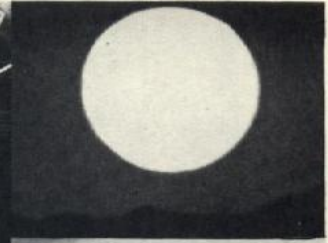


the Wayfarer

4th QUARTER 1967



BALTIMORE



a great new feel inside.

It starts with a brand-new shape,

That's how people catch

DODGE fever

and only the Dodge Boys can cure it.

'68 Dodge Charger.

With such shapely merchandise, it's easy to see why the Dodge Boys are looking forward to the '68 model year. One look at Charger and the other new Dodges . . . and everyone will know what Dodge Fever is all about. And the Dodge Boys have the only cure.

The Good Guys in the White Hats have a new '68 Charger, Monaco, Polara, Coronet or Dart to fit just

about anyone's new car taste—as well as a full line of dependable Dodge trucks, from compacts to diesels.

This is the kind of stuff success is made of. And it's old hat with the Dodge Boys. Dodge Dealer sales and profit figures over the past six years speak for themselves. What's more, the best is yet to come—when Dodge Fever starts spreading.



Dodge



Drive safely. It's also contagious.

W^{the}ayfarer

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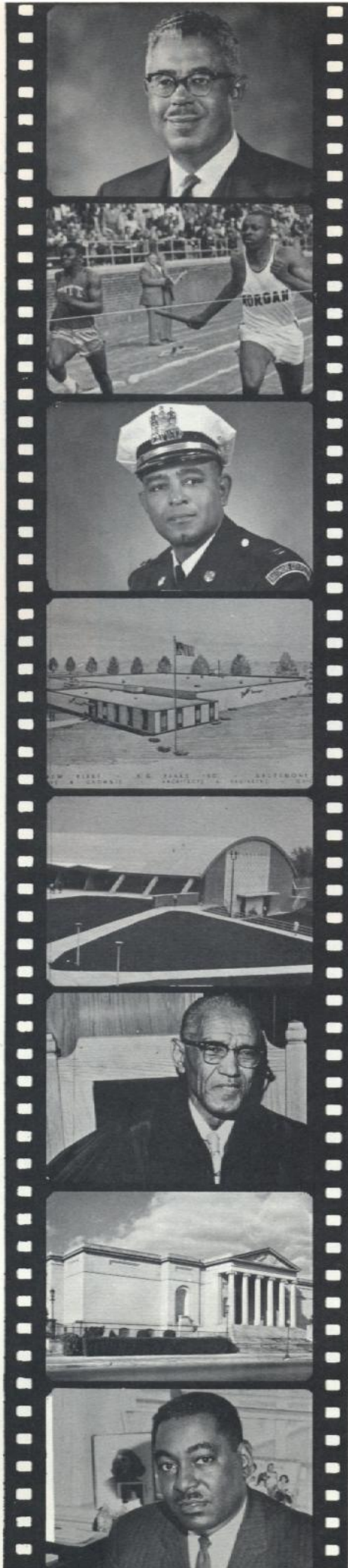
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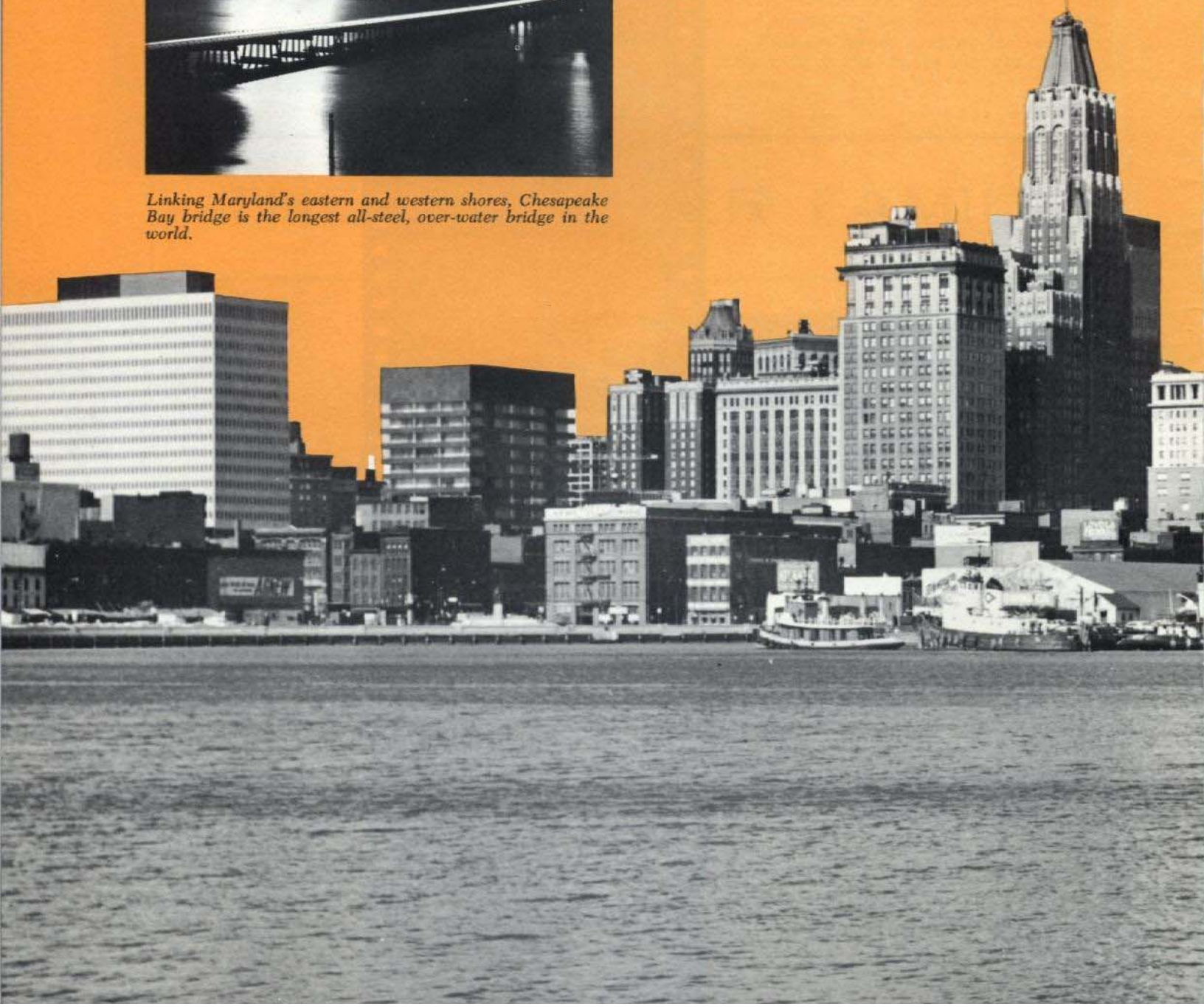
"THE WAYFARER" is published quarterly by the Joseph V. Baker Associates, Inc., a national Public Relations Organization, at 1712 Christian St., Phila. Pa. 19146 on behalf of Chrysler Motors Corporation.

Baltimore



Linking Maryland's eastern and western shores, Chesapeake Bay bridge is the longest all-steel, over-water bridge in the world.

When that young Maryland lawyer penned those immortal words at the wake of 'the dawn's early light,' he was telling of a glorious American victory that marked into history the laying of one of this then new nation's lasting cornerstones. Place: Baltimore. Date: September 1814. But even before then, this coastal little village was an established trading post; a flour mill center; and had served as the National Capital.



Now, Baltimore Town, as it was first named, has risen to the sixth largest city in the Nation's jewelled crown. Manufacturing is its main business; steel is its largest industry, and its most "glamorous" — aerospace and electronics. Holder of one of the busiest ports in the world, this Patapsco River industrial area, Baltimore, just a short turn west of the great Chesapeake Bay, is the only United States port with two routes to the sea.

Stemming inland from its magnificent natural harbors is Old Baltimore with its celebrated monuments, row-houses, and pearly-white marble steps. From here, its massive population has expanded beyond this historic section, and is today, an urban-suburban people. Baltimore has a tradition of distinguished educational institutions; museums; music halls; and "good theatre." And too, perhaps best known to most, its extraordinary "kitchens" . . . some of the finest cooking anywhere! And, of course, crabcakes! The backfin is "right out of the Chesapeake."



Fort M'Henry, site of Francis Scott Key's Star-Spangled Banner, stands today as an historic monument of America's early struggle with the British.



COMMUNITY

It was in 1925 that Poet Countee Cullen wrote of this Bay City:

*"Once riding in Old Baltimore,
Heart-filled, Head-filled with glee,
I saw a Baltimorean keep looking straight at me.
Now I was eight and very small, and he was no whit bigger;
And so I smiled, but he poked out his tongue,
And called me 'Nigger.'
I saw the whole of Baltimore from May until December;
Of all the things that happened there,
That's all that I remember."*

This is Baltimore no more. For this town of the once "set" ways, and unhurried steps, is, today, moving at a "fast clip" toward the new ideals of a "great society;" and with this thrust forward, the city's long progressive Black Community is gaining momentum in Baltimore's race to greatness.



(Above) The 13,000-seat Civic Center and Convention Auditorium is the home of the Clippers (ice hockey) and the Bullets (basketball).



(Right) Harold J. Jenner, Executive Director, Baltimore's huge Civic Center.



(Left) Municipal Court Judge Robert B. Watts.



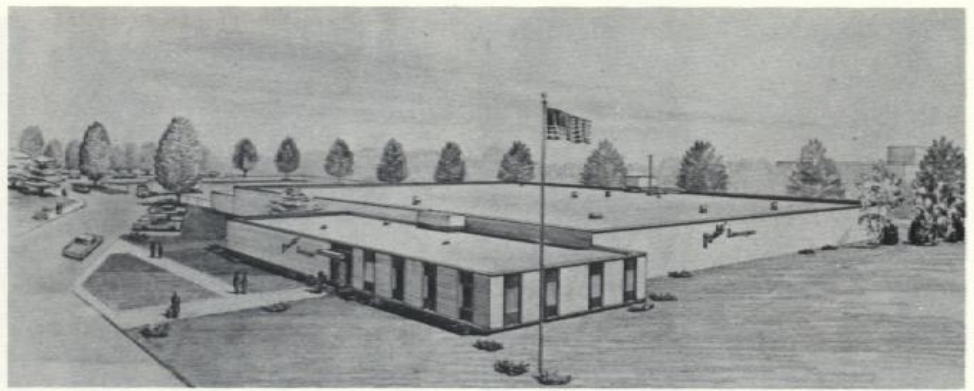
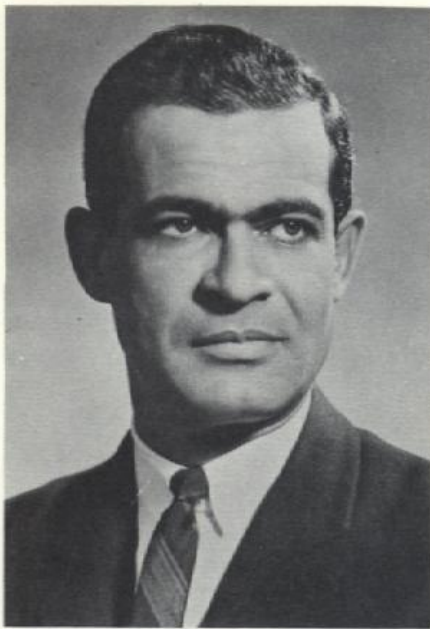
(Right) Associate Judge George L. Russell, Supreme Bench, City of Baltimore.



(Left) Associate Judge Harry Cole, Municipal Court of Baltimore.



(Right) Maryland State Senator Verda F. Welcome.



(Left) City Councilman Henry G. Parks, Jr. heads one of the nation's most successful businesses, H. G. Parks, Inc. The Corporation's new plant, (shown above) is among the city's most modern.

(Right) John Percy Bond, Member of Baltimore School Board.



Baltimore Teachers Union President Dennis Crosby.



Dr. Ralph J. Young, member of staff of Johns Hopkins Hospital, is one of city's pioneers in race relations in the field of medicine.



Parren Mitchell, Director, Community Action (Poverty Program).



Charles G. Tildon, Director of the New Provident Hospital Development Program. The 75-year-old institution located in the heart of the Negro community, will soon open in a new location and will provide 300 private and semi-private beds.



Provident Hospital Administrator Henry J. Whyte.

(Left) Sketch of proposed new quarters of the New Provident Hospital complex.



Three-generation family of workers in Civil Rights: Dr. Lillie M. Jackson (above), President of Baltimore Branch NAACP; daughter, Atty. Juanita J. Mitchell, President, Maryland State Conference NAACP Branches; and grandson, Clarence Mitchell, III, Maryland State Senator.



Dr. W. O. Bryson, Jr., Head of the Department of Economics and Business at Morgan State College; and President and Managing Officer of Advance Federal Savings & Loan Association.



David L. Glenn, Director, Community Relations Commission.



One of city's most active young men, Gary Reynolds, Assistant to the Mayor.



Vice President and Treasurer of Afro-American Co., Elizabeth Murphy Moss.



Deaver Y. Smith (left), founder of 60-year-old Smith's Tea & Coffee Co., receives Independent Order of St. Luke Award for his "influential role in greater Baltimore Community." Mr. Smith, who operates business with son, Deaver, Jr., accepts citation from Atty. M. Ralph Page.



John H. Murphy, III, President, Afro-American Company, Publishers of the Afro-American Newspapers, one of the nation's most influential weeklies.



Houston R. Jackson, Assistant Superintendent of Baltimore City Public Schools, recently retired.



Lester Wallace, Supervisor, Citizens School Advisory Committee, Department of Education.



Major William A. Harris, Director, Community Relations Division, City Police Department.



Captain Dennis P. Mello has won repeated commendations while rising steadily through the ranks of the Police Department.



Theodore D. Perkins, Assistant Director of Baltimore City Hospitals.



Samuel T. Daniels, Associate Director, Council for Equal Business Opportunity.



Manager, Youth Opportunity Center of the Employment Service Division of Baltimore, Sarah Hughes Browne.



Furman L. Templeton, Executive Director, Baltimore Urban League.



Founded in 1876, Johns Hopkins University established new standards in American education that have served to influence all institutions of higher learning in the country. The central building, Gilman Hall (shown), the oldest academic structure on campus, and named for the first president of the school, contains library, exhibition halls, classrooms and offices.



(From left) Johns Hopkins President, Dr. Milton S. Eisenhower; Dr. Marcus A. Haynes, Assoc. Prof. Public Health Admin., and Victor Dates, Special Programs Dir.

BALTIMORE

EDUCATION

Education has frequently been referred to as a "sacred trust." In Baltimore City a part of this trust is held by seven institutions of higher learning which date back as far as 1807, when the University of Maryland was first established. To the elite state supported, church related and privately endowed colleges and universities have been added, over the years, numerous business, vocational and technical schools.

Annually the city's combined educational facilities literally pour thousands of highly trained men and women into the productive life of the city, state and nation. As these graduates assume roles in scores of fields from medicine, teaching and the arts to business and government, it becomes increasingly apparent that Baltimore, indeed, honors its sacred trust.



(Left) Isolated, yet easily accessible to the heart of the City of Baltimore, Morgan State College is a compact educational community of 26 academic buildings, service facilities and residence halls, covering an area of more than 130 acres. Morgan, a state institution since 1939, spans a century of academic development.



(Right) Dr. Martin D. Jenkins, President, Morgan State College.



University of Baltimore's new four-story downtown library contains over 125,000 volumes, a lecture hall and seminar rooms.

(Right) Dr. Thomas G. Pullen, Jr., President, University of Baltimore.

(Below) Classroom scene.



(Above) The Cortez Peters Business School of Baltimore, with its sister schools in Washington, D. C., and Chicago, together enroll over 1,000 students. Its founder, Cortez Peters, Sr., held a world typing record.



(Right) Walter T. Dixon, Dean of Baltimore branch of Cortez Peters School, is also a member of City Council.



(Above) Davidge Hall, U.M. School of Medicine, constructed in 1812, is the oldest building in the U. S. that has been used continuously for medical education.



The University of Maryland, established in 1807, has campuses at College Park, Baltimore and Princess Anne.

(Left) University of Maryland President Dr. Wilson H. Elkins.



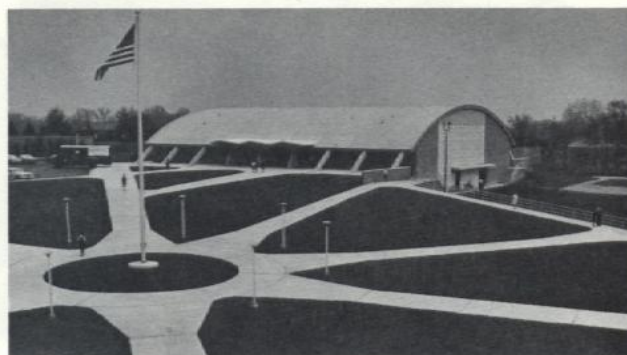
(Above) Dr. Elijah Saunders, Instructor in Medicine, and Dr. Louis E. Harmon, Instructor in Dermatology, both of the University of Maryland School of Medicine.

(Below) At left, Roy O. Borom, Instructor, U.M. School of Social Work, and the School of Dentistry. Right, Dr. Roland T. Smoot, Clinical Assistant Professor of Medicine.



Coppin State College at Baltimore, offering degrees in Elementary Education, Liberal Arts, Secondary education, and Special Education, is located in the northwestern section of the city.

(Right) Dr. Parlett L. Moore, President, Coppin State College.



Baltimore Junior College (above) prepares 3000 students for semi-professional careers in 20 fields, including para-medical, technological, business and government.

(Right) Baltimore Junior College President Dr. Harry Bard.



Sister Mary Cleophas, R.S.M., President of Mount Saint Agnes College for Catholic women. The college offers two degree programs: the Bachelor of Arts and the Bachelor of Science in Medical Technology.



Dr. Clarence J. Fields, Dir. BJC Upward Bound Program; Professor & Head, Dept. of Urban Affairs.



Dr. William V. Lockwood, Dean of BJC Evening Division and Dir. of Planning.

BALTIMORE

RELIGION

The spiritual guidance of man has always been the primary role of the church. But now, these great temples of worship are taking an even more vital part in the development of the whole person . . . spiritually, socially and economically. In Baltimore, as in other cities across the country, the strong influence of the clergy is felt deeply in community life. For these religious leaders have sought the aid of their huge congregations to join in a common effort to make real the great American Dream.



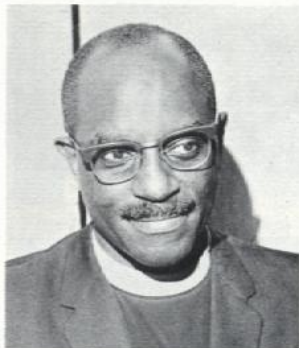
St. Peter Claver Catholic Church is one of the most prominent in Baltimore's religious and community life. Its congregation is led by Rev. Henry J. Offer, S.S.J., (below, right) who also directs the Urban Commission for the Archdiocese of Baltimore; and by Rev. Michael Nicholas, S.S.J., (left) Assistant Minister.



(Left) Father Donald O. Wilson, Rector of the 143-year-old St. James Episcopal Church, has launched the construction of a 10-story apartment building designed for the Church's senior citizens.



Mother Mary of Good Counsel Baptiste, Superior General for the Oblate Sisters of Providence, has been with the Order for 38 years, and formerly served as its president. Convent (shown) houses more than 300 Nuns, and a two-year Liberal Arts College for women.



Rev. Frank Williams of Metropolitan Methodist Church, heads the local Ministerial Alliance.



Bishop Edgar A. Love, retired, lectures in colleges and universities and serves on various Religious boards.

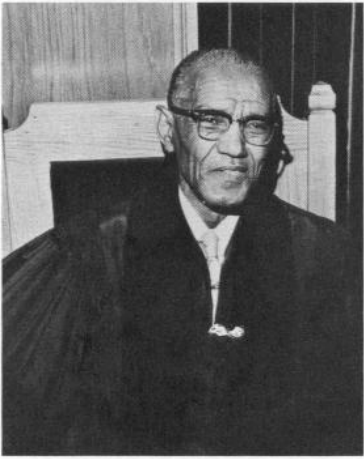


Rev. Marion C. Bascom, Sr. (below) pastors the Douglas Memorial Community Church, shown at left. He also heads the Interdenominational Ministers' Alliance, and the Civic and Labor Committee.



(Left) One of the city's oldest churches, Union Baptist is pastored by the young and vibrant Rev. Vernon N. Dobson. Its Harvey Johnson Memorial Center houses many community group activities.

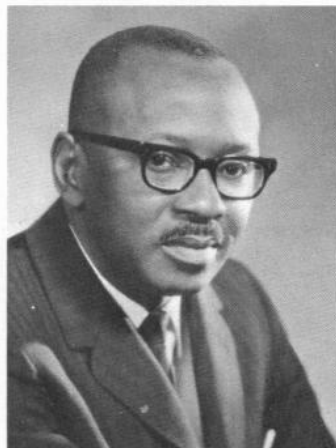
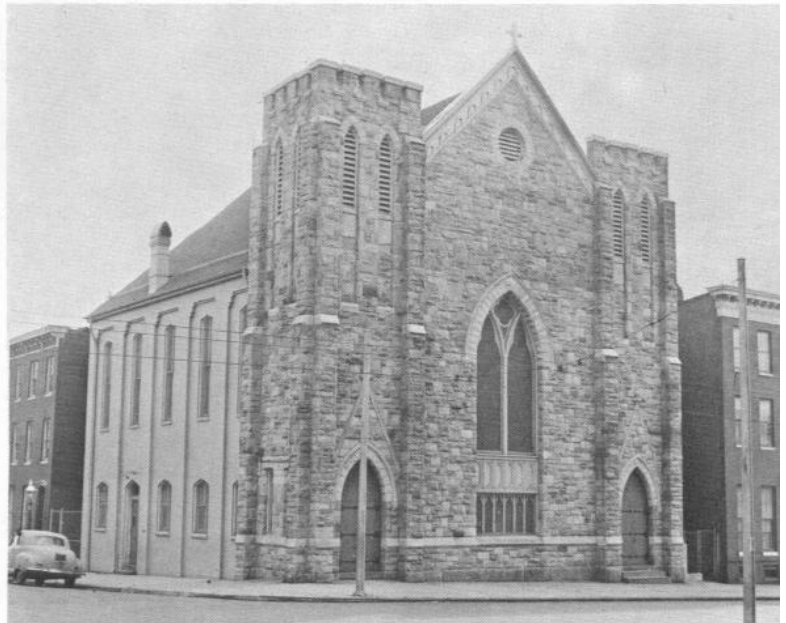




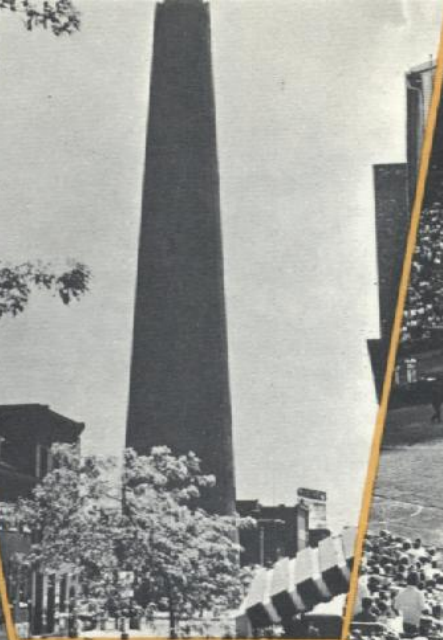
The more than 1600-member Enon Baptist Church shown at right, has been under the direction of Rev. Arthur J. Payne (left) for the past 41 years. An educational building is presently under construction which will have accommodations for Sunday School classes, social and recreational activities.



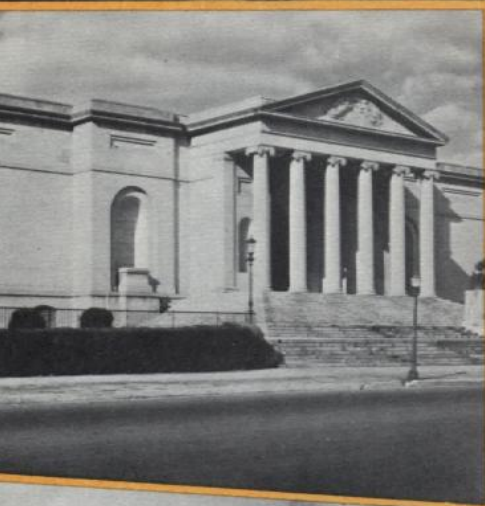
Now under the strong leadership of Rev. Frank M. Reid, Bethel A.M.E. Church (below), founded in 1787, is one of the city's most beautiful and historic houses of worship. Many former pastors of Bethel have been appointed to the Bishopric, among them was the late Bishop Richard Allen of Philadelphia.



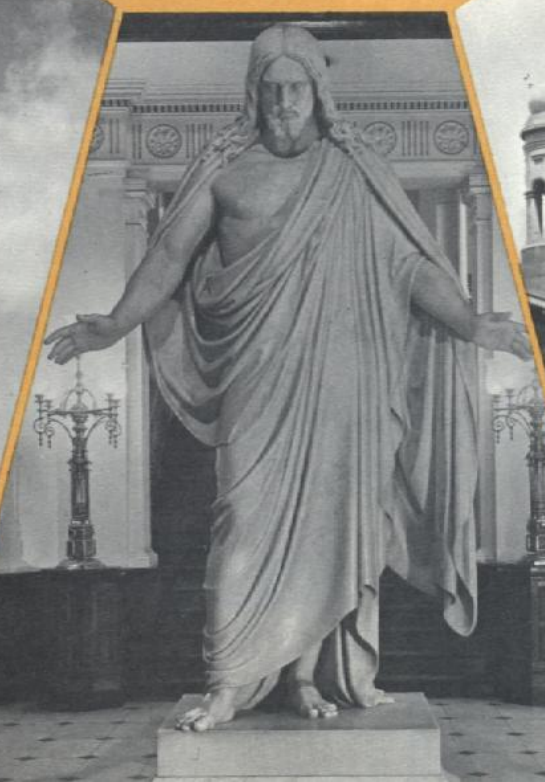
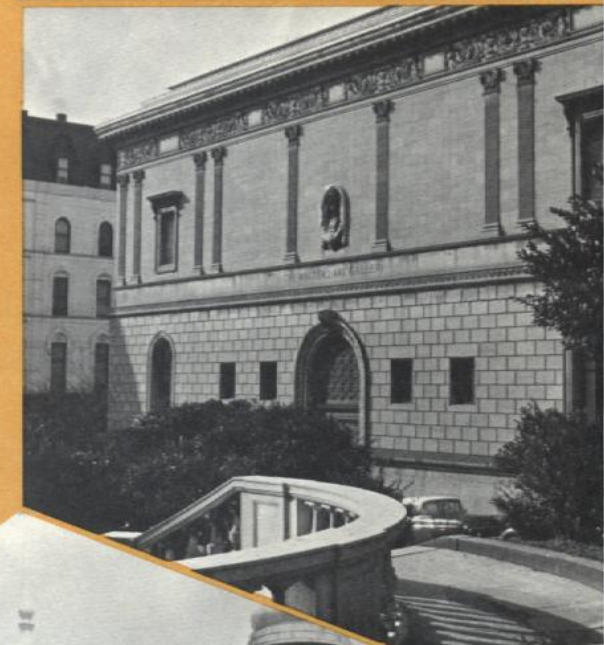
Practically next door to Bethel A.M.E. is the 87-year-old Grace United Presbyterian Church, shown above. Its large membership has been under the progressive direction of the Rev. Robert T. Newbold, Jr. (left) for the past 14 years.



Sights



Photos, clockwise, starting at upper left: 1. grave of famous poet, who died in Baltimore in 1849. 2. Built in 1829 as a factory for the production of shot in different sizes, Shot Tower is the only edifice of its kind in the Western Hemisphere; 3. Baltimore Memorial Stadium. 4. Housing one of the country's greatest collections of art of all periods . . . Walters Art Gallery; 5. Laying its cornerstone in 1806, the Basilica of the Assumption was the first Roman Catholic Cathedral of English America. 6. Famous 10½-ft. marble statue of Christ which stands at the entrance of Johns Hopkins Hospital. 7. Setting for Baltimore's most famous memorial, the Washington Monument, the first major structure completed in honor of George Washington; 8. Featuring changing exhibitions, many of national interest, Baltimore Museum of Art also houses permanent old-master as well as modern collections of paintings and sculpture.



IMPERIAL

If you want more than luxury in your luxury car



Imperial Crown Four-Door Hardtop

In the new Imperial,
each trip is as impressive
as the first.

In the 1968 Imperial, you don't just see luxury. You *experience* it. You feel it in a seat padded with double layers of thick foam. You feel it in the response of a 440 cu. in. V8.

You feel it in the torsion-bar ride. A few miles of twisting road could change your whole idea of what a luxury car should be.

What you don't feel is boredom. You can order an AM/FM radio and a stereo tape system that play through 5 speakers. On long drives, set the optional Auto-Pilot, re-adjust the seat, assume a new position. Tensions of mind and muscle are forgotten.

If you want *more* than luxury in your luxury car, drive the one that has more. The 1968 Imperial—finest automobile built by Chrysler Corporation.

IMPERIAL

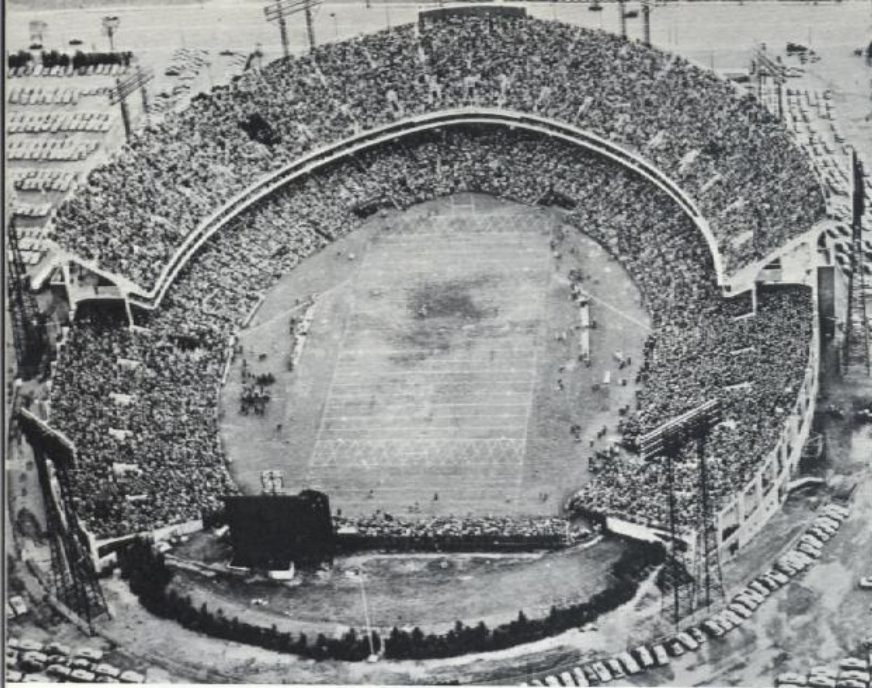


BALTIMORE

SPORTS

A little more than two decades ago, the most famous story in Baltimore's sports history was that this town gave baseball the legendary George Herman "Babe" Ruth, although the "Babe" uncurled his great pitching arm with the Boston Red Sox and slugged most of his incredulous home runs as a member of the New York Yankees.

That no longer may be so. The Baltimore Bullets of the old Basketball Association of America ran off with a pro championship in the late 1940's. The Colts became a powerhouse in the National Football League in the late 1950's, and just last year the baseball Orioles swept through American League competition then crushed the Los Angeles Dodgers in four straight World Series games. Morgan State



(Above) Baltimore's Memorial Stadium—Home of the Colts and Orioles.



(Above): Head Coach of the Colts is Don Shula.



(Above Right) The Colts offer speed and power on defense as displayed by Defensive Backs Alvin Haymond, Lenny Lyles and End, Ordell Braase.



(Right) The Colts offense is spearheaded by all-time great Quarterback John Unitas, Tight End John Mackey and Fullback Tony Lorick.

College also got into the act with internationally famous track and field teams.

Ruth remains a legend here, to be sure. But this sports generation has come to cherish the Robinson Boys (Brooks and Frank) of the Orioles; and a line of Colt heroes, including Johnny Unitas, Lenny Moore, Gino Marchetti, John Mackey and the late Gene "Big Daddy" Lipscomb. The newer edition of the Bullets, now members of the National Basketball Association, offers magnificent performers in veteran Gus Johnson and sensational newcomer Earl Monroe.

Much like other large metropolitan centers, Baltimore has latched onto two new professional franchises, in soccer and ice hockey, providing an even broader range of sports entertainment.



(Above) Morgan State's speedsters have won worldwide fame.

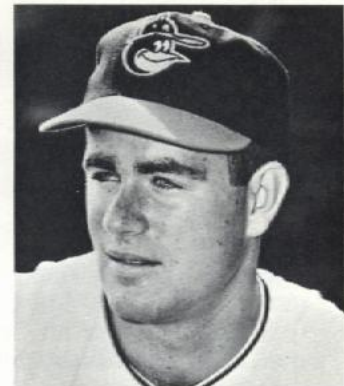
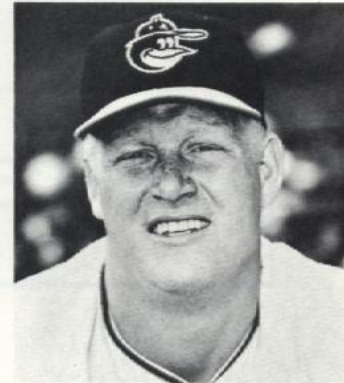
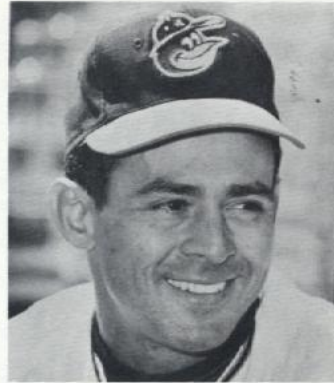
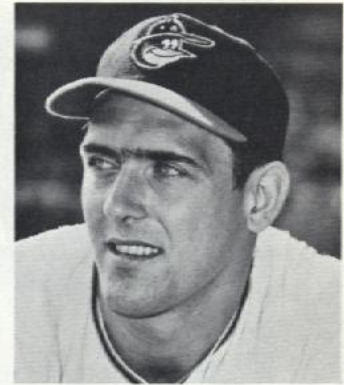
(Right): Baseball's most famous duo is the Robinson Boys — both winners of "Most Valuable Player" Awards. Brooks is regarded as the game's best all-around third baseman. Outfielder Frank became the first player in history to win MVP Awards in both the National and American Leagues.

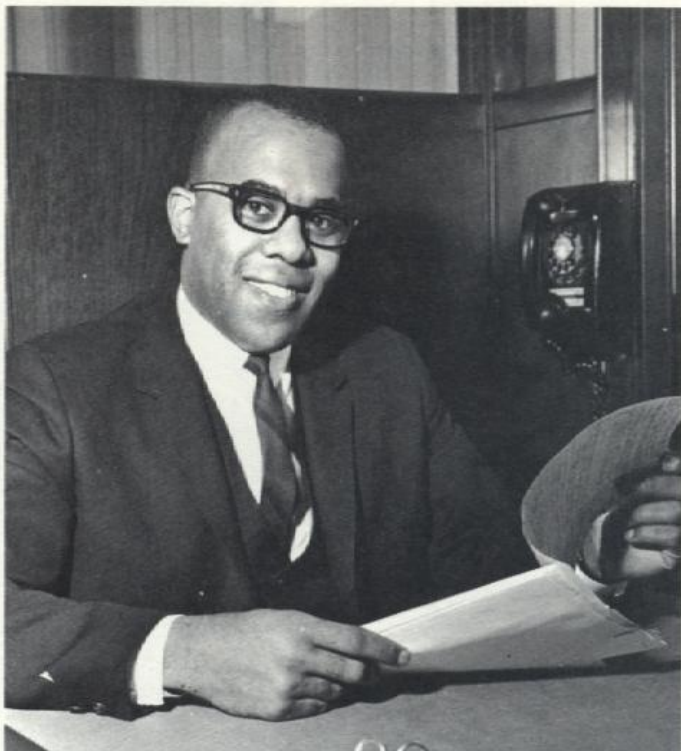
(Right) Former N. Y. Yankee outfielder, Hank Bauer, managed Orioles to pennant and World Series titles in 1966.



(Second & Third Row) Orioles boast a corps of youthful veterans in Outfielders Paul Blair and Curt Blefary, Shortstop Luis Aparicio and 1st Baseman John "Boog" Powell.

(Fourth row) Young pitchers Dave McNally and Jim Palmer won 1966 World Series games behind the slugging bats of the Robinson Boys & Co.





EDWARD A. BENFORD has been employed by Chrysler Corporation since 1955. He has worked in the Maintenance, and Material Handling Departments of the Central Engineering Office, and as a medical claim processor in the Management Benefits Office; as an Administrative Trainee; a labor Relations Representative at the Corporation's Hamtramck Assembly Plant; and this year, was promoted to the position of Personnel Representative at the Plant. Born in Detroit, Mr. Benford attended Pershing High School and graduated from Detroit Institute of Technology in 1964 with a Bachelor's degree in Business Administration. He served two years in the U. S. Marine Corps and was discharged as a Corporal.

THE CHRYSLER FAMILY



EARL HAMILTON, Group Insurance Administrator with Chrysler Corporation's Mack Avenue Stamping Plant at Detroit, joined the Corporation in 1964 as a Communication Clerk. Mr. Hamilton is a four-year veteran of the U. S. Air Force where he served as an administrative specialist. The 27-year-old administrator was born in Mississippi, and was raised in Detroit where he graduated from Northwestern High School. He has attended the University of Buffalo, University of Detroit, and Wayne State University; and he plans to resume his work toward a degree in science and journalism at Wayne State.



make your move



The next time
you admire a Chrysler,
make it your own.

Make it a 300. The sports-bred Chrysler that demands attention. And gets it.

New concealed headlights. 440 cubic inch V-8. Automatic transmission. Contoured bucket seats. All standard. Plus options like AM radio with stereo tape. Or AM/FM Stereo Multiplex Radio.

Chrysler caters to you. Quietly. Always with taste. Vinyls. Jacquard weave fabrics.

Optional leather upholstery.

Yet the 4 Newports are priced just a few dollars a month more than the most popular smaller cars, comparably equipped. And every Newport is full-size. We build no small Chryslers.

Newport to New Yorker. The '68 Chryslers are here. Make your move. Then sit back. And watch your friends watch.

MOVE UP TO CHRYSLER '68

**Last year,
over a quarter million owners
of other low-price cars
were won over to Plymouth.
It started a movement, a momentum,
a beat.**

**This is the 1968 Plymouth Fury.
It's still long. And low. And wide.
But now, it's even more beautiful.
The front end is more massive.
So is the back end.**

**And in profile, no car in its class looks
anywhere near as luxurious. Because
of good, clean design.
And the beat goes on.**

**Inside, our stylists kept Fury's options
from looking "added on."**

**The new automatic speed control
is on the turn signal lever.**

**The new air conditioning outlets are
integrated with the instrument panel.**

**The new stereo tape system is
blended with the radio.**

To us, neatness counts.

And the beat goes on.



**Fury has the biggest standard V-8
in its class.**

And the biggest brakes.

And the biggest trunk.

**It's also the heaviest. And the
most solid.**

And the beat goes on.



Plymouth



**CHRYSLER
MOTORS CORPORATION**

...the Plymouth win-you-over beat goes on

