The Plaza entrance of the Law Center was dedicated this spring in memory of two UofB alumni, Harry M. Feldman and Walter A. Feldman. The brothers were honored in memoriam through a major endowment gift made by their sisters, Sadie B. Feldman and Rossetta Feldman Glashofer, and their late brother, Samson Feldman. In addition, a scholarship gift presented earlier this year by the Feldman's will fund a permanent, merit-based law school scholarship to be named by Harry M. and Walter A. Feldman Scholarship.

HERE'S TO:

Lee Richardson - Marketing Department - Dr. Richardson was reappointed to serve as a member of the Howard County Advisory Board on Consumer Affairs.

Anne Elizabeth Griffith (English) and Elaine Hollis (Jurisprudence) - YGCLA

Miss Griffith and Hollis were the first students to graduate from UofB's Collegiate Honors Program this past May. Ms. Griffith senior honors project was a thesis entitled "The Myth of J.R.R. Tolkein." Ms. Hollis' senior thesis examined Friedrich Nietzsche's philosophical views on the nature of female sex.

## In Memoriam

G. Harold Gottshall, former Chairman of the Science Department, died last month at the age of 81. Mr. Gottshall joined the UofB faculty in 1947 and retired in 1972. He taught courses in science, literature, education, and social studies and served as basketball and baseball coach in the early 1950's.

## PLAZA WINS LANDSCAPE DESIGN AWARD

The University's Peggy and Yale Gordon Plaza was one of six sites selected to receive a state wide merit award for landscape design this year. The plaza, which was designed by landscape architect William F. Kirwin, won a merit award in the "institutional design" category from the Maryland Chapter of the American Society for Landscape Architects. The award was presented to President Turner at the Society's ninth annual awards dinner in June.

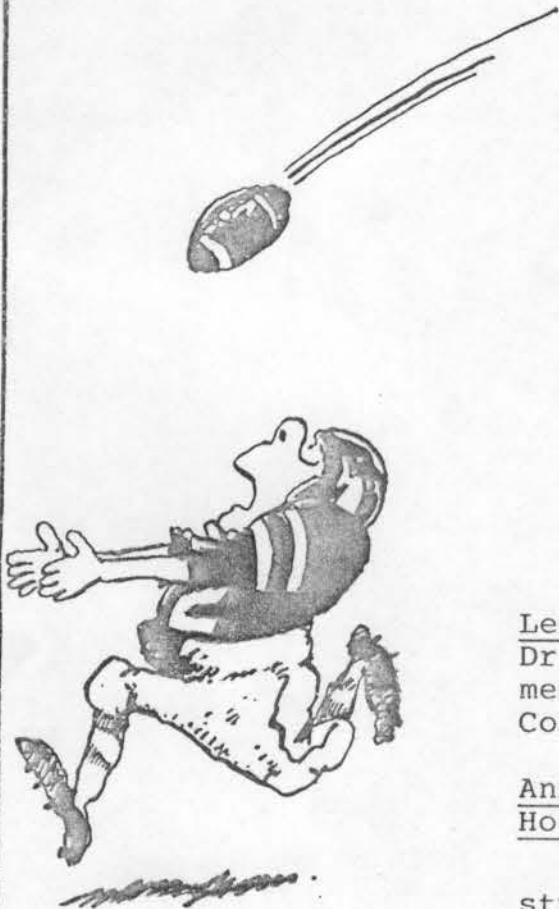
## ALUMNI GOLF AND TENNIS OUTING

The Alumni Association's Golf and Tennis Outing was a great success! More than 100 golfers and 16 tennis players from the alumni, faculty and staff participated in the event which was held at the Chesnut Valley Country Club on June 21. Representing faculty and staff on the tennis courts were Richard Swaim and Sheldon Caplis; on the links were Gene Milbourne, Frank Szymanski, Billy Woodard, Kevin Robinson and Fred Kelly.

UofB NIGHT AT THE BASEBALL GAME: August 17!

Mark you calendars for August 17, which is the UofB Alumni Bullpen Party at the Oriole game. The event includes a bullpen picnic at the game, Orioles v. California. Tickets are \$10.00 per person. For more information, contact the Alumni Office at 659-3153.

HOPE YOUR FOURTH  
WAS FUN!



# UofBuzzer

WELCOME TO:

## WHO'S NEW?



Timothy J. Policastro, Associate Director for Graduate Admission: Mr. Policastro joins the UofB Admissions staff from Essex Community College, where he served as Assistant to the Director of Admissions for four years. A resident of Abingdon, Md., he is a graduate of Towson State and holds an M.Ed from Loyola College. He is presently pursuing a doctoral program in education at Morgan State.

Susan Rosenfeld Wachter: Assistant Director for Undergraduate Admissions: Ms. Wachter moved to the Baltimore area last fall from New York City, where she worked as an undergraduate Admissions Counselor for New York University for two years. Since her return to Maryland (she lived in Montgomery County for 14 years), Ms. Wachter has been working as an Admissions Consultant for American University. Ms. Wachter holds a B.S. in Social Education and Political Science from Boston University.

Kathy Kaifer, Coordinator of Student Activities: Ms. Kaifer joins the University Community from the University of Delaware where she was the Professional Hall Director and administrator for a student housing complex. She graduated with a B.A. in Human Development from St. Mary's College of Maryland and earned her Master of Arts in Education at Bowling Green University.

Terra Jones, Director of Financial Assistance: Ms. Jones comes to UofB from the Community College of Baltimore where she served as the Assistant Director of Financial Aid. She graduated from the UofB with a degree in Business Administration with a concentration in Finance.

The University also welcomes the following new employees:

Belinda M. Adia - Data Processing  
Dale DiVenti - Records Office  
Sharon A. Harrell - Business Office  
Donna Johnson - Records Office  
Charmaine R. Kenny - Data Processing

MOVING ON...

Goodbye and good luck to those who have left or will do so in the near future:

David Ash - Law Placement  
Pat Gould - Payroll Clerk  
Michael Rafferty - Plant  
Larry Schillenberg - Plant

ENJOY YOUR RETIREMENT...

Patty Bollinger - Library  
Althea Bradby - Library  
Harry Tupis - Plant

NEW DEPARTMENT CHAIRPERSONS

Management - Dr. Roger Roderick  
Economics/Finance - Dr. Jonathan Silberman



# UofB BUZZER

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NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: October 15, 1984

DEADLINE FOR NEXT ISSUE: 11/7/84

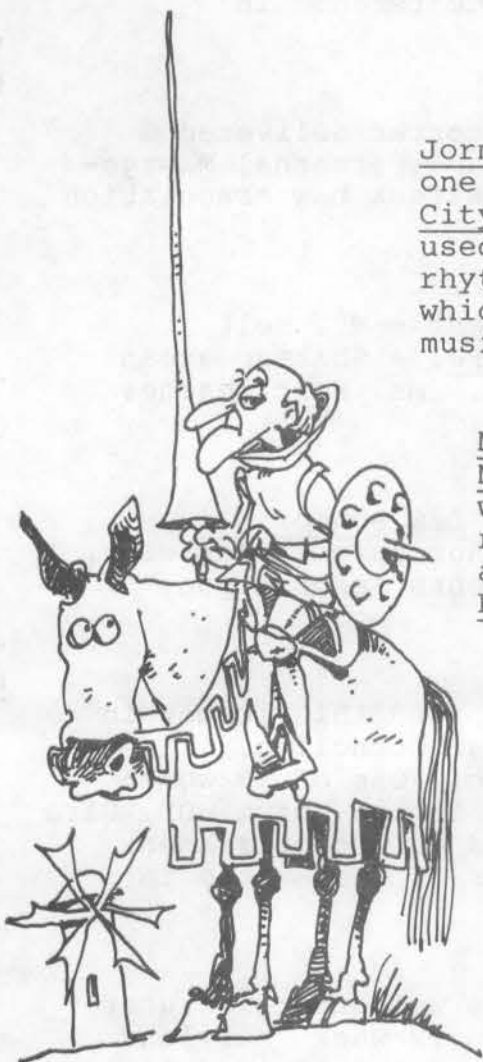
## PEOPLE IN THE NEWS

Jorma Sjoblom, Library - Mr. Sjoblom was named one of "Baltimore's Unsung Heroes" by the City Paper in its September 14 issue. Mr. Sjoblom used his own money to get the music of local rhythm and blues performer El Duño recorded, which increased bookings for El Duño and got his music in jukeboxes around the city.

Mark Sargent, Law School and Martin Lazar, Marketing Department - Mr. Sargent and Dr. Lazar were quoted on the pros and cons of incorporating a small business in an article that appeared in the August 29 edition of the Evening Sun.

FROM P.I.O....

"UofB Today" Brochures Available - Are you writing a letter to a colleague? Attending an event where you might be talking about the UofB to prospective students? Sending a mailing to departments of other schools from which you hope to attract students? Don't forget that the "UofB Today" brochures, which provide an excellent summary of the institution, are available from PIO, ext. 3188. Let us know if you need some!



## GETTING CALLS WITH QUESTIONS YOU CAN'T ANSWER?

All University offices, please note: If you receive any calls from the general public inquiring about events, courses, or programs that you are not familiar with, please transfer the call to Public Information, X3188 or 3187. Sometimes information we send out to the newspapers and radio stations is edited and the contact number is not included; other times, the caller simply does not recall the number or office cited.

In any case, please try us before giving up. And please explain to the person that you are transferring him or her to PIO, and tell them the number, in case the line is busy or they are inadvertently cut-off. Thanks! - Kate Peterson

Do you have extra copies of the UofB Newsmagazine and/or Catalogs? If so, please don't throw them away! If you have finished with the Newsmagazine and/or you don't need catalogs, please return them via campus mail. Newsmagazines go to the Public Information Office, and graduate and undergraduate catalogs go to the Admissions Office. Please help us reduce waste - extra copies can always be used.

# UofB BUZZER

## WHAT'S EVERYBODY BEEN DOING....

Bruce Parry, Economics and Finance Department - Dr. Parry's book review of Segmented Monograph, Divided Workers was published in the January-March issue of the Eastern Economic Journal.

Susan Zacur, Management Department - Dr. Zacur was the keynote speaker at the IBM Data Processing Management Conference in Williamsburg, Va. on June 27.

Richard Trotter, Management Department - Dr. Trotter delivered a paper entitled "Sexual Harassment: The Legal and Personnel Management Issues" at the meeting of the American Business Law Association in San Antonio, Texas, in August.

Robin Holt, Adjunct Professor, English Department - Mr. Holt presented Act II, Scene IV of Measure to Measure, a Shakespearean dark comedy, for the English Club on October 2. Mr. Holt teaches Theatre Studies.

Alfred Porro, John Lynch, and Janis Leftridge, Law School - Professors Porro and Lynch and Ms. Leftridge, Admissions Counselor, received awards by the Black American Law Students Association (BALSA) at its annual dinner in June.

Dr. Catherine Gira, Provost - Dr. Gira participated this summer in the Ace National Forum sponsored by the American Council of Education's Office of Women in Higher Education. One of 18 women from across the United States who participated in the Forum, Dr. Gira was selected on the basis of her "strong record of accomplishment as well as her potential for the highest levels of leadership in higher education."

Randy Beirne, Sociology Department - Dr. Beirne was guest lecturer in September 23 at the College of Notre Dame's six-week "Maryland Our Maryland" lecture series. Dr. Beirne topic was "Maryland Is People: Opportunity, Challenge, and Growth."

Richard Swaim, Associate Dean, YGCLA and Derral Cheatwood, Criminal Justice Department - Drs. Swaim and Cheatwood attended a conference on Social Theory, Politics and the Arts on October 12-14 at the University of Maryland. Dr. Cheatwood moderated a panel discussion, "Social Science and the Arts: A Review of the Last 20 Years," and Dr. Swaim presented a paper on "Public Policy."

Joyce Williams, Adjunct Professor, Marketing Department - Ms. Williams presented a workshop on "The Creative Management of Promotion Copy: Editing and Critiquing," to the regional conference of the International Newspaper Promotion Association (I.N.P.A.) executives on September 18.



# UofBuzzer



DID YOU HEAR ABOUT....

Frank Szymanski, Recreation & Leisure Studies - Siz and teammates Mack Kingsmore, President of Catonsville Community College, Donald Hutchinson, Baltimore County Executive, and Dr. Ed Matczuk, a UofB alumnus, took second place in the Catonsville C.C. Foundation Golf Tournament. Siz's "eagle 3" on the par 5 18th hole was not enough as the team from the Summit Nursing Home birdied the final hole for top honors.

Software Scholarship - A \$5,000 scholarship for students in computer science or computer technology is being offered by International Computer Programs, Inc., of Indianapolis, Indiana. The scholarship will be applied to tuition costs and educational expenses at the U.S. college or university of the winner's choice. If you know of a student who would be interested, have him or her contact the Financial Assistance Office.

Annual MAHE Conference - The annual conference of the Maryland Association for Higher Education (MAHE) will be held Friday, October 19, in the World Trade Center. How to deal with the problem of faculty over-dependence on their institutions is the theme of the major address by featured speaker Dr. Todd W. Furniss, author of the recent book, The Self-Reliant Academic. Faculty, administrators, and persons interested in higher education are invited to attend. For more information, contact Bob Carbone, 454-5766.

Career Development Center Receives Cooperative Education Grant - The Career Development Center has received a \$62,311 grant from the U.S. Department of Education to fund a cooperative education program. "The grant represents a major step for the University since it is our first opportunity to develop such a program," claims Dr. Dennis Pelletier, Dean of Student Services. "The funds will be used to develop a program through which our students will be paid to work in a field that closely corresponds to their career choice or major." The first task will be to hire a Director of Cooperative Education to develop the framework for the program and to research job opportunities. Dr. Pelletier hopes to have the program fully operational by the fall of 1985.

The cooperative education program will be different from the University's internship program in that a position may be full-time as well as part-time, and all positions are paid. In addition, "co-op" positions are more structured than internships, and include carefully designed learning objectives and evaluation procedures.

YGCLA Phonathon Volunteers Needed - The YGCLA Phonathon will be held October 29-30 from 6:30 p.m. - 9:00 p.m. at the St. Paul Street Hall. Dinner with beer and wine will be at 6:00 p.m. Volunteers should contact Donna Romoser, 625-3182.

## STATE-OF-THE-TURNERS ADDRESS

"Married life is not that bad. More to follow." - HMT.

Laslo Boyd, Government and Public Administration - Dr. Boyd appeared on Channel 2 news wrap-up of the first presidential debate between Democratic hopeful Walter Mondale and incumbent Ronald Reagan on Sunday evening. In his evaluation of the debate, Dr. Boyd commented that Mondale's performance was exceptionally good. However, the issue, Boyd stated, was whether his performance would seriously influence the public's perception of him at this point and the upcoming election.

## University Fellows Program

The Honorable Nancy K. Kopp, a State delegate from Montgomery County, will be participating in the first University Fellows Program, sponsored by the College of Liberal Arts, on November 8 and 9. The Fellows Program was established as a means of promoting greater communication and mutual understanding between the academic and professional communities. Ms. Kopp will attend liberal arts and business classes, meet with faculty and students to discuss the state of higher education and the presidential election aftermath, and talk with academic deans and administrators about the University's accomplishments and goals. Ms. Kopp will also give a talk on the issue of "comparable worth," the concept that jobs requiring the same skills, responsibilities and training, although not identical in nature, should receive equal compensation. The talk is scheduled for Thursday at 5:30 p.m. (location indefinite) and is open to the public. A panel of respondents will address Ms. Kopp's remarks. See Dean Doskow for details.

## JUST AROUND THE CORNER...

Poets and Critics Series - Elizabeth Spires and Kathy Mangan, October 24; Stephen Mantanle and Kermit Mayer, November 7. Academic Center Student Lounge, 7:30 p.m. Call X3286.

Baltimore Laboratory Theatre - "Arsenic and Old Lace" will be performed in Langsdale Library, October 31-November 4, 8:00 p.m. Contact X3097.

You and the Law Series - "Victim of Crime: How to Avoid Being One. What to Do if You Become One," Thursday, November 1, Moot Court Room, 7:30 p.m. Byron Warnken and Eugene Whissel II will discuss crime prevention and self-defense. For more information, call X3484.

Ski Trip - Weekend trip, January 11-13 to Hunter Mountain in the northern Catskills. Limited to first 43 Skiers. \$35.00 deposit due on October 26. For more information, call Jim Lloyd, X3033.

Aerobics Classes - Every Tuesday and Thursday, 12:30 p.m.-1:30 p.m.

Self-Defense Classes - Every Monday and Friday, 12:30 p.m. - 1:30 p.m.

AAUW Wants You! - The Baltimore Branch of the American Association of University Women (AAUW), wishes to extend an invitation to UofB faculty and staff members to attend their meetings, which are held the third Thursday of each month during the school year. They meet at 7:30 P.M. in Fourier Hall, 2nd floor Lounge, College of Notre Dame on Charles Street and Homeland Avenue. Contact Miss June Koch, 254-8032 for more details.



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# UofB BUZZER

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: Nov. 19, 1984

DEADLINE FOR NEXT ISSUE: 12-5-84

## CALLING ALL ALUMS.

IN CASE YOU DIDN'T KNOW....

### Phonathon Success: Update from the Educational Foundation

Congratulations to all faculty and staff members who helped the Educational Foundation raise a total of \$70,987 in pledges from 3,317 alumni donors during the recent Accounting, School of Business, and Yale Gordon College of Liberal Arts phonathons.

We are happy to report that a record number of volunteers produced a 45% increase in dollars pledged and a 14% increase in alumni donors over 1983. These increases show a significant rise in our phone solicitation efforts and with the funds collected we will be able to make important contributions to scholarships, faculty research and development and special purchases or equipment. Many thanks to everyone who helped us exceed our goals. You have made a difference in our drive toward excellence.



We proudly present the names of all those who helped make the phonathons a smashing success.

#### Accounting Volunteers

Phillip Korb, Thomas Lynch, Arthur Roberts, John Sigler, Chuck Martin, and Vinod Thankappan.

#### School of Business

Frederick Kelly, Alfred Falthzik, Donald Paddy, Andrea Gould, Ray Bagby, Rao Vemuganti, Vince and Lou Lusinger, Peter Lynagh, Tom Lynch, Arthur Kahn, Judy Broida, Deborah Ford, William O'Brien, Tigineh Merasha, Sue Zacur, Dennis Pitta, Richard Cuba, Michael Laric, Marilyn Oblak, Richard Trotter, and Veena Adlakh.

#### Yale Gordon College of Liberal Arts

Minna Doskow, Jonathan Shorr, Wayne Markert, Derral Cheatwood, Betty Little, Richard Swaim, Joan Henley, Carol Peirce, Daniel Martin, Carmelle Gibbons, Elaine Bradley, and Virginia Carruthers.

#### Staff and Administrators

Kate Peterson, Pat DiCarlo, Clare MacDonald, Audrey Hudson, Deborah Branch, Kathy Kaifer, Dennis Pelletier, Jim Watson, Kay Redington, Maggi Stupi, Donna Demetriou, Mike Keenan, Carol Burke, John Presley, Tom Lynn, William Newman, Gerry Watkins, Susan Blevins, James Foster, and Horace Hilb.

We apologize if we have omitted anyone's name who participated in the phonathons. Everyone's efforts were greatly appreciated.

-Donna Romoser

# UofB Buzzer

## PEOPLE IN THE NEWS

Randall Beirne, Sociology Dept. - Dr. Beirne wrote an article on the effect of the machine gun in World War I which appeared on the "Other Voices" page of the Evening Sun on October 26. Dr. Beirne stated that the devastating power of the machine gun changed the philosophy of warfare from "attack" to "defense." However, the change in tactics was slow to evolve and the loss of lives was extraordinary. Today, faced with another arms race, he questions whether our leadership will heed the somber message of World War I.

Laslo Boyd, Government and Public Administration Dept. - Dr. Boyd wrote an article for the October 21 issue of The Sun that appeared on the day of the second presidential debate between Mondale and Reagan. He outlined how Mondale and Reagan could attack each other's weaknesses and what each had to do to win the debate.

William Fryer III, Law School - Mr. Fryer was quoted in the September 16 edition of the Bellevue, Washington Journal-American on protecting product design patents. Mr. Fryer, an expert on design patents, says laws need to be changed to better protect innovative designs which can be as difficult to develop as new products. As it now stands, it's a costly and lengthy court battle to try and stop "copy-cat" products.

Bruce Parry, Economics and Finance Dept. - Dr. Parry's commentary on the United Auto Workers' recent ratification of the General Motors contract appeared in the October 21 Sunday Sun. Dr. Parry suggests that the skimpy margin of victory, 57.4 percent - 42.6 percent, shows a rift in the union and that the "rank and file" want new leadership that will fight for their rights and not give into the auto companies.

Michele Gilligan, Law School and Deborah Ford, Economics and Finance Dept. - Ms. Gilligan and Dr. Ford appeared on the "John Stupalc Show," October 11 on radio station WBJC to discuss real estate transfer. Listeners called in with questions concerning everything from landlord problems to investing in depressed property for sale at auction.

Lee Richardson and Dennis Pitta - Marketing Dept. - Drs. Richardson and Pitta co-authored a commentary for the University of Baltimore Business Review that was reprinted in the Baltimore Business Journal on October 8. They discussed the challenges facing the deregulated AT&T Company. One of the problems is that AT&T, long accustomed to long-term profit stability, must now make risky short-term profit improvements in reaction to its new competitors.

## UofB MBA CANDIDATE FEATURED IN MONEY MAGAZINE

Tom Schmidt, an evening MBA student at UofB, was featured with his wife Beth in the November '84 issue of Money magazine, a national publication published by Time, Inc. The feature on the Schmidts, entitled "Have Ferrari, Will Flaunt It," focused primarily on their lifestyle as young successful professionals, how they manage their (considerable) income, and their financial plans and ambitions for the future. Tom is presently employed full-time by CGA Computer, but hopes eventually to operate his own computer consulting business. In addition to his MBA studies, Tom also "moonlights" in insurance sales and mutual funds marketing.

(Continued)



## UofB MBA CANDIDATE FEATURED IN MONEY MAGAZINE (Cont.)

On the subject of his graduate studies, Money quotes Tom as saying: "You've got to have an MBA these days for credibility whether you're a computer consultant or a salesman of investment products." Tom expects to complete his MBA in 1985, and to be making \$200,000 a year by the time he's 40.

Any of you who know Tom as a student and would like to see the article, please call PIO, X3188.

### THE PAPER CHASE....

Dr. Roger Roderick, Management Dept. - Presented a paper "What Business Wants from University Research" at the fall meeting of the Association for University Business and Economic Research on October 2 at Hilton Head, S.C.

Drs. Vincent and Mary Lou Luchsinger, Management Dept. - "Measuring Techno-Stress" by Dr. V. Luchsinger and "Evaluation of Corporate Cultures" by Dr. M. L. Luchsinger were presented at the Evaluation Research Society Meeting in San Francisco, October 11-13.

Dr. Tigineh Meisha, Management Dept. - At the annual meetings of American Institute for Division Sciences on November 7 in Toronto, he presented "Output Measurement in Out-patient Health Care Facilities."

Dr. Mollie Bowers, Management Dept. - Presented a paper, "Presenting Your Case to an Arbitrator" at the Labor and Employee Relations Symposium, September 17-19 in Gettysburg.

Stephen Shao, I.Q.S. Dept. - Delivered a paper "On Solution of Large-Scale Assignment/Transportation Problems," at the meeting of the Southeastern Institute of Management Science in Myrtle Beach, S.C. on September 28.

### "HELP!"

Green Thumb Needed - Horticulture expert needed to identify illness and recommend treatment for large, ailing office plant. Symptoms include drooping leaves, depression. If you think you can help, please call Kate Peterson, X3188.



## IT'S TURKEY TIME!



## ABA REVIEW

The American Bar Association accreditation review of the School of Law was "quite positive" according to Dean Larry Katz. A full written report will be available within 90 days and then sent to the ABA Accreditation Committee for final approval.

## UofB Scores Higher Than National Average

Last spring, James Shiller, Assistant Professor of Economics, volunteered to have one of his Money and Banking classes take a nationally-administered examination by the Educational Testing Service in Princeton, N. J. The ETS sampled 20 institutions, and 670 students took the test. The test was given as a final examination and the results revealed that Mr. Shiller's class of 38 students ranked higher than the average score for the group, which was considered to be a national average. Other participating students attended such institutions as Notre Dame, Navy, Memphis State, Brooklyn College and the Universities of Arizona, Mississippi, Nevada, New Hampshire and South Carolina.

## School of Business Initiates University-Industry Cooperation

The School of Business, in cooperation with the business community, has contracted to train professionals and executives in various business techniques. These training projects are administered and monitored by Judi Broida, Assistant Dean for External Affairs, and taught by the various departments in the School of Business. Among the contracts completed or in the process of being completed are:

Marketing Dept. - Trained professionals of the Meritt Savings and Loan Association on a software package for the IBM Personal Computer.

I.Q.S. Dept. - Taught top-level executives at the Department of General Services on using a personal computer to learn computerized design process.

Management Dept. - Held a training course at T. Rowe Price on performance-appraised techniques. - Offered management training to the executives and supervisors of the Baltimore Life Company. - Taught supervisory practices at the National Aquarium.

University Committees Established - If you have an idea, a question or a concern but aren't sure who to take it to, bear in mind that a number of committees have been established to deal with different issues on campus. They are as follows:

<u>Committee</u>	<u>Chair</u>
Academic Policies	Fran Cooch
Computer	Jim Qualls
Domicile	George McDevitt
Facility Utilization	George McDevitt
General Library	William Newman
Marketing and Development	Clare MacDonald
Parking	Bob Fudge
Safety	Jack Koenig
Scholarship	Sheldon Caplis
Student and Administrative Services	Fred Hopkins



# UofB Buzzer

## REMINDERS FROM....

Public Information Office - P.I.O will be printing its "Spring '85 at UofB" poster/calendar in time for distribution of walk-in registration, January 14. In order to include your department's events, please send us the following information before Friday, December 7: Name of each event; Date; Time; Place; Cost; Brief Description; Who may attend.

Information received before November 27 on those events of interest to alumni will also be included in the Newsmagazine calendar.

Yale Gordon College of Liberal Arts - A retirement party for Dr. Joseph Harrelson (Government and Public Administration) and Mr. Harry Amtower (Sociology) will be held on Wednesday, December 5 from 2:00-4:00 p.m. in the Faculty Lounge. Call Cindy Schaefer for details and RSVP (before November 26).

Plant Operations - The Maintenance Department has extended its hours of operation from 7:30 a.m. to 9:00 p.m. This extended schedule is on a trial basis and will become permanent if night-time activity warrants this action. All calls for emergency maintenance service and housekeeping assistance should be made to X-3430.

Board of Trustees - The November meeting of the Board of Trustees will be held in the Moot Court Room in the Law Center on Thursday, November 29 at 10:30 a.m. All are welcome.

State Retirement System - If you are still in the old State Retirement System, you will want to learn more about the changes to the system and your options. A series of 75-minute information sessions will be held as follows at 300 Preston Street:

### Days

November 26, 27, 28, 29, 30

### Times

9:00 a.m., 11:00 a.m.,  
1:30 p.m., 3:15 p.m.

No advance registration is necessary - just go to the one that best suits your schedule.

Office of Student Activities - We really encourage faculty and staff participation, but only when the tickets are still available two days before the performance. Because the tickets are bought and subsidized through student activities fees, students get first priority on all tickets. If there are remaining tickets available feel free to drop in AC 113 and pick up a couple. Two days may not be a lot of time to organize your calendar, but you sure can't beat the price!

Throughout the year the Office will be offering tickets to all members of the University community with no time restraints. Keep an eye on the Buzzer as well as the various signs and posters located throughout the hallways for more information.

Steve Landesberg in Concert - Friday, November 30, 8:00 p.m. at the Lyric Theatre.

Holiday Tree Lighting - Thursday, December 6, 4:30 p.m. at the Gordon Plaza. Music and refreshments for everyone.

Blast vs Los Angeles - Saturday, December 8, 7:30 p.m. at the Civic Center.

Messiah - Saturday, December 22, 8:00 p.m. in the Myerhoff Symphony Hall.

Provost Office - Please note that there is an error in the recently circulated Fall 1985. Academic Calendar. The Thanksgiving Holiday entry should read "all evening classes scheduled for November 28 will meet on Friday, October 11."

Diana Fishbein, Criminal Justice Department - Dr. Fishbein will talk about new developments in her research on brain and biochemical disorders and their effects on maladaptive behavior at the November 29 dinner meeting of the Maryland Association of Higher Education. The talk on "Nutrition and Behavioral Disorders" will be held at the University of Maryland Baltimore County faculty dining room. A limited number of tickets are available through Dr. Gira's Office for \$12.00 each.

## RETIREMENTS

Larry Short, Foreign Students Advisor - Mr. Short, counselor of international students for the past 10 years, retired on October 31 after 24 years of service at UofB. Mr. Short came to the University in 1960 to teach foreign languages. The Modern Language Department was phased out in 1974 and he joined the administrative staff as Foreign Students Advisor. Fluent in seven languages, Mr. Short helped international students with the immigration and naturalization process as well as admission to UofB. Mr. Short has agreed to remain on the staff on a part-time basis until his replacement, Wendy Burgess from Southeastern University (D.C.) begins on Jan. '2.

A retirement party, sponsored jointly by the Admissions Staff and the International Student Union, will be held on Thursday, December 6 from 2:00-3:30 p.m. in the Faculty Lounge. Everyone is welcome and those who wish to contribute for a special gift should contact Reggie Thomas, X3181 before December 3.

## Nautilus Center Opens!

The UofB Athletic Club's Nautilus Center is now in full operation! The official ribbon-cutting ceremony took place Monday, November 12 and during the day, more than 100 "fitness buffs" among the students, faculty and staff paraded through the facility to try-out the equipment. Tom Lynn, Director of the UofB Athletic Director, encourages all faculty and staff to come visit the Center and find out how to adapt the Nautilus program to your personal fitness needs. The Center is open Monday-Thursday, 10:00 a.m.-9:00 p.m.; Fridays 10:00 a.m.-5:00 p.m.; Saturdays, 11:00 a.m.-1:00 p.m.





## NIE Higher Education Study Released

A panel of seven postsecondary education officials, via a report to be released today by the federal Department of Education, warns that higher education is facing serious problems, from a lack of emphasis on liberal arts education and a high college drop-out rate to deteriorating plant and equipment and underpaid faculty.

The report, *Involvement in Learning: Realizing the Potential of American Higher Education*, was done by the Study Group on the Conditions of Excellence in American Higher Education. It was prepared for Education Secretary Terrel H. Bell and the National Institute of Education (NIE); NIE Director Manuel J. Justiz appointed the panel a year ago, chaired by Kenneth P. Mortimer, professor of higher education and public administration at Pennsylvania State University and executive assistant for university affairs.

The panel called for changes in higher education, including less emphasis on vocational courses, increased faculty attention to freshman and sophomore students, and fewer part-time faculty.

Representatives for higher education in the nation's capital embraced the overall thrust of the report and said they hoped it would do for higher education what the Education Department's *A Nation at Risk* report did for

secondary education; the *Nation at Risk* report was released in April 1983 and has received widespread publicity.

The panel reported that students' performance on 11 of 15 major subject area tests of the Graduate Record Examinations dropped during the period from 1964 to 1982; the sharpest decline occurred in subjects requiring high verbal skills.

The report urges colleges to require all undergraduates to take two years of liberal arts courses, even if it forces students in such majors as engineering and business to increase the length of time it takes to earn a degree.

It also states:

- One out of eight highly-able high school seniors chooses not to attend college;

- Half of all college students drop out; (Data from the American Council on Education show that 50-percent of college students drop out after four years, but that after five years the number obtaining degrees increases to 65 percent, and after 10 years it goes up to 75 percent.)

- The purchasing power of college faculty has dropped nearly 20 percent in the past 10 years because salaries have failed to keep up with inflation;

The higher education representatives in Washington, D.C. said college and university administrators have

known of these problems and are moving to correct them, but the problems will take time to solve. National attention to higher education is needed, they said, and they expressed the hope that the NIE study group report would assist in this effort.

Panel members included: Alexander W. Astin of the University of California at Los Angeles; J. Herman Blake, president of Tougaloo College (MS); Howard R. Bowen of the Claremont Graduate School (CA); Zelda F. Gamson of the University of Michigan; Barbara A. Lee of Rutgers, the State University of New Jersey; and Harold Hodgkinson of the Institute for Educational Leadership.

To order copies of the study group report, cite the report name—*Involvement in Learning: Realizing the Potential of American Higher Education*—and the stock number, 065-000-00213-2. Copies are available for \$4.50 each from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402.



### A WORD FROM THE TURNERS

Iva and I would like to thank the University community for the delightful reception and lovely gift given us on October 9. It was an occasion we will always remember. Your thoughtfulness and warm hospitality were a warm welcome to a new member of the university family. — HMT

Happy  
Thanksgiving



# UofB BUZZER

NEWS AND VIEWS FOR FACULTY AND STAFF AT THE UNIVERSITY OF BALTIMORE

DATE: 12/18/84

DEADLINE FOR NEXT ISSUE: 1/7/84

## A CHRISTMAS GREETING FROM THE TURNERS

Iva and I wish one and all happiness and good fortune for the holiday season, and in the coming year. - HMT

## CHANGE IN DATE FOR PAY CHECK DISTRIBUTION DURING HOLIDAY CLOSING

In accord with the Governor's directive, regular pay checks for the pay period ending December 18, 1984, will be distributed between 12:00 Noon and 2:00 P.M. on Monday, December 24, 1984. Mrs. Coyle will be stationed at the Public Safety desk at the entrance to the Academic Center from Charles Street. Those employees who wish to have their check mailed in lieu of picking it up, must give Mrs. Coyle a self-addressed envelope prior to December 17, 1984. No check will be mailed unless this is done.

Checks which are not picked up on the 24th and which are not mailed will be distributed on Wednesday, January 2, 1985, when the University reopens.

UofB WINS "BRISK WALKING" TROPHY - Contingent of staff members from UofB won the second annual "Brisk Walking, No Sweat" trophy for logging the most miles during the 4-week campaign. Sponsored by the Mayor's Office, the UofB hikers out-walked workers from over 20 downtown companies. The one-hour walks were held every Monday, Wednesday and Friday at 12:00 noon and 1:00 p.m., originating from UofB's own Gordon Plaza. Certificates were given to the UofB winners and the trophy will be displayed in the Academic Center lobby. The winning walkers were: Gloria Schroeder (Liberal Arts), Cindy Schaefer (Liberal Arts) Lillian Sobol (Records & Transcripts), Mary Murray (Records & Transcripts), Loretta Engle (Liberal Arts) Mary Pakulski (School of Business), Madeline Stifler (School of Business), Betty Little (Provost Office), Mary Jo Keaton (Comptrollers Office), Joan Baseman (Communications), and Sharon Gompers (Placement). Congratulations! to all!

## REMINDERS...

Mailroom - Holiday Hours - The mailroom will be open on a limited basis during the holidays on December 19, 20, 21, 26, 27, and 28. Incoming mail will be sorted and available for pick-up between 11:00 a.m. and 3:00 p.m. Outgoing mail delivered to the mailroom prior to 2:30 p.m. will be posted and sent out the same day. No bulk, certified, or registered mail will be processed during this time.

Berry Watkins

please route when you are done





## THE PAPER CHASE....

Diana Fishbein, Criminal Justice Department - Dr. Fishbein presented a paper, "Nutrition and Behavioral Disorders" at the Maryland Association for Higher Education annual dinner. She was the first scholar to discuss her work before the association. Dr. Fishbein also had an article, "Computerized EEG, Nutrition and Behavior," published by the Journal of Applied Nutrition.

Donna Hale, Criminal Justice Department - "Quality of Life, Fear of Crime, and Implications of Foot Patrol Policing" by Dr. Hale was presented at the national meeting of the American Society of Criminology. She has also been selected to serve as Co-Chair of the Gender, Crime, and Justice Panel of the Society for 1985.

Derral Cheatwood, Criminal Justice Department - Dr. Cheatwood presented a paper, "Consideration of the Future of Death Row and the Correctional System" at the American Society of Criminology national meeting.

## HERE'S TO....

Kalyan Singhal, Management Department - Dr. Singhal coordinated a "Train the Trainers" program for the local chapter of the American Production and Inventory Control Society on September 22-29 at UofB.

Mark Sargent, Law School - Professor Sargent had several articles published in the Corporate Law Review and Securities Regulation Law Journal on corporate takeover laws and security regulation. He has also been a guest panelist on corporate and securities law developments panel at the University of Maryland School of Law.

Recreation and Leisure Studies - Dr. Ralph Jones' class, "Techniques of Program Planning and Leadership," organized a party on December 5 for 15 artistic children from Linwood Children's Center. Seven UofB Recreation students conceived the idea, planned the event, and solicited corporate contributions as a final class project. All children received T-shirts, ribbons, certificates and other prizes.

Judi Broida, School of Business - Judi was the keynote speaker on November 9 as part of Career Week at Catonsville Community College. Her topic was "Linking a Positive Attitude to Career Services." Also, on March 19, Judi conducted a training session on performance appraisal for top executives of the Howard County Health Department.

Alfred Gross, Psychology Department - Dr. Gross has been elected President of the Baltimore Psychological Association for the 1985-86 term.

## PARKING UPDATE...

SPRING SEMESTER PARKING PERMITS - Spring Semester parking permits are now available in the Business Office. Current parking permits expire on January 15, 1985. From January 6 through January 25, 1985 Public Safety will not issue tickets for cars with spring semester stickers. All other parking regulations will be enforced.

VISITOR PARKING AREA - Starting in January, 11 parking spaces on the lot across from the Academic Center on the northeast corner of Charles & Mt. Royal are reserved for visitor parking between 7 A.M. and 5 P.M., Monday-Friday. During these hours only cars displaying visitor parking permits may park there. Cars with University parking stickers may park in the visitor parking spaces only after 5:00 P.M.