

# Larry Shane Interview

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## SUMMARY KEYWORDS

Baltimore, Sun Papers, Maryland, sports editor, sports, The Baloo, newspaper

## SPEAKERS

Interviewer: Bedell Terry

Interviewee: Larry Shane

### Bedell Terry

Okay, good afternoon. This is Bedell Terry, and it's July 13, at 3:30pm. I'm with Larry Shane on the on-line Zoom platform. We're about to begin our oral history interview for UB [University of Baltimore] stories. The purpose of UB stories, the 100th anniversary oral history project, is to celebrate the university's centennial by preserving the memory of those influenced by the university over the years. We will be creating a digital archive and exhibit and making these recordings available on-line through the Internet Archive[s]. So, thank you for joining me today, Larry.

### Larry Shane

My pleasure.

### Bedell Terry

The basic format we're going to use is that I'll ask a few questions about yourself as well as your experience at the university. We'll have between 60 and 90 minutes to have a conversation about both things. So, getting started. Where were you born and when were you born?

### Larry Shane

Born in Baltimore, Maryland, and South Baltimore in 1939. My parents had a shoe store there in South Baltimore, which a lot of people I remember was called "Shane's Shoe Store", right around the corner of Charles and West Streets. And I was in downtown Baltimore. We lived there until I was 10 years old. And then we moved to Northwest Baltimore, and I mean Pikesville area. And I grew up there until I moved away. So, I was like, the day after college 25, 26 [years old]. But I'm from Baltimore. Originally, I went to City College for high school. And then went to the University of Baltimore.

### Bedell Terry

And what was your family life like growing up? You have a big family? small family?

**Larry Shane**

I had a very big family. All for a lot of [people] from Baltimore we still get together now. We still zoom, we started. Matter of fact, during the pandemic, a lot of my mother's family, which were called the Shares. We never saw each other that much. And it was my idea to try to zoom [in] and now we've got the family that side of the family getting together. My father's side was always the closest side because once again in the shoe store, he had three shoe stores. One of them was Charles and West. One of them was Charles near Hamburg near the market. And one of them was large in Fremont. And all of us worked in the stores. I worked in the store from time to time [when] I was 11, 12 years old, until I got my first job. So that was my early training in downtown Baltimore. We have some wonderful friends there. And like I said, we used to have a family in Baltimore, not as big and some of them have moved away but Baltimore was my hometown.

And Matter of fact, it's a coincidence because people here now live in Boynton Beach, Florida, and we live in a senior community. And a lot of people still consider me since there's a lot of New Yorkers in our community. And [it] seems like New Yorkers know Baltimore, more than they know where we were. I spent most of my time in Potomac, Maryland. And since I wrote for the Sun papers, they still think I come from Baltimore. So, whenever I get introduced, I'm from Baltimore, not from Potomac, Maryland, even though we lived in Potomac for like 30 some years.

**Bedell Terry**

Well, they all know Baltimore for coming down on the train to see the O's [Orioles, Baltimore baseball team] play the Yankees [New York baseball team]

**Larry Shane**

That's exactly when I used to go to camp. It was the O's and Yankees. It was a big thing. And the Colts [Baltimore football team] of course.

**Bedell Terry**

Oh, yes.

**Larry Shane**

The Colts were very big during my time, and Matter of fact, I still remember 15 or so years ago, when we first moved in the community, the Colts played the Giants [New York, football team] in the Super Bowl. You might have remembered that, and I was so excited, because the one was the Ravens and the Ravens went on to win the Super Bowl, and I plastered all the Baltimore things in the clubhouse. Very proud. So, Baltimore basically [is] my hometown.

**Bedell Terry**

Well, I try not to remember the Giants against the Ravens game since I'm a New Yorker.

**Larry Shane**

Ok. [Laughing]

**Bedell Terry**

That was a heartbreak.

**Larry Shane**

That's right.

**Bedell Terry**

So, you said you went to City College?

**Larry Shane**

That's right.

**Bedell Terry**

So, where's that located?

**Larry Shane**

It's at the Alameda. And it's still there. We had a reunion there. It's still at the Alameda right across from the old Stadium, if you were familiar with the Old Memorial Stadium, it's directly across the street from the Old Boy, you can see it was called the Castle on The Hill. And it sat right there. You couldn't miss it. And it was actually the second oldest high school in the country, next to a high school in Boston, so and I have to say, our class, which we graduated in 57. I stay close. I mean, we still have a lot of friends from that class. And we've had two reunions already. So, from that class of City, the City was very profitable. Matter of fact, the president of the university went to the City Schmoke [Kurt Schmoke].

**Bedell Terry**

Oh, I did not know that.

**Larry Shane**

I covered him during my last year in Sun papers when he played football and so. So, it's a coincidence.

**Bedell Terry**

What was life like at City College? Was it an academic?

**Larry Shane**

It was an all-male school. And it was very exciting. I went there from the 10th, 11th, and 12th grade. Prior to that, I spent one year at Southern High downtown, because my father had the store, and he would drop me off. And prior to that, I went to Garrison Junior High, which was in Baltimore. But City was very exciting. It was a very exciting High School, a lot of people graduated from the City, who went on to do major things in life. And we had a very strong alumni group. And it was good. Like I said, I [am] still friends with [those] who went to the City with me.

**Bedell Terry**

So, you left City College, did you go directly to college?

**Larry Shane**

I went directly to the University of Baltimore. We were debating my parents and myself, whether to go to Maryland, or University of Baltimore. And we interviewed [at] the University of Baltimore, and I was very pleased by the professors there. And I have some friends who were going there, but mainly, I wanted a small school, and it was I'll be honest with you, it's the best choice I ever made in my life with choosing University of Baltimore. It really was.

**Bedell Terry**

So, you were choosing between University of Maryland, College Park

**Larry Shane**

That's right.

**Bedell Terry**

And University of Baltimore?

**Larry Shane**

That's correct.

**Bedell Terry**

And you were looking for the small school experience.

**Larry Shane**

I did well in high school. But I'll be honest with you, I wanted a school where I could get to know the people and even though at that time University of Baltimore, which it may still be, was more of a it was considered like a computer type school. I went full time. And I enjoyed it. From the day I got in, I made a lot of friends. And we had a Fraternity there at the University of Baltimore, which was brand new, and the university there was only I think you could check me on this, but maybe 800 people in the entire college back in 1961. I mean, back in 57, when I started, so it wasn't a big college, and it was downtown and had the one location. And it was very convenient. You know, right where it is now are the old buildings, right? So, it was the best choice I ever made. I think.

**Bedell Terry**

So, what was the reputation like, of the University of Baltimore at the time you went? Was It a four-year school?

**Larry Shane**

Well, I started out in Pre-Law. I kind of liked law at that time. And I started taking Pre-Law. And at that time, University of Baltimore had a very good Law School, which I think we believe was on Calvert Street. And because of that, I actually chose Pre-Law, originally, and I went to University of Baltimore for Pre-Law, and I graduated Pre-Law [and] got my AA degree. However, during that time, I started taking this shows how to unit when you ask about the university, how if you've got to know the classes, I enjoyed the marketing classes that I took, advertising, public relations, and I enjoyed it so much that I didn't go on, despite most of my class going on to the University of Baltimore Law School or other Law

School, I decided to stay in marketing, and I switched to marketing for my last two years at University of Baltimore. Matter of fact, I've accumulated so many credits when I was first in Pre-Law, that by the time I reached my senior year at the University of Baltimore, all I needed was nine credits to graduate. So, I actually went to night school my last year and got a very good job working for an Ad agency, while going to my last year at the university.

**Bedell Terry**

So, your major was marketing?

**Larry Shane**

Degree in marketing. And that turned out to be my career actually. I got involved with a lot of things, including the newspaper, The urging that I enjoyed the sports and got to know Don Newbery [Donald Armstrong Newbery] who was the athletic director. And I got to know everybody. And before you know it, I was all involved. I always like to be involved in and I got involved in the university activities there.

**Bedell Terry**

So, you're talking about mentioning the one location, what did University of Baltimore look like, when you went there? It's just the one building.?

**Larry Shane**

It was one building, I think. I don't remember how many floors were in that building. But to be honest with you, we were a close-knit group, we would gather each morning or most of the mornings. Like I said, I was involved in a fraternity back then, Alpha Omega Pi and we would congregate in the basement or cafeteria in the basement of university, and every morning we'd get together before class was like at 8:30. And we watched The Three Stooges, if you remember the old movie, and then we laughed at The Three Stooges. While we were a close-knit group, the university, like I said, was that one building, but you know, everybody, we had a carpool. I didn't even need a car to park anywhere. We had a carpool. And it was very close knit. It was a close-knit group back then.

Like I said, I knew it was my pleasure, because that's what I wanted from a university. I mean, I did not need a campus. It's funny now my kids go to colleges that had big campuses and all that I didn't need then, and I was very happy by my choice. But mainly I was happy because of the contacts that I made through the university. I mean, while I was at the university, and I'm majoring in marketing, I was also able to get a job working while at the university with an Ad agency called Kaplan and Holan, advertising. And I learned how to write, how to work, you know how to do layouts and design. And so, I was doing that my third year at the University of Baltimore. I was working part time, with a field I wanted to get into. And that led me to another Ad agency in Baltimore called Shecter and Levin, which was also a large, small agency by their office.

Are you familiar? I don't know if it's still there. The old remember the old Chesapeake restaurant down on, I know it's not there anymore. It's down on Charlotte Street. Okay. Right next door, there was a bowling alley. And Shecter owns that bowling alley. And believe it or not, that's my senior year of college, I would go to that bowling alley, and that's where the Ad agency was. And I've learned so much at the two Ad agencies. And it was through the University of Baltimore because I took advertising at the

U of B took marketing and I wanted to expand my horizons. So that's when I got the jobs while in my junior and senior year at the University of Baltimore.

**Bedell Terry**

So, I'm going to take you on a little tangent here. We don't have sports teams at the University of Baltimore anymore. But you seem to have been very involved with the sports teams. What kind of teams did they have? Where did they play?

**Larry Shane**

They were great. They had a field house. I don't know if you still own it at Rogers Avenue. They own the building. And they own the field at Rogers Avenue. I don't know if it's even still there. But that's where they played. They played [on] the basketball team and were great. I mean, I used to travel. That was my first experience. I traveled with the team. We were in the Mason Dixon Conference. And we were an official member of the Conference. We won the championship. One year I was with a team [and] one year we won the championship. The lacrosse team was tremendous. We had a great lacrosse team. We had a good soccer team. Basketball aside we had a baseball team. And we had about four or five sports. And basically, I was the sports editor for the entire time I was at the University of Baltimore.

And sports were really an integral part. I mean, I was involved, and I got to know the athletic director, Don Newbery, very well. And he was both the basketball coach and athletic director. And believe it or not, when a story on me appeared in the University of Baltimore alumni newsletter, back in 2017, I believe it was, he called me and we got and we kept in touch, I'm sorry, [it was] 2007. You might have looked that up. But anyhow, he called me up and we stayed very close until he passed away at 90 last year. And he was the athletic director, and the basketball coach. And he was just a really good guy. And as a matter of fact, one of our stars of the basketball team, and later went on to become a golf pro was Hank Majesky who passed away about six months ago. So, we had a good team, good teams.

**Bedell Terry**

Sounds like we had a

**Larry Shane**

What happened to you Sports Hall of Fame, you had a Sports Hall of Fame that I wouldn't have visited Baltimore came over and they wanted me to see it, it had all my old articles in it and had trophies. Do they close that? Are they discontinued?

**Bedell Terry**

I have never seen a Sports Hall of Fame on campus.

**Larry Shane**

Really. Okay.

**Bedell Terry**

And that's a shame. Like I said, part of this is to read, renew the history of the University of Baltimore. And you know, we don't look at that anymore. We don't see that there's a backstory to where we are now.

**Larry Shane**

Very sad, because I'll tell you, if you want to attract, which I know you'll always have to attract new students and new people. I thought that all they did was they put some money into that Hall of Fame. And they invited me to come over and they gave me a tour of it. And it was great. It had a lot of my old stories. It had trophies in there that they won when they won the Mason Dixon Golf tournament. The baseball team won championships, the University of Baltimore had a really steep history, particularly in basketball and lacrosse, lacrosse, they were at their best. So, they have nothing anymore. No more sports.

**Bedell Terry**

No more sports. I think they may have the trophies in the archives.

**Larry Shane**

Do they? Ok.

**Bedell Terry**

I doubt very much whether they would have gotten rid of them.

**Larry Shane**

Okay.

**Bedell Terry**

And as you found out, we do have the University to Baltimore newspaper available in the archives. That was "the Baloo"?

**Larry Shane**

Baloo.

**Bedell Terry**

Baloo, right.

**Larry Shane**

Baloo was the newspaper.

**Bedell Terry**

And you were the sports editor.

**Larry Shane**

I was the sports editor. Matter of fact. I know, I got some more, I got a kick out of it. Fatima sent me some links to my articles. And I forward them to my kids. And yeah, I was a sports editor for four years. And it was enjoyable. Basically, as we get on with our conversation, I'll tell you how that eventually led into my field. What I eventually did after leaving the university being sports editor on the college newspaper. And I'll recap that for you, you know, when you have your more

### **Bedell Terry**

Well, we let's get into that now. Writing for the Baloo honed your skills.?

### **Larry Shane**

Not only my skills, but it may [have gotten] me in touch with people who covered the university. University was popular back then. And Bill Tanton who went on to become sports editor of the University on the Evening Sun, and Paul Menton was actually on your board, and he was the sports editor. what it was they covered the university and you can imagine for four years when I was writing for the paper had me stray, I was a stringer if you know what a stringer is. And when we would travel, if I went with the team to travel, I would call the results in the newspaper. So, to Sun Papers, I would be nowhere after the games, I'd be there for the Baloo covering the games, but then I would call the results into the Sun papers. And I was on the phone after the games doing that.

And finally, when I graduated in 61, Bill Tanton said to me, "Larry, would you be interested in a job at the sun papers?" I said, "really?", while I was working for an Ad agency, which I liked. I was working for Shecter and Levin in advertising. But when he approached me, he said, "I'll tell you what I'll do. I'll sign up. I'll put in an interview for you with Paul Menton". Paul Menton is old if you talk to anybody who's been in Baltimore a long time, don't lose the name Paul Menton. I went over to Paul Menton's house, spent a couple of hours [there] and he interviewed me. And he says, "I need somebody in my department at that time to cover the high schools". I said, it is possible. By the time I got home, he called me and said, "Larry, if you would like the job, it's yours". So here I went from being sports editor of the Baloo, to going with the Evening Sun paper. And it was like a boyhood dream. Because I follow the Sun, live in a ball and roll my eyes to see my name in print.

And I wrote every day, back in those days, the high schools were very big in Baltimore, and they still are, I guess, me as a matter of fact, my grandson went to Gilman. But I still wrote every day. And then I started covering the colleges covered Navy, Maryland, and then I became their tennis beat writer. So as their tennis feed writer, we had an evening sun tennis storm, which Davidson not around, but every year that went on for like 20 or 30 years. And I ran that tournament, and also wrote about it. And then before I left the Sun papers, since high schools were so big, then I started as a high school Athlete of the Year award. And it was so popular that I was going from the Sun papers, maybe 25 years after I left. And my cousin sent me an article by Bill Tanton, who was a sports editor then, about bragging about me and how I started this Sportsman of the Year, you know, high school Athlete of the Year.

### **Bedell Terry**

Yeah.

### **Larry Shane**



So, the Sun Papers I was there from 61 to 67. And I loved every minute of it. And like I say everything that I learned later on, when I opened up my own business, when I went to work in PR was all derived from things, I knew about from the Sun Papers. And the Sun Papers came about through the University of Baltimore. So that's why I credit a lot of the things that I started and did came from the university.

**Bedell Terry**

So, you left the Evening Sun.

**Larry Shane**

I'd left Evening Sun in 67 and went to work for the Development Corporation for Israel, which was Israel bonds. I wanted to always move to Washington to be in public, I wanted to get into public relations, and I became their public relations director. This was where the development was called the Development Corporation for Israel. And in order to work for them, I had to pass the NASD, SEC exams because they were listed on the stock exchange. And here we come back to the university again, because where I take the exams to pass those two exams at the University of Baltimore. And when I was proctoring, the exam was the same woman I forgot her name. She was the head of the registrar. And she gave me the exam. So, it was a coincidence. I said here I'm back at my own university, taking the exam. So anyhow, I went with Israel Bonds, and was their public relations director [and] got to meet a lot of well-known people. And like Golda Meir was the prime minister or Rabin [Yitzhak Rabin], you know, a lot of them and Danny Kay. I've got to meet a lot of entertainers. And that was my job. I did the public relations for them for three years, for three or four years and Development Corporation for Israel. And that's when I moved to Washington to the Washington area in 1967. And then in 1970, I went to the American Gas Association, they moved from New York to Rosslyn, Virginia. They represented all the natural gas companies in the country. PG&E Baltimore Gas and Electric, PEPCO, all of them were represented by the American Gas Association and tried [to] join their public relations department. And that was in the 1970s when I joined them.

**Bedell Terry**

Now that was lobbying.?

**Larry Shane**

I wasn't doing lobby. I didn't do it. We were in the public relations department.

**Bedell Terry**

Okay.

**Larry Shane**

However, a lot of our people made testimony on Capitol Hill, and it got me a chance to work on Capitol Hill, because when they gave testimony, I would write the press releases that would go out and I delivered them to the newspapers that afternoon. So, it was quite interesting.

**Bedell Terry**

So, you were still connected to the newspapers,

**Larry Shane**

Still connected to the newspapers. And it's funny when you mentioned City College, where I was telling you about, when I first got my job with the Sun Papers, they sent me out to interview coaches with a different high school. And of course, the first one I went to was, I don't know if you'd call him the name George Young [George Bernard Young]. He was very big in New York.

**Bedell Terry**

Yes. General Manager for the Giants.

**Larry Shane**

Exactly. I got to meet your George Young, [he] was coach of the city football team. He also taught Chemistry or English or one of the courses, but he was at City then. And this was my first interview, when I got the job at the Sun Papers, I went to see George and got a royal greeting. He says, You're your big shot now. So, we got very close. And when he won later, he went to the Giants, we went to the Giants, and then went into a Hall of Fame before he passed away by a very nice guy. And I got to know him very well. But anyhow. That's why I'm saying during my time at the sun, I returned to a lot of people who I knew from high school, but I got to know in college and later on, so it was great. It was good.

**Bedell Terry**

So, they say Baltimore is a very small, big city.

**Larry Shane**

Very much. I can tell you when I would travel, I can't tell you how many times in traveling, somebody would tap me on the shoulder and say you're from Baltimore, aren't you? I can tell across your accent. And Matter of fact, we even have friends down here now who we've taken some cruises with. And we got friendly because he went to Poly, and she went to Forest Park [High School]. And we're friendly because we met on the cruise and I'm from Baltimore. So, we always get together all the time. So, like you just said, and I've told this to my family, as many I've lived in Potomac, Maryland. And now we live in Florida, but nothing was as close as the family we had in Baltimore. So, it really was

**Bedell Terry**

Isn't Poly City's rival?

**Larry Shane**

That's right. Exactly. They were the other male school. We were both male schools. City was older but Poly was, you know, very well-known back then.

**Bedell Terry**

The fallback. Did you enjoy the all-male school?

**Larry Shane**

[I] loved it. I mean, I'll be honest with you, I went to a co-ed school [coeducational]. You know why? Because City was the school. I don't know how you grew up in New York, or wherever you grew up. But if you have one school where all your friends go, and it's the school and that was City, I mean, all my

friends from my neighborhood, we all went to City. My brother went to City, and my father went to the City. My father had a teacher that I had later on. [Laughing] I mean, it was the City [that] was the school back then. It was then and it still is now it's a co-ed school, I think. But it was the school. So, it was really the place to go.

**Bedell Terry**

And the university Baltimore, it was a small school you said 800 or so students, mainly male, or co ed?

**Larry Shane**

No, it was co-ed. It was not all male, it was co-ed. The classes were not big, which I loved. A matter of fact, one of my teachers, this was a coincidence, one of my English literature teachers, happened to be the vice principal of City, my high school and had retired and was teaching at the University of Baltimore to be my first English literature teacher, but no It was the classes were not big, but everybody was close. We were close knit. We were a close-knit group back then. It really was.

**Bedell Terry**

So, at some point, you started your own company, you went out on your own.

**Larry Shane**

Yeah, I was with American Gas Association from the 70's and then in 1976, I always wanted to open my own business. And once again, with the background that I got from university and all my businesses, and I don't want it to be, it was going to be a public sort out being just a public relations business. And then it became communications, because I started doing Association management work and handling trade associations before you know, and I had like 25 trade associations that I handle, and the business block. I mean, I'll give you an example when I opened it, and in May of 76, when I left American Gas Association, and I just stopped it in July of 2013. So, 37 years, I ran my own business. And it did everything.

We did everything today, which they hire executive directors to do from membership, recruiting, their newsletters, their seminars, I was ever executive director. And like I said, I had like 25 associations that I was running at the same time. So, you know, through and I loved it. And when I moved to Florida, we moved to Florida 20 years ago, I kept it going, I was able to keep it. Keep the same. I had whacked him; I feel myself down to one account. And I kept running there from Florida, and still and stayed in operation up until July of 2013.

**Bedell Terry**

And you were a one-man shop, or you had employed others?

**Larry Shane**

I did. I was mostly a one man. But the two people I employed coincidentally went, both of them have gone on to successful careers. But we get together once a month and zoom [in] to talk. They talk to me like, you know, they just like to go over things with me, because they're both in the association business. One of them is [an] executive. They took over two of my accounts. And they're both doing very well when I retired at 13[2013], they took over both my accounts. One of them took it over when I

left when I actually left Potomac, Maryland. So, we still get together, but I only had those two, I had one. And then I had interns. I was teaching a course in Maryland on public relations. And I would use interns from the University of Maryland to work for me. So, it was a very small shop. But it returned. Besides associations, we did commercials, we did law firms, and different places like that.

**Bedell Terry**

So, you taught at the University of Maryland, in College Park?

**Larry Shane**

At College Park, I did it when I first opened my business in 76 and I did it for a couple of years. And I taught their communication classes taught a public relations class for like two years, but then I got too busy. I couldn't continue it. And it was a pretty good ride for me to go from my house after university but no i did in Maryland.

**Bedell Terry**

Oh, you were living in Baltimore at the time.

**Larry Shane**

Ah, when I first opened my business No. When I first opened my business, I was living in the Washington area. I lived in Rockville, Maryland. Oh yeah. If you're familiar with the area, and I did it from my home, I always had home offices. I never ventured out. I remember my first account. I often joke with my wife, my first accountant, that I had said to myself, "Larry, you'll have your home office. And then after a year or so you'll open up an office". Well, I ran into him before I moved from Maryland. And this said, "Harry it's been 33 years and I still have a home office". [Laughing] We got a kick out of them. But no, that's the way I did it.

**Bedell Terry**

So, you retired and how do you keep yourself busy now?

**Larry Shane**

Now, writing. I still write [because] we have a newsletter and our community which I started when we first moved here.

**Bedell Terry**

Of course, you did.

**Larry Shane**

22 years ago. It was figured that we needed a newsletter. So, they call them man, another person. And I write for that I'm still, I'm on the board of our men's club here. And I've noticed a sports guy, whenever we need sports speakers, and fortunately, through my contacts, I've stayed in touch with the sports writers here in the area. So, I've been able to get them to come speak to our men's club. And I'm involved in a lot of community activities. And basically, I do a lot of sports I'm in. I used to do a fair amount of walking and swimming now. So that's my retirement, my wife worked for the government.

And we moved down to Florida in 99 in 2000. And, unfortunately, we don't get up as much as we used to up to Maryland I mean, our kids come down here now, to see us.

**Bedell Terry**

Well, Mohammed has to go to the mountain.

**Larry Shane**

That's about it.

**Bedell Terry**

So, you're still involved in writing, you're still involved in creative activities.

**Larry Shane**

Yeah, I am. I think, fortunately, I try to stay in touch with a lot of the older friends that I even stayed in touch with Bill Tanton, who used to be the Evening Sun sports editor. And he's actually the one responsible for me working at the paper. And I stayed in touch with him. And he's since retired, he was editor of the lacrosse magazine in Baltimore. He still lives in Baltimore. I'd like to stay in touch even more. And that's why I'm sort of after who's the woman now in charge of your alumni relations.

**Bedell Terry**

I know it. But if you held my feet to the fire, I couldn't remember

**Larry Shane**

Anyhow, I've been in touch with her because I really, like I've mentioned to her, our City, our high school [has had] three reunions and our university, I can't ever remember having a reunion at the University of Baltimore. And I've even sent her some articles like Hank Majesky. He was one of your great sports people at the University of Baltimore. He was a PGA. He was a National Golf champion. He was a keeper. He was on the basketball team, and he passed away about six months ago. And I wrote an article about him, and I submitted [that] Cole isn't that her name Cole. Anyhow, I submitted the article to her. I wonder what happened, but he ran also on Don Newbery, the coach who was there for a long time. But Hank was a good guy from the university. Like I said, he could have made any of the big college teams, and he made the University of Baltimore.

**Bedell Terry**

So, you've raised the issue of having an overall reunion for

**Larry Shane**

I even suggested, I said, you know, I don't know what type of research has been done by your alumni department. But I would venture to guess a lot of these people who graduated with me, are living in Florida now. And I even said, I even suggested that at some point, Kurt Schmoke or somebody come down to Florida and have a reunion in Florida. I don't know. I just brought that up. But somewhere just to get everybody, because even though like I said we were commuter type school, and then that every law that we have, I don't know how many full time people I think my graduating class was maybe 200 or 300. I can't remember who graduated from The Lyric. But I just think there's a strong, I guess the only

my only problem is that I pick up your I get your alumni magazine and I see your alumni, you know, you put out a lot of alumni bulletins, and there's a lot of talking there about recent graduates or graduates from the 70s. Or, you know, you've got some very well-known people from the 60s when I graduated. Many of them might have probably retired by now but have gone on to distinguished careers. You know, the former mayor of Baltimore Schaefer [William Donald Schaefer], graduating University of Baltimore.

**Bedell Terry**

I did not know that

**Larry Shane**

I'm not mistaken. I think Agnew [Spiro Theodore Agnew] who was vice president, I think went to University of Baltimore. If you look back, I'm sure there's a lot of people who, and the university spends a lot of time, nothing wrong with it. And that's I guess that's the thing to do. Talking about your recent graduates who have done so well, and maybe graduates from the last 10 years, I just, I don't see many from my years from the 60s.

**Bedell Terry**

Well, part of what we're trying to do with the oral history is to look at the history of the University of Baltimore, that includes all the years, not just the, you know, America has a fetish with right now. And we don't spend enough time on how we got to where we are right now.

**Larry Shane**

That's right.

**Bedell Terry**

University of Baltimore didn't get to be what it is today, without going through what it was in 1950.

**Larry Shane**

You guessed it, exactly. That's the way I feel about it. I mean, I'm sure there are a lot of people like me, at least I feel that way at the university. And I tell everybody, this university made my career. They were everything I needed. And I always look back on the university for what I learned and I, and from the very beginning, but when I look at your newsletter now, and your magazine, and go online to see what you put out, it's all recent people. It's not people who really, and I know there's, I'm sure there's a lot.

I get together once in a while with a former fraternity brother of mine. We had a strong fraternity. It was an Alpha Omega Pi. And I still once in a while I stay in touch with some of them. Not many, but I do. Anyhow, I just feel that like you just said, you have a strong legacy. And I'm even surprised that your President, Kurt Schmoke, has an athletic background. I mean, he was the star at City, if I'm not mistaken, he was that because in my last year at the Sun Papers, I covered him when he played quarterback for City College. And he also was, I think he was a lacrosse player. That's why I'm so disappointed about you saying you don't have sports anymore. Like even when I didn't even know that Don Newbery, I knew he had passed away. But he was part of your history. And I went online and found his background. So, he stayed in touch with me.

**Bedell Terry**

One of the things we're trying to do is kind of cement the history and make it available. Whereas prior to having a conversation with you, trust me we wouldn't know about these kinds of things, the sports that were available, what the university looked like at the time,

**Larry Shane**

Right.

**Bedell Terry**

All these things from a historian standpoint, really matter.

**Larry Shane**

Do you still own the Rogers Avenue campus? Is that still there?

**Bedell Terry**

No.

**Larry Shane**

Oh, it's not ok. Because that was their campus. They had to actually have a campus and it was on Rogers Avenue, right near Northern Parkway. If you're familiar with Northern Parkway,

**Bedell Terry**

Yeah.

**Larry Shane**

Then like a racetrack. Okay. If you took Northern Parkway, it was right off [the] Northern Parkway. I'm trying to describe how it was. But it was a nice campus. It's where soccer was played. And baseball was played, and it had a gym where basketball was played that had a great history. And it was a place and University of Baltimore used to draw a nice crowd. The lacrosse games were always crowded. You could always see a lot of people staying around cheering on the lacrosse teams and things like that. So that was that Rogers Avenue campus. That was great.

**Bedell Terry**

Well, lacrosse is so big in Maryland.

**Larry Shane**

That's what it was. It was and if you look at my yearbook from 61, or you pull out all the old yearbooks, you'll see some of the great players. The university always had good lacrosse players. And it was good. It was big back then, too.

**Bedell Terry**

So, through the conversation I'm hearing that the University of Baltimore had a profound impact on your career choice.

**Larry Shane**

Very much, right. From the very beginning, as I mentioned to you, I started out in Pre-Law, but it wasn't for the marketing classes, that I took the university advertising classes, the all the marketing classes in general, I probably never would have gone into that field. It was through the university and getting these jobs with the two Ad agencies I mentioned to you in Baltimore, I wouldn't have gotten those jobs with the Ad agencies, if I didn't go if I didn't pursue them, from my experience at the University of Baltimore. And, of course, the Sun Papers, which you know about, but everything, my early history at the university was through the university. That's why I [am] credited a lot with being responsible for really opening my own business with a background. Well, I learned a lot if I left and right, it was great. It was really good.

**Bedell Terry**

And it puts you in who's who, in American colleges and universities.

**Larry Shane**

It did. I was very proud of that. And I, the other day, when I heard from you guys about calling me, I went back into our 61 yearbooks. And I found the people who we like about 10 of us, I think 10 or 12 of us got honored that year. And it has a picture in there with me. And some of the others got the award from Wilson [Theodore H. Wilson]. Wilson was the president back then.

**Bedell Terry**

They pursued you for that award.?

**Larry Shane**

I didn't even know anything about it. The University told me about it. Because of my activities. I was doing so much at the university and mainly through the newspaper and all they told me about it. They put me nominated, they put my name up for the award. And it was quite an honor. Because Who's Who was a big deal back then. It really was.

**Bedell Terry**

And your involvement with the news? With the baloo Was that a daily paper?

**Larry Shane**

I don't know, what's a daily? I think it came out almost weekly. I'm not positive, you'd have to check on that. I think it may have been daily, I'll be honest, I didn't look that up. My columns were frequent. So, I made them all the time. But you learned, you know, how to do deadlines and things like that, through the Baloo. And when I joined the Sun Papers, [Laughing] I still remember this. I didn't think I had the experience. I mean, besides going from a college newspaper to a major Baltimore daily newspaper scared the dickens out of me. So, I went to McCoy college, night school at Hopkins for one year to improve my journalism skills and my writing skills. And so, I was frightened. Now I have to admit to you. I mean, I love the university, and I love writing for the school newspaper. But when Paul Menton said to me, "Larry, you're going to write every day", I did not know if I was ready for that, but I was and I did



mean, I'll learn a lot. And now I'm not sure if it was. I know it was pretty regular. I think it was weekly, but I'm not sure.

**Bedell Terry**

Because I'm not quite sure that we have a weekly newspaper anymore.

**Larry Shane**

You sent me. I think it was the one from your alumni group. Send me a T-shirt that has a picture of a bee on it. And it says baloo this was about five or six years ago.

**Bedell Terry**

Okay.

**Larry Shane**

I thought maybe your paper was still around. I'm not.

**Bedell Terry**

I'm not. I don't recall seeing it. And if it was, it would be digital anyway.

**Larry Shane**

Right? Exactly.

**Bedell Terry**

But I don't recall having availability to see a newspaper and it would be that's another thing. It gives students a chance to hone another skill.

**Larry Shane**

Oh, it was great. It was great. Matter of fact, to be honest with you. I used to have to lay out the sports section of the paper. When I joined the Sun Papers and they said to me, well, they said to me, "you'll come in early like 6, 6:30 on the weekends, because I'll work the weekend, and you'll lay out our paper. I've done a layout since the University of Baltimore, that was easy. I got there and I had to lay out seven sports pages. Fortunately, it was the early experience that our guy at the University of Baltimore and I learned a lot. So, Matter of fact, as I am here, we have a column here for our newspaper, our newsletter in the community. And now they do everything digitally, for 22 years ago, they did. And once again, I had to lay everything out, do everything manually. So, it's quite a difference from what you have now.

**Bedell Terry**

Now, you were a columnist at

**Larry Shane**

The Sun Papers

**Bedell Terry**

The Sun Papers.

**Larry Shane**

Yeah, I started at just covering the high school beat. And then because I covered tennis, and covered college sports, I started writing a column for them. The articles were daily, but the column was every week or so. And then I started writing. They had a magazine. The Sun papers had a magazine, I started writing for the magazine, about different sports people. So, it was wonderful. Matter of fact, Ernie, I don't know. You probably don't remember the name, Ernie Accorsi. Oh, yeah. If you recall the name. He started with me at the sun papers. And we were very close friends. And he went on to become General Manager of the Giants, I think he was general manager of Cleveland.

**Bedell Terry**

Yes,

**Larry Shane**

And we stayed in touch. We used to play golf a lot. And he's a Sun Papers alumnus. You know, he started the same [way] when I was there.

**Bedell Terry**

How's that experience different from the Beat writer? I guess you would call it the same thing.

**Larry Shane**

Same thing. Yeah. A Beat writer covers a certain sport or covers a variety of sports. And you could have pretty much called me a Beat writer. I was, you know, like I would go to like doing the early days of the early days of the Sun. I covered City. Our cover of Thanksgiving Day in City Poly was major sporting. I don't know if this [is] so if I cover city Poly in the morning at the stadium. I know in the morning [it] was Loyola Calvert Hall, and in the afternoon was City Poly. And then I worked on [it], and then I graded [the] game, and it was great. I'd come home Thanksgiving, there was always Thanksgiving, and there was my column on the front page of the Sun papers. It was a great experience. You were in [the] Western Union back then. You ran everything to a Western Union guy who put the paper through. It wasn't. There were no computers back then.

**Bedell Terry**

Oh, no

**Larry Shane**

I have to run it. I had a real Western Union operator who worked with me. And I'd write the stories and give it to him. And he sent it to the paper. And it would get printed. My daughter when my granddaughter is majoring in journalism at Wellesley, and she went to see the movie, The Washington Post. I don't know if you saw that.

**Bedell Terry**

Yes,

**Larry Shane**

Watergate all that. And she called me up. She says, "Grandpa, what was that old machinery that I'm seeing?" machinery that was producing the papers. I said, Julia, that's how they used to produce newspapers. They use machines to produce it. They put it in a type, and they send it. She'd never seen that before, everything with her is computers. So that's so she got a kick out.

**Bedell Terry**

She didn't know what the plates were for.

**Larry Shane**

Oh, she didn't. She saw that in the movie. And she got a big kick out. She said I did not know that existed. I said that's how they did newspapers, back in the 50s and 60s.

**Bedell Terry**

and 70s.

**Larry Shane**

You know what changed? You know a lot of it. Well, the computers came in and what 72, 73?

**Bedell Terry**

More as I recall I was working for the government at that time, would have been the mid 80s.

**Larry Shane**

80s. Okay. I love it. I don't know what [we did] in the old days. I used to have to spend hours on the phone with clients. Today with email, you can knock out 35 emails with the same amount of time to spend with a client on the phone. I'll take it today. I'll take modern technology today.

**Bedell Terry**

So, Larry, that's pretty much my question. And I got to tell you, you are a font of information about the University of Baltimore I really cherish my time here

**Larry Shane**

Do you teach there?

**Bedell Terry**

No, I'm a returning student I took 40 years off between St. John's University,

**Larry Shane**

Right.

**Bedell Terry**

Which used to have a sports team. But now the basketball team stinks.

**Larry Shane**

Right? It's a shame

**Bedell Terry**

And decided to come back and finish.

**Larry Shane**

Really. So, you're getting your degree now or you're getting

**Bedell Terry**

In History.

**Larry Shane**

In History. Wonderful. Okay. That's great. That is a great idea to do.

**Bedell Terry**

You can teach an old dog a new trick.

**Larry Shane**

Well, but your mind is faded. Keep your mind sharp. Yes. And that's the whole idea today. That's one of the reasons why I keep sending when I see somebody passes away from my year, I send something to your office. And because that's really, you've got to keep fresh, and I don't mind. That's why I don't mind doing that stuff for different groups here within the community, because it keeps my mind fresh when

**Bedell Terry**

I'm enjoying my time interning with the archives. I'm a history major, and it's really refreshing to hear about the background of the University of Baltimore

**Larry Shane**

I think, when I came to see the Sports Museum, they invited me to the university. And the young fellow who took me around, showed me the museum and showed me the university. And then I said, I looked, I just looked at everything. The amount of territory you have, the number of grounds you have, and the buildings you have taken there was a car dealership, [Laughing] I couldn't. I felt so my wife will tell you she came with me. My eyes teared, because he showed me the old Lyric theater where I graduated. And it was great. It was so it's just good to always come back on foot. My daughter still lives in Baltimore, we saw have a daughter. She's a cardiologist at the University of Maryland hospital. And she's still there. And she lives in Owings Mills. So, she still stays in touch with us. She's not from Baltimore, but her husband is. She grew up in Silver Spring. But she's been in University of Maryland hospital for a good while now. A matter of fact she was president of the Heart Association of Maryland, just recently. So, she's Dr. Stacy Fisher, her name is. So that's my insight. And of course, like I said, I still got family there. So, which is good keyboarding to know when I'm going to come back? [Laughing]

**Bedell Terry**

[Laughing] And an answer is not soon.

**Larry Shane**

Oh, no. Unfortunately, the weather and everything in Florida is exactly what I wanted in life. I mean, I also like to keep busy. But you can't beat the Florida climate and we are in the senior community. So, everybody is pretty close here now.

**Bedell Terry**

And there's no snow.

**Larry Shane**

That's it. No snow, but we have hurricanes, and our hurricanes, fortunately, we don't get them that often. We hit the last one. The last big one was seven, eight years ago. And coincidentally, I was attending my City reunion. At Martin's West sat in

**Bedell Terry**

Yeah.

**Larry Shane**

And we had a reception and that night the hurricane hit. And there were a lot of people there from Florida. That's why I say you got a lot, and everybody was worried about our homes and everything. And the people in our community kept saying to me, how did you plan your trip to Baltimore? So, I said, "Yeah, that was an accident, but it worked out fine."

**Bedell Terry**

Well, this has been an absolute pleasure for me. Do you have any questions for us or anything you'd like to tell us?

**Larry Shane**

And the only other thing I suggest, as I mentioned to you earlier, I would love to see the university I'd be more than advising them or helping them. I'd love to see them get back to the time I was there. And we had a steep history and traced some of the people back in that time. And I know you know; it looks good to talk about people today. But we had some very good people and I you know, to go back and trace them I'm sure would be interesting to trace some of the people I graduated from, and maybe write what they're doing now, like, like what you're doing with this time. So, I'd love to see that on a more regular basis in your alumni magazine. So that the alumni magazine has a section on 61 you know, and older.

**Bedell Terry**

Yeah,

**Larry Shane**

Instead of the Obits [Laughing]

**Bedell Terry**

Yeah.

**Larry Shane**

You know what I'm saying?

**Bedell Terry**

Give me my flowers while I'm alive.

**Larry Shane**

That is right. So that I just like to say.

**Bedell Terry**

Well, thank you so much for your time here.

**Larry Shane**

You've been great. I enjoyed your question.