Citizen Schaefer Transcripts
(The ‘complete transcripts/logs – September 9, 2008.)

Tape A-3
TDA III press conference about ‘disturbances’ with (silent)
WDS
WMAR – transferred 16 mm newsreel (for SHA)
May 1970

14:00.19.00 [MS of TDA III seated, reading a prepared statement.]

TDA: My fellow citizens, in recent days Baltimore has experienced disruption and turmoil by various groups who in one form or another has expressed dissatisfaction with government policies, university rules and other issues. In addition we have seen the disruption of public events, such as the flower mart, and sporadic outbreaks of criminal conduct on our streets and in our schools. The patience of the community with the fomenters of this violence and disorder, under the guise of justifiable dissent is wearing thin. [14:01.02.10] The average citizen is being deprived of his right to move freely. The record of this administration in protecting peaceful dissent stands for itself. But in the past few weeks

[14:01.17.10 Pull out to reveal Schaefer seated behind him, looking down.]

We have seen greater instances of lawlessness – whether stopping of traffic, terrorism in our high schools, window breaking after concerts, or whole sale disruption of public events like the Flower Mart.

[14:01.34.22 Schaefer looks up and at TDA]

And we have had enough of it. The time has come to draw a line between peaceful dissent and outright unlawful criminal conduct. We will not protect lawbreakers from the full consequences of their acts. [14.01.55.07] We are going to keep our streets open. We are going to assure that our children can attend classes without being terrorized near or in their schools. We are going to continue music shows at the civic center. And we are going to take whatever measures are necessary to safe guard property and guarantee peace and order.
[14:02.23.27  Push back in the MS of TDA ]

.. in the community. /cut

14:02.31.15 TDA: Before concluding, I want to note that throughout all of the incidents of the past two weeks the Baltimore police dept has acted with exceptional professional ability and remarkable restraint. I salute Commander Pommerleau and the entire Department for acting in a manner that has upheld the peace and order of this community under extremely difficult often provocative conditions. On every occasion, the police have been the thin blue line between civil order and civil turmoil. Without this high degree of professional competence, Baltimore would face far more serious disorders leading to further violence.

14:03.20.18

Tape A-3
Schaefer interview at Arts Festival
WMAR – transferred 16 mm newsreel (for SHA)
May 1970

14:06.25.03 [WS of Schaefer and TDA cutting ribbon to Arts Festival in Charles Center. Audience is great.]

14:06.50.00 Interview with Schaefer at Charles Center. First of all, it’s very necessary we have things like this in the downtown area. Last year’s festival was an outstanding success and I knew we should have one this year. This is a combination of work by the Art Festival Group itself, the merchants of downtown and the city. And when all three of them work together, they produce what I consider a very, very fine thing. [14:07.11.12] While I’m talking about that, you know there are certain things that are a tradition in the City of Baltimore. The Flower Mart, the Arts Festival and it’s important that we have them, that we continue them and that’s something we are going to do. [14:07.22.10] When you have people downtown, the image increases, makes it look real good, it is real good, stimulates business … But when you have some adverse publicity, people think they should stay away. So one of the main purposes, of course, in addition to having the Arts festival, is to bring people into this downtown area and this is really a great way to do it. [14:07.41.20]
Tape A-4
Schaefer Press Conference with TDA, III following Schaefer Election
November 1971
WMAR – WDS Review – 16 mm (VHS dub)
Note: we would need to transfer for CS project.

[Opens with WS of table with TDA, III, Schaefer and George Russell - no sound. Cut in to MS of TDA, III]

00:00 TDA: I don’t know of any time in the history of Baltimore that any candidate for Mayor [00:19] had close to 88 percent of the total votes cast. And to you Donald Schaefer that should tell you that’s probably the greatest overwhelming vote of confidence ever given to any man. I think personally it’s a recognition of your honesty, your energy, and understanding by all the people of Baltimore that you are committed to making the city move forward. <Muffled.>

01:07 <Russell speaks and I can’t make it out.>

01:32 I want to thank the Mayor for his kind words. Tommy D’Alesandro has been a great mayor and a great pleasure working [muffled] the people of the city of Baltimore [muffled.]

We have many problems, we have difficult situations that we are able to face and to do it, I think we are going to [muffled]

02:07 More niceties between WDS and TDA, III

02:38 End

Tape A-5
Schaefer Inauguration Speech
WMAR – WDS review – 16 mm film (VHS dub)
Separate film reel
Note: we would need to transfer for CS project.
The sound on the dub is poor.
2nd Note: Two ceremonies -- I want to confirm that there were two in 1971.

00:00 [ Swearing in at Convention Center. WS of Schaefer at rostrum]
During my administration, the Inner Harbor will grow and develop.

public that is the backbone ... It is the cities that produce the wealth and the culture, the energy and ideas and make up the
cut

00:35 Shots of audience and dignitaries seated behind, TDA III, Mandel.

01:26 Most importantly of all, my administration will be a time for us to attempt a change in attitudes towards municipal government and city responsibility; a time to redefine the roles that the citizen and his government should play.

This change in attitude starts today. It starts with every man, woman and child in the city of Baltimore.

01:52 It starts by realizing that government cannot and must not try to do everything and that government can, in fact, do nothing worthwhile unless the citizens assume the responsibility for being citizens. This responsibility comes from a sense of community.

02:13 a knowledge that we are all in this together, a realization that each of, us and ultimately ourselves. The Federal government, state government and the county government all have greater responsibility toward the city then they are willing to accept. In fact the history of this country has largely been a struggle between cities and federal and state legislatures. It is the cities that support the nation. I expect Baltimore to lead the cities in their fight to make the federal government to assume their proper responsibilities. (applause)

03:00 Taking oath ...

03:45 Around every city in America there is a ring of comfortable suburbs. Full of people who profess they dislike the city, that they fear the city, that they scorn the city. But they refuse to acknowledge that the city’s problems are their problems, that without the city those suburbs would not exist. It is the city that gives

04:08 those suburbs their jobs, their culture, their entertainment - in fact, their whole way of comfortable life. Isn’t it amazing that as doomed and decaying our
cities are supposed to be that more than 7 out of 10 Americans live in or around them, find their livelihood in them, take from them. So, let me repeat, it is in the city that America faces her most difficult choice <muffled>

My administration will be a time for completion. We will finish much of what has already started. But my administration will also be a beginning. It will be a time for rebirth of older neighborhoods ringing downtown, for the conservation of sound communities throughout the city and the complex task of building a new town in town < ? residential living/> <Charles Center> One of the oldest maxims of American Politics is ‘You can’t fight City Hall.’ From this day forward you’ve got a city hall you don’t have to fight; a city hall that you don’t need to fight.

[WS of stage outdoors by water, see World Trade Center in distance. Large audience. Sch takes the stage. Crowd shots. Taking oath again.]

WDS: Setting forth the specifics of this administration. I disagree with those who say that the city must be a dirty and crowded place of slums and decay, a place of faceless towers and sterile empty parks. These extremes do not represent what I believe you want from our city. We have a city of charm, of history, of tradition, of vitality; a city that understands the blending of the old and new, a living American city. Baltimore is rich in heritage, rich in tradition, rich in innovation, and excited about its future. There is in this city a tremendous city spirit and energy that has been and will be continuously summoned for the task of our re- (?). As Aristotle once said, men come together in cities to live and stay together in cities to live the good life.

End

A-6
Schaefer Statement as New Mayor

Global Harbors transfer #1

ND – late ’71 or early ’72

6:13  [Wide Shot of WDS seated at his desk, which is covered with materials, but looks orderly. A young man leans over his shoulder and they both look at a paper that Schaefer is holding. Note: There is a barely visible
WDS (to staffer): Now this is, remember that other letter? On the front page, in that upper column up there, I wanted our part, of the whole letter, just this part: “Message from the Mayor”. About a half column, example of promoting our office and how we’re going to promote it, then you can put on it these little letters. Okay, there’s nothing at all on there.

6:43 WDS: I’ve really had an advantage in a way because I went to City Council, I’ve been on the city council for 12 years. Then I went to the Presidency of the council and now I’m Mayor. I’ve had an opportunity over that period of time to watch the city change in many respects.

7:00 I watched all of the mayors in action and I’ve watched all the Presidents of the City Council and I’ve learned from each and every one of them. Each in my opinion was a good mayor. Each I believe was a good Mayor at his time. Whether they’d be the same under the same circumstances, I don’t really know.

7:22 In talking about the future of a City and what we’re doing in Baltimore City. We’ve spent a lot of time and emphasis on building buildings. We’ve spent a considerable amount of time on rebuilding our school system, our schools. And I think now there’s been a change. I think there’s been a change, and I think there is a change as far as I’m concerned, from the building to people. I think this is very important. I think this has evolved over a period of time.

7:41 Many people have asked me what is the future of the city. What are you going to be able to do? Are cities manageable? My real sincere opinion of this – cities are going to survive. Not only are we going to survive in Baltimore, we’re moving forward. Many people looked on our city in the past as a city that wasn’t moving.

7:59 But I think in the last couple of years, we’ve changed that feeling. I think people want to work together. One of the greatest accomplishments that we’ve had in the last year, maybe year and a half. The fact that neighborhoods are working together. They’re working in
way, sort of by themselves. But for the good of the entire city and this has been a very positive thing.

8:20 When you talk about things that have happened in the past, where our emphasis has been, it’s easy to point out mistakes, hindsight’s always easy, you can say ‘well this should have been done, that should have been done.’ But when you reflect that we started with the Charles Center many years ago. At that time and I remember so distinctly in the city council, that people came to us and said you know Baltimore, nothing like this can ever be done in Baltimore, this isn’t that type of town.

8:43 Well, 15 years later all the buildings just about have been completed. In the last 6 months we gave the last lot out for building. We’re now moving in the Inner Harbor, this is a great project that we need for our city and that’s moving well.

9:00 And that leads me to another very important facet of city government. when you have plans it’s very important that you execute the plans. Indecision, changing plans, reversing, oh, doing all sorts of things, really hurts a city. And I think that I allude to, of course, our expressway program. It has been on the books for a long period of time. No question in my mind that we need a balanced transportation system. But I won’t get into that.

9:22 But what I really mean is, when you evolve a plan, move it forward. Because if you don’t you hurt your city. In thinking about the City Council and the relationship with the Mayor and the City Council, – we’ve worked well together and I think that’s happened very well. I think most of the Mayors have worked well with the council and that’s helped our city move forward.

9:43 I honestly think that I’ve been lucky and being able to learn was many of the good features that the mayors of the previous administrations have had. I’ve learned some of the deficiencies that may have been there and by virtue of this I think we are able to move our city forward. So, all in all I’m very optimistic about the future of Baltimore.

10:05 End
Schaefer, Pressman and Orlinsky at Board of Estimates
Meeting
Global Harbors transfer #1 (WMAR – WDS Review)
ND – could be anytime in the 70’s

11:21 [WDS and Orlinsky at Desk. WDS looks off camera – annoyed –
Pressman (OC); Now what I am saying is this …
Schaefer: Now what you’re saying is you knew through your office .
Pressman (OC): I knew what from my office, I didn’t know any such thing through my office.
[Sch looks really pissed.]
Schaefer: Mr. Strauss just said Mr. Traynor told him to come in and disapprove it .
11:33 [Camera pans across to Orlinsky, who covers his head with his arms.]
Pressman (OC): No I didn’t tell him to disapprove it, cooperation he said.
[Camera is now on Pressman.]
W gave him cooperation, which we have a right to expect.
Schaefer (OC): This is a silly thing Mr. Traynor comes in, representing the city and says disapprove it
[3 shot]
and now we want to make ..
11:47 [CU of Pressman.]
Pressman: Let me say you brought it to the board and it wasn’t until, …
WDS (OC): Oh, come on Hy .
Pressman: it wasn’t until, it wasn’t until the departments of audits brought this to my attention.
[Pan to Orlinsky]
Orlinsky: Hy, you know what you are going to create, you are going to create a situation where people are going to start cooperating with audits because you want to get on your high horse and make a silly speech. Now the man from audits. The man from audits, told you in the regular course of business that Mr. Traynor walked in and told audits to make the recommendation and stood up here.

12:32 [2 shot - Pressman and Orlinsky]

Hyman continues to argue.

[Pan to Schaefer, pencil in mouth, looking away in the distance.]

[Cut to Orlinsky, hands over ears.]

[Pull out to 2 shot Orlinsky and Pressman.]

Schaefer (OC); you are the one who always says everything has to be on the agenda. Are you saying we should now screen it and not put it on the agenda.?

[Camera has panned over to MS of Schaefer.]

Schaefer: well, from now on we’ll screen the agenda.

Pressman (OC): I’m saying … of course we.

…. Schaefer leans back, muttering, looking down at his notes.

12:51 End

A-7
Chuck Fawley Interview (Please listen to confirm this is Fawley)
WJZ News Broadcast
5-12-78

13:38 [Fawley and the reporter sit on the hood of the car. Camera a pushes in on plate which reads ‘Mayor’]

VO: Meet Chuck Fawley. He has an extraordinary job for an extraordinary man. [14:27]But he thinks he’s an ordinary kind of guy and the man that Chuck works for thinks he’s an ordinary kind of guy. Now that’s out of the ordinary. You see Chuck Bounty is the driver for Mayor Schaefer.

[POV rear seat, Schafer climbs into car. Car moves.]
He may think he’s ordinary and he has an ordinary job, but the first time he had to drive the top city official, he didn’t think it was too ordinary.

Fawley: I was nervous as I could be. I was worried—am I doing things right? You know, you’ve got to watch out for having accidents or hurting him or something like that. [14:57] but after a couple of weeks I calmed down.

[back to driving in car]

VO: Ok, so maybe he <?> an ordinary guy, but he just won’t admit to it.

15:05 Chuck: I’m just an ordinary young man, 27 years old.

15:15 [Shots of car, parked.]

VO: There’s got to be something out of the ordinary about at least the tool of his job. That big green Cadillac with the <?>. But once again, not so. He says it acts like any other ordinary car.

15:38 OS as he drives

WDS: he’s one of my employees and I rely on him just like my other employees.

Mary Bass: ... try saying ‘Mayor Schaefer’s chauffeur’ 15 times real fast, driving down Reistertown Road at 5 O’clock.

A-8
Harborplace Opening
WMAR
July 1-4, 1980

09:03 [WS of crowd at Harborplace.]

VO: It took only a year and a half to bring the Rouse company’s scale model of harbor place to life, but the dream of Inner Harbor Development really goes back two decades.
For years, the Inner Harbor was decaying wharves and ramshackle houses. A place to avoid.

Then Baltimore’s Mayor McKeldin on 1963, called for a new Inner Harbor area an enthralling panorama of office buildings, high rises and marinas.

The City Council approved harbor redevelopment in 1967 but it took 11 years before one develop, James Rouse, came forward and made an attractive offer to the city.

He proposed a lively urban marketplace. With $18 million in private money, with an emphasis on eating places and windowed views of the harbor.

The City would get more than 1,800 new jobs and upwards of 1,600 thousand (?) dollars in tax revenues each year.

But an opposition group called Citizens for the Preservation of the Inner Harbor …

WDS: Thank you very much Max Devito. I guess one of the most thrilling sights that I have ever observed was coming in and seeing the 100’s of 1,000s of people that are on the shore looking at the magnificent Inner Harbor. I wish you would join me in thanking two great men, Mr. Rouse and Mr. Devito for making today possible down here in this Inner Harbor.

[WS of crowd.]
12:13 [WDS fires off cannons on the Constellation.]

15:08 – 15:40 Aerial of harbor filled with sailboats.

20:50 Reporter (in helicopter): There was a time when only freighters and tugboats would be seen in the rundown harbor of Baltimore. But today with the opening of Harborplace that has all changed.

[Aerial of Fire Boat and other boats in harbor.] It was appropriate that the Harborplace festivities should begin with a parade of boats. Baltimore’s existence and it’s growth into a major city was due to it’s excellent arbor.

[Prade sailing.] The Pride of Baltimore a replica of the old clipper ships led the sailing vessels into the harbor. On board was Mayor Schaefer and James Rouse, the tow men most responsible for the development of Harborplace. The Pride was followed by boats big and small. The Port Welcome carried 100’s of dignitaries.

22:26 – 22:39 Sailboats
2:39-22:46 WS Pratt Street Pavilion and balloons

A-9

Seal Pool Swim
WMAR News Storage
7-14 thru 7-16-81

27:06 – 28:43

Mary Newton: I’m Mary Newton. The Mayors’ swim has attracted national attention.

Shots of press and interview with reporter from Good Morning America

35:33
[Sch emerges in bathrobe, stands at edge of pool looking around. Audience shots. He removes robe and climbs down steps.]

VO: Mayor Sch made as grand an entrance as anyone can wearing a bathrobe and quickly showed how you turn a potential embarrassment into a giant public relations coup. The aquarium may be opening late but the Mayor’s timing is perfect. As he played to the crowd and tested the waters, wearing what he called designer swimwear for his plunge.

[He puts a ducky in the water. Goes in and dips his head.]

The mayor launched first his bathtub toys and then himself into and under the water. (Drum roll and nat sound. Cheers.)

Schaefer: Hey, come on in.

[Seal slides in..]

VO: The Mayor wasn’t alone in the water, he was joined by the rightful tenants of the seal pool and already in place waiting for him was a mermaid recruited for the occasion.

[Sch on rock with mermaid then back in water, floating on his back.]
VO: The Mayor received a kiss from her without seeming greatly to enjoy it but quickly put himself back at ease by settling back into the water and taking questions.

[See TV cameras. He climbs on rock then gets back into water.]

VO (not actual sound): How’s the water, Mr. Mayor?

WDS: The water is fine.

VO: Where did you learn how to swim?

WDS (laughing): Johnny Weissmuller taught me.

Voice (OC): Mr. Mayor, are you almost glad it didn’t open on time?

WDS (on belly on rocks): Yeah, I certainly am glad.
VO: And he certainly should have been glad, as he got another chance to show that if Baltimore isn’t best, as he likes to claim, it’s at least best able and most willing to promote itself. He promised the aquarium would not just be a publicity gimmick for out-of-towners but a civic asset.

(WDS promises to swim again if it doesn’t open August 8.)

[He climbs out of water, has help getting robe back on, and leaves.]

VO: with that he made a graceful exit and returned to the affairs of state.

I’m Andrew Barth on the scene at the Aquarium.

Applause

A-10
Aquarium Opening
WMAR News Storage
August 8, 1981

01:50 Aerials of aquarium and harbor.
02:28 [Hot air balloon, applause, band playing]

VO: It’s like the 4th of July and the state fair all rolled into one. US Marine Drum and Bugle Corps. Assorted politicians including Senator Sarbanes, Governor Hughes, Mayor Schaefer, Congresswoman Barbara Mikulski and one of the biggest celebrities, Roy Rogers, one of the sponsors of the Aquarium. Besides the musical and verbal salutes there was appropriately enough a water salute. The seals however were oblivious to it all and kept swimming in the pool. And in spite of the absolutely steaming heat, so one seemed out of sorts.

03:11 Schaefer: Hey! (.. counts down)
03:14 balloons are released, crowd shots

A-11
Joan Bereska Interview
MPT Program – In Person
1982

[In studio interview. Simple set, dark background.]
Rick Breitenfeld is the Host

Host: Is it true that you’re called the Dragon Lady by some?

JB: Absolutely.

Host: Why?

JB: Well, I suppose there are a lot of things you could call a person who has to do some of the bad things.

Host: The bad things?

JB: Saying absolutely the Mayor cannot go to a place. Saying absolutely to a department head ‘you can not do that, it’s against the Mayor’s policy. Certainly, disciplining a staff person.

Host: You’re a shield?

JB: Yes, I’m a shield. I’m a shield. There are several of us in the administration office in the Mayor’s office that are very different shields. That’s the way it needs to be.

[discussing the # of letters that come through the office – 1200 a day]

That’s the only way to keep all the units running together to keep all of the unit heads on the same track, following the same party line and let the Mayor know what you’re doing. You read 1,200 letters a day.

It is a terrifically hard pace. You are competing with the Mayor. He is there 14, 16 hours a day. So you have to be there to get the work done.

I am the trail boss. I sometimes call myself the super flunkie .. being nice if you can be, being rough if you have to be.

So, I know all about the name ....
34:17 Tony Pagnotti: Charles and Saratoga Streets, the center of one of Baltimore’s oldest neighborhoods.

[trolley with balloons pulls up to the curb]

Now in just a little while these trolleys will be taking William Donald Schaefer on a tour around the city. Yes, a farewell tour after 15 years as our mayor, he says ‘Bye, bye, Baltimore.’

34:38 [Rear view of WDS as he approaches ladies.]

WDS: Oh my gosh, how you doing? Good to see you.

Reporter (OC): What’s your feeling on a day like today Governor?

WDS: Oh, sort of numb. That’s all.

34:54 Boys choir sings. WDS listens.

35:15 WDS walks and shakes hands, a band is playing.

35:24 WDS boards the trolley with others.

35:22 WDS on trolley, trolley passes crowds and people with banners

35:25 [See Aquarium and Power Plant behind Tony Pagnotti.]

Tony P: After the Mayor completes his trolley tour, he’ll head to Inner Harbor where he’ll great more well wishers and I’ve also learned that the Mayor will stage a surprise shtick event, reminiscent of that great seal pool dive over 5 years ago and then the Governor-elect will get on a boat her and head to Annapolis, where tomorrow he’ll become Governor William Donald Schaefer. In the Inner Harbor, I’m Tony P.

36:00 End

52:36 [Boys choir singing]
VO: A touching hymn of praise greeted Mayor Schaefer when he arrived at St. Paul’s Church.

[WDS in profile, listening.]

VO: from where the trolley tour would begin. After 15 years as

[WDS boards the trolley]

the top man in city hall, the Mayor wanted to tour his neighborhoods and bid adieu to the people he says are the what truly makes Baltimore Best.

[WDS shaking hands. People holding signs.]

VO: Along the way there was a stop in Pigtown where the residents were showering his honor with love and appreciation.

[WDS walking in a shower of confetti, shaking hands.]

53:12 Reporter (OC): What do you have to say about Mayor Schaefer?

Young man: Best we’ve ever had. I’m serious.

Another man: I think he’s a good man. He’s going to well in Annapolis.

53:20 Reporter (OC): What’s the best thing about Mayor Schaefer?

Woman: He’s done so much for everybody. He’s done so much for everybody and he’s done so much …

Another woman: So much for the senior citizens and for the whole city of Baltimore.

53:34 [Long shot of Baltimore City College]

Students at City College sing to him.

53:50 [POV from trolley, people holding signs along the route, waving]

VO: After passing through some 15 neighborhoods. A large crowd was waiting at the Inner Harbor to say goodbye to the Governor-elect.
[There he told the gathering that he leaves Baltimore a proud but not yet perfect City.]

[Schaefer at microphone, huge crowd in between Harborplace pavilions.]

54:00 WDS: We still have the homeless, we still have the poor. We still have a whole lot of problems. But one thing they can’t take away from us and that’s our pride. The pride in our place called Baltimore, Maryland.

54:14 [Crate is lifted from promenade. ‘Baltimore’s gift to Maryland.’ ]

VO: And no sooner did he say ‘Bye, bye, Baltimore.’ The Governor elect was whisked off into a large gift box and hoisted high into the air onto a waiting ship. Which would take him to Annapolis.

54:26 [Hilda Mae opens the box and WDS steps out in admiral’s outfit.]

VO: Out of the box emerged the new skipper of state.

Crowd cheers.

VO: At the Inner Harbor, I’m Tony Pagnotti.

54:43 [WDS on trolley waving to crowds on sidewalk. POV shots of people on sidewalk, waving.]

55:02 [WDS walks through a crowd greeting people (looks like Highlandtown).]

Woman (OC): we’ll still call you Mayor Schaefer.

WDS: Mayor’s the greatest term you can have. Thank you very much.

Woman: We liked you as a mayor.

WDS: And I liked being Mayor.

Woman: Wish you all the luck with this one.

55:18 End
55:20 [General Assembly in session.]

VO: It had never been done this way in modern times. A joint session of the Senate and the House listened to nomination speeches and they were handed paper ballots to cast their secret vote for Maryland’s treasurer, usually a routine appointment.

55:33 [WDS at rostrum in chamber]

VO: But Governor-elect Mayor Schaefer’s attempt to name the treasurer himself and thus control the board of public works backfired on him.

55:40 Mike Miller: Someone should have told him that the general, that the constitution provides that the treasurer is elected by the Maryland General Assembly and is the advocate of the General Assembly on the Board of Public Works. Baltimore delegate John Douglas wanted the job and so did Senator Simpson of Charles County. Former Delegate Lucille Maurer of Montgomery County was drafted by the leadership. …

[Votes are tabulated and Maurer is the winner.]

56:44 Jack Bauman: None of the legislators would say so publicly but privately said this was a slap at Governor elect Schaefer. In Annapolis, I’m Jack …

57:14 [WS of Schaefer giving farewell speech.]

WDS: We want you to continue to make our city the greatest city in the United States. Let’s go Baltimore. (crowd cheers)

Press conference after Pride was lost

58:44 WDS: The heroism of 8 kids, 8 people fighting for their lives. A captain who dove to bring the life raft up. There’s an expression in the Bible ‘No greater love anyone than gives his life for his brother.’
A-12
Pothole for Your Sweetie - 1982
(from WMAR News Storage - 1-19-87/ 1-20-87)

57:29  [Truck filling a pothole]

WDS (VO): A passionate pink heart will be painted next to your filled pothole and a handmade sweetie card

[WDS holding a sweetie card]

WDS: with an original rhyme will be sent to your sweetie.

[pothole]

WDS and Tony Pagnotti sing: Let me call you sweetie, I fill a pothole for you.

57:49  They shovel the asphalt

57:51 End

A-12
Schaefer/Steinberg Announce -1986
(from WMAR News Storage - 1-19-87/ 1-20-87)

59:10  [ Front of Schaefer’s Edmondson Ave row house. Schaefer at the microphone, huge audience.]

WDS: I’m running because I’m the best man for the job (Crowd cheers)

[CU of Schaefer] Together we can make Maryland America’s number one state.

59:19 End

A-13
Colts Leave Town
WMAR News Storage
3-28 thru 3-29-1984
43:37 Mayflower truck pulling out of Owing Mills complex at night.

47:57 [WDS standing outside his home as light snow falls]

WDS: I don’t know if it is true or not, but if it is, I ‘m trying to retain what little dignity I have left in this matter. And secondly, if the Colts had to sneak out of town in the night it degrades a great tradition of the city and football and I guess the 3rd thing will be I hate to see a man cry.

48:26 [WDS at a press conference.]

You wonder, what are we going to do. Well we’re going to sit down and mull it a bit and all of a sudden we’re going to get together and we’re going to say. ‘Okay, what do we do now. Are we going to go after another team? Yup. Are we going to let [unitntell] ? No. Are we going to have the greatest spring and summer in the history of the city of Baltimore? Yup.

Cut – 48:59

50:12 Snowy streets

A-14
Colts Leave town
WMAR News Storage 3-29-84

00:18 [Snowy wooded area, day, pull out to reveal Colts sign.]

VO: Throughout the morning hours, the moving vans were loaded with Colt camp equipment, Colt memorabilia, and one after another they move mournfully out of the Owings Mills complex, presumably on their way to Indianapolis.

00:35 continues with interviews of laid off staff people

02:58 [WDS at a press conference.]

WDS: Everything you said, we’re doing. And we have some other best legal minds working on it. No reason he wouldn’t accept our offer. I take this as a sort of, a, in a way, very personal. For two years, I’ve tried. I mean I’ve tried.
[cut to audience]

03:37 So in a way this is personal. It gets to be very personal, very personal to me. When someone that I thought would at least pick up the phone and say to me ‘I’m going.’

03:58 [Various man on the streets]

04:37 Young woman: I think it’s an awful shame. I saw Mayor Schaefer this morning on TV. My sympathy was really with him. I think it’s a terrible loss.

04:53 Older man: He done Schaefer a dirty trick. Pull out in the night time and they’re gone, So what are we going to do about it?

05:22 {Irsay with WDS}

Irsay says he wasn’t planning to move.

06:20 WDS: He asked me to do something impossible …

07:13 [vans again then headline “Going, Going …” with photo of WDS]

VO: … three weeks we thought the Colts were going, now they’re gone.

A-14
Colts History
WMAR News Storage 3-29-84

VO throughout

15:13 stadium groundbreaking, Tommy the elder, shovels, dirt, construction, color shot of ‘the wall’

15:43 ’56 game footage b/w – Bunny Moore and Johnny Unitas passing

15:50 Color, game footage of Unitas

16:14 Division champs in 1958 – celebration on the field

16:33 Nixon watching a game in 1959, more game footage, huge crowd on the field tearing down goal post

16:50 more color footage of Unitas passing

16:55 Irsay

16:59 Unitas at a microphone (color)
17:06 75-77 game footage
17:22 End

A-15
Pink Positive Day
WMAR News Storage 4-28-84

57:28 [Cherry trees in bloom]
57:33 [In City Hall - balloons, geraniums, crowd gathered around Schaefer wearing a pink tux] crowd applauds

WDS: Thank you very much. Today is Pink Positive Day. Who’s got pink on?
Crowd: I do!

[cut to Pink Panther applauding]
57:44 WDS (reading from proclamation): Baltimore [unintel.] seeing and feeling in the Pink, where as ...

Crowd is cheering

58:00 [Pink flowers, people in pink, curb is pink, balloons, horse with pink flower, cop has pink tag on helmet, water in fountain is .. pink]

58:24 Theme from Pink Panther

[Mimi Dipietro pins a flower on a woman, Pink Panther claps, WDS in Pink suit and glasses, pink panther talks to WDS, shot of WDS pink socks and tilt up to 2-shot with PP]

58:42 [Hotel in pink with pink signs, sign at Convention Center says it is “Pink Positive Day. Baltimore is in the Pink.”

58:55 End

A-16
Sachs stumping – bite about election vs. coronation
WJZ tape # 77
Date: 4-9-86

[WS of Sachs watching TV commercials. Then he sits in office.]

15:57 People are entitled to know where we stand and how we handle ourselves, vis a vis confrontation and criticism and
I believe the public of Maryland want an election, they don’t want a coronation and I am bound and determined to do everything I can to see that we have an election. Election, that means debate and discussion.

A-17
“mini-documentary” -encouraging Schaefer to run
WJZ Tape # 72
Date: 4-9-86

22:25 [WS crowd in front of TV , MS profile of Sch, supporters]

VO: it was a cozy night in front of the TV set for Mayor Schaefer. He and a group of supporters gathered at a home in Owings Mills to watch a 5-minute program. This mini-documentary was created by the Schaefer campaign organization and was watched simultaneously at over 600 Schaefer parties across the state.

22:43 [clips from Doc, City Hall, Sch at desk, walking down office hall in shirt sleeves w/papers, various scenic MD shots, city shots]

VO from DOC: Baltimore’s success belongs to every Marylander because it shows what we and our cities can be. Just as he’s done that for Baltimore, we can do it for Maryland as a state.

VO: The Mayor’s campaign organization said this program was made to convince the Mayor that Marylanders want Sch in the state house. Did it work?

23:02 [Sch addresses group in living room, shots of Mark Wasserman and Lainy Lebow listening, smiling and applauding.]

WDS: I think you got a pretty good idea when I see the tremendous outpouring of people. I think I’ve got a pretty good ear to the ground. I hear something. (Laughter.)

VO: The Mayor was hardly coy when hinting at his new statewide emphasis.

23:17 WDS: I’ve changed Baltimore is Best to Maryland is Marvelous.

VO: Those who came to this Sch gathering have no question about the Mayor’s intent.
[WS of small crowd at rally, Sch works the crowd.]

Reporter (OC): Do you think he is going to run?

Woman: It’s obvious.

23:28 VO: Later in the evening, Sch supporters put on an even bigger display in a rally for the Mayor downtown.

Deborah Stone: The Mayor has been dropping hints for months but there seems to be a new element to his message that time is running out. His campaign manager says an announcement could come later this spring. Said the Mayor, ‘it won’t be long. You can bet on it.’ Deborah Stone, Channel 13 Eyewitness News.

A-18
“Sachs reacts” – bite about avoiding debates
WJZ # 103
5-12-86

[Sachs is seated in an office.]

28:50 Sachs: It means he’s going to have a debate or have joint appearances with me that he has been able to avoid on the theory that he was not a candidate. The campaign in now going to come into focus, the public is going to have an opportunity to judge us side by side. I hope face to face.

29:14 Sachs: We’re going to have an election not a coronation. I’m delighted that the Mayor has made it official what we’ve known for a year and a half. Namely that he is a candidate for Governor.

29:27 End

A-19
“Sachs wants a debate - $1,000 reward
WJZ #103 – same tape as A-18
5-14-86

[Sachs and Aris Mardirossian seated at a table for press conference, holding giant check for $1,000.]

VO: Attny General Steve Sachs and Montgomery County businessman Aris Mardirossian displaying the offer.
Mardirossian is pledging $41,000 to any organization that can arrange a Schaefer-Sachs debate during the 5 months until the primary election. $1,000 for each event so arranged. Mardirossian says he is making the offer to help the public fully understand positions on the issues. Sachs is accepting the offer because he says the Mayor has already turned him down 26 times.

30:20 Sachs: The Mayor’s not at home in statewide issues and he is afraid, I feel, that he is in an uncontrolled situation when he can’t just go from Chamber of Commerce to Chamber of Commerce chirping platitudes, when he has to give in a give and take situation. The fact that he is not on top of the issues will show.

30:40 [WS as WDS walks down city sidewalk toward and past the camera carrying files under his arm.]

VO: Mayor Schaefer’s reaction to the debate reward proposal was a 27th debate turn down and a sharp jab at the proponents.

30:49 Schaefer: Well I think it is one of the cheapest shots that I have heard in political activity. It cheapens every charity drive I have ever known. If the guy has $5,000 to give to charity, why not just give it, just give the money to charity.

31:02 I, I just couldn’t believe that one. That one’s beyond me. First you have the sales tax increase – a 20% increase in the sales tax and then you have the Savings and Loans, of course, that has been around for a long time and now you we have a ‘we’re going to pay you to debate.’

Reporter (OC): I guess you reject the offer.

Schaefer: I think it is silly.

31:25 George Bauman: The issues are debated every day, said the Mayor. I talk about them, and so does he.

George Bauman, Channel 13...

31:37 End
"Sachs Schools" – proposal to increase sales tax for schools

A-20

VO: The quality of education is not a new issue on the campaign trail in Maryland. The 7th wealthiest state is the 35th in state school spending ...is going to be facing that issue again.

Sachs: The condition is not good, it odes not exaggerate, I think, to say we are in a crisis.

VO: A crisis Steve Sachs plans to build his campaign for governor around even at the risk of posing an unpopular solution.

Sachs: Adequate funding for these problems that I foresee and that I detect, adequate funding of the needed reforms in public education requires a tax increase. I therefore propose that Maryland sales tax be increased by 1 cent from 5% to 6% and that the proceeds which would approximate some $150 million be spent exclusively on education.

- (Story provides graphic ad shows how money would be spent. Concluding ‘It’s the kind of talk teacher’s like’. Then interviews a teacher.)

VO: But Mayor Schaefer who is already leading the pack as an undeclared candidate for governor was less than enthusiastic about raising the sales tax.

Schaefer: You certainly don’t need a tax increase. So, I, I have the commitment to education but increasing taxes ..(he shakes his head)

[WS people walking on city street]
01:50 VO: But despite Mayor Schaefer’s contention that shoppers need not spend any money on a sales tax

[pan to reporter]

Reporter: Sachs who is behind in the polls and has nothing to lose is gambling that voter reason will eventually outweigh reaction.

02:03 Sachs: It is a penny for excellence, it is a penny for high standards. It’s a penny for our futures, it’s a penny for our children.

VO: Alex Dimitri, Channel 13 ...

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A-21
Gubernatorial Campaign Ads
MPT Program – Newswrap
9-6-86

Sachs Campaign Ad

VO: On Tuesday, September 9 you’ll have an uncommon opportunity to do what’s right. For all of Maryland.

[A black hand and a white hand come slowly into frame from either side of the screen, meet and clasp. Pull out to reveal Parren Mitchell and Steve Sachs.

Screen Graphic:
Steve Sachs/Parren Mitchell
One Maryland

Schaefer Ad

[WDS seated at a desk, addresses the camera.]

Everybody asks me why I am running for Governor. Well, it’s simple. I’m a public servant and I’ve been one all my life and the job of Governor is where you get to serve the most people. You touch their lives to effect their well being and while I haven’t been able to solve all the world’s problem, I have made government work in ways that you can really see. And I did it with hard work not shallow promises. Together, we can make Maryland America’s Best.

Screen Graphic:
Let’s Make Maryland America’s Best.
00:15 WDS votes
00:21 Sachs votes
00:26 Sachs states that he expects to win
Followed by various Senate candidates voting – Mikulski, Hughes, Barnes, Chavez

[Reporter in front of polling place in city.]
02:51 Reporter: State election officials have predicted up to 60% of Baltimore City voters would turn out today to cast their ballot due mainly to the beautiful weather we’re having and also the popularity of the candidates running on the ballot. At Milford Mill High School I’m Brenda Carl, Channel 2..

07:00 – 07:08 WDS and Steinberg on campaign trail “We can’t win without you. We can’t win without you.”

07:18 Sachs at outdoor rally – ‘One Maryland’ banner behind him

Sachs: As you’ve heard me say many times, Baltimore under the stewardship of my opponent has become a better place to visit and a worse place to live.

07:33 – Short clip of WDS, then Sachs working crowd at large outdoor event

17:00 more voters at the polls – inclu Mikulski, Hughes

17:23 [Schaefer walks by voting booths and shakes his head at the press]

VO: the top two competitors for Governor got in their last pre primary comments this morning before voting
17:31 Sachs: We hope and expect two pull an upset today and win this thing. It’s very doable and we’ve got our fingers crossed.

[CU of WDS signing card, pull out as he rises from table – cameras flash – good sound on cameras]

WDS: The time to smile I hope will be around 10 O’clock tonight.

[Voters lined up inside polling place.]

A-22
Story about relationship with General Assembly
WMAR News Storage – 9-9 and 9-10-86
Show 153

22:25 John Cade: I think he’s going to have to pay a little more attention to the legislature than he did to the city council.

22:26 Harry Hughes; Mayor Sch has a different style that I do. I’ve discussed that on occasion. SO, he’s, his style will be different.

22:36 Fred Malkus: The faces change but the legislature remains the same.

[Schaefer in a crowd outdoors. WS of plaza and crowd]

22:40 VO: Mayor Schaefer is not a stranger to Annapolis. He’s been here often lobbying for the needs of the city.

WDS: (calls out & crowd repeats something) That’s why we’re here.

22:51 [WDS sits at a table in hearing room. Shots of legislators. 2-22-1988 on screen]

VO: And there were times when the Mayor’s temper got the best of him and he got into heated exchanges with legislators.

22:56 WDS: You can make general statements all you want Senator. But I can back up what I say. Of course, I’m sure you have read much more about it than I did.
23:05 [Hughes at rostrum. WS of chamber, high angle.]

VO: Governors though have traditionally had difficult times with the legislature. They’ve had different ways of dealing with it.

Hughes: You have to be there to understand …

23:25 [Schaefer signs: Make Maryland America’s Best. Sch and Steinberg making campaign announcement. 7-9-86 on screen]

VO: Mayor Schaefer will have some help from his Lieutenant Governor. When he chose Melvin Steinberg as a running mate, he promised the former Senate President that Steinberg would have an active voice in running the state.

[MS Steinberg ]

23:36 Steinberg: It’s absolutely necessary that there be a smooth working relationship between the legislature and the Executive Branch and we would hope to build that strong bridge, so that ..

Rep (OC): That’s going to be your job,

Steinberg: I will be the point man but it will be our job.

[Wide Pan of General Assembly chamber from front. One member rises to speak. Sch listening in the balcony, head in hand.]

23:52 VO: The Mayor’s been pictured as a strong advocate for the city. A powerful voice in getting funds for Baltimore. Sometimes at the expense of other areas. Case in point, several years ago when the Senate was debating funds for education and the Mayor watched from the balcony.

[MS Malkus. Schaefer OS]

24:06 Malkus: Now how in the world can we go ahead and have a formula and then add $10 more million dollars for Baltimore City, when Caroline County and Dorchester
County are not as rich in income per capita as Baltimore City.

[MS Sch]

24:28 WDS: I’m just, I’m very discouraged. It wasn’t a matter of greed. It was a matter of trying to fight as hard as you possibly could for money for disadvantaged kids.

24:40 VO: Perhaps its because everyone loves a winner but now even his staunchest critics find it hard to be critical.

24:47 Malkus: Now he will be the Governor representing all the people. I have full confidence that he’s going to treat us all fairly.

24:55 VO: People who have known Sch for years, who have worked with him, say his style will be very different from the present administration. Former State Senator Harry McGuirk, probably the next state Treasurer:

McGuirk: The Mayor’s very popular, he’s an international figure. His relationship will be one on one.

25:15 Bill Hellman comments ..

25:23 Lou Davis: as to what the Mayor will do when he gets to Annapolis. Well, he issued eleven position papers. 500 typewritten pages in all. Everything from the environment to jobs and economic development, higher education, housing and so forth. As to his priorities, here’s what he the man had to say.

25:41 CU WDS : There isn’t any priorities, everything is a priority. I said that when I came into office as Mayor of the City of Baltimore, asked me what my priorities are and I said everything is a priority.

[Lou Davis is in Gov’s Baltimore office. Walks from seal to desk.]

25:49 Davis: Much of what will change if Mayor Schaefer is elected is still extremely speculative. But one thing we can predict with near certainly is that the
Governor’s office, rarely used during the Hughes years, will be utilized much more if Mayor Schaefer is elected.

In Baltimore, Lou Davis …

26:08 End

**A-22**

1986 Election Primary Day - Story on Scheafer Legacy in City

WMAR News Storage – 9-9 and 9-10-86

Show 153

26:11 [Walter Sondheim at desk.]

Sondheim: These Washington Post reporters have been over here in droves and they all want to know about his temper and I tell them it’s not his temper, that’s impatience.

26:19 [Bill Boucher seated in office.]

Boucher: The reestablishment of the morale of the city which he’s been superb in doing, he’s a great cheerleader.

26:26 [Robert Kelly, GBC, seated in office.]

Kelley: I dispute a bit the premise that the world has revolved around the Mayor.

26:34 [Du Burns]

Reporter (OC: What do you think, very briefly, is his single most outstanding accomplishment?)

Burns: His own wisdom and dreaming.

[Mark Wasserman seated in front a calendar.]

Wasserman: I’m biased but he’s going to be a tough act to follow. He’s going to have some big shoes to fill.

[CE WDS]

WDS: When I hang it up in this life, that they put on the tombstone: ‘He Cared.’
Quick shots of all the men

VO: These are some of the men that helped shape the Baltimore of today over the past 25 years and guide it’s future.

[WS poor street people on steps – WS Pratt and Charles, driving POV]

VO: They say the city is his bride. It appears to have been a successful marriage.

27:05 [Frank Defillipo on Federal Hill skyline behind.]

Defillipo: Much of the transformation of the Baltimore skyline and it’s shoreline took place during the 15 years that William Donald Schaefer has been Mayor of Baltimore.

It is probably the Legacy for which he will be best remembered. Others say he that his lasting contribution to the city was that he forced Baltimoreans to think of their city as a world class city, not a nickel and dime town. That they say is his lasting contribution.

[WS construction of ?, pan to Harborplace]

VO: William Boucher recalls that Schaefer originally objected to the redeveloping of the Inner Harbor.

27:34 Boucher: Well he almost sent me to the loony bin. He said we were trying to do too much too soon.

VO: does Boucher believe that Schaefer is getting undue credit?

Boucher: I do, but I don’t think it’s entirely his fault.

27:50 VO: Walter Sondheim has served the city under 4 mayors. He has been at Schaefer’s side for 15 years.

Sondheim: You also can see it as part of a continuum that started under a series of Mayor’s, start beginning in 1959. You see also the enormously large part that Mayor Schaefer played in it during his administration.

[WDS shaking hands with Denis Rasmussen. MW is there.]
28:10 VO: Mark Wasserman served as physical development coordinator in City hall until he left to manage Schaefer’s campaign for Governor.

28:17 MW: The institutions which have existed in this city which may have been slightly overshadowed by the Mayor’s dominance for so long. What I’m talking about specifically are community organizations and institutions like the Greater Baltimore Committee.

28:35 Kelley: As in any partnership, there are some rocky times and certainly we’ve differed with the Mayor on some specific issues but I think in working on common goals in economic development and education, our relationships has been pretty strong.

28:48 Defillipo: This is Baltimore’s miracle mile. A stretch of gleaming buildings and the Inner Harbor which attracts millions of visitors every year. It stands in sharp contrast to the other Baltimore that tourists never see.

29:01 Man: The Inner Harbor for the white folks.

Woman: Well, he’s been a fair mayor, He does, he’s done more for black people then most of the mayors.

Man: he’s been a good damn mayor.

29:11 [WDS, Steinberg and Rasmussen in front of campaign van.]

VO: The legend of William Donald Schaefer lives on.

29:14 Kelley: he changed, he changed the feeling of us as a second class operation to a world class city.

Boucher: He’s made Baltimore believe in Baltimore,

Sondheim: He’s moved the entire city in his administration in, at a pace that is unequaled in any place else in the country.

29:30 WS Big Green sign in front of street construction – We’ll have it Fixed before you can say “Mayor William Donald Schaefer and the Citizens of Baltimore”
WS of bench with “Mayor William Donald Schaefer and the Citizens of Baltimore”

VO: And what of the future of Baltimore without William Donald Schaef...Burns, Boucher, Kelley

30:03 VO: And what about Schaefer himself.

CU Schaefer: I’m me, I’m not, I’m me.

30:11 End

Footage from Schaefer HQ

[Schaefer at rostrum]

WDS: our administration will be oriented toward one word, two words. People and caring. That’s what we tried to do in the city.

49:26 [WS of Rostrum, WDS waving, Steinberg climbs up.]

WDS: There’s, there’s a feeling and you can feel it. But you know and this is something that I absolutely mean. You can have a greatest governor, greatest lieutenant governor but if you don’t work with us, we can’t make it. Can’t do it, government and business must work together. Government and community must work together. Government and people must work together to make our state great.

50:11 (applause) [WDS points to Mickey Steinberg]

WDS: He could have had the easiest of lections. He would never have had to go out of his law office or the office door in Annapolis (cut)

[2-shot, Schaefer with Steinberg, arm around Steinberg]

50:39 [WS of podium, see Louie Goldstein and Hilda Mae, among others.]

50:45 WDS: If anything, our administration will be oriented toward one word,, People and caring.

51:08 Sachs concession

53:25 Mikulski victory.
Stadium Authority Recommends Camden Yards
WMAR # 377
2-4-87 thru 2-5-87

13:09  {Shots of Camden yards site}

VO: the committee said Camden Yards near the Inner Harbor was their final choice because of its accessibility by roads, by train and even by foot traffic so close to so many hotels.

Camden Yards was also the early choice of Governor Schaefer. At a news conference this morning authorities recommended a number of ways to raise money for the stadium, including a number of taxes. They suggested the best way is through a sports lottery. The cost of construction more than $200 million and that doesn’t include highway improvements.

[Stadium Authority press conference – they talks bout requiring long term lease from Orioles and NFL franchise pre-building.]

VO: Governor Schaefer in his news conference a few minutes ago said he would propose a new instant sports lottery to fiancé the project.

[WS of WDS at table with Steinberg.]

WDS: I will support as part of this and a major part of this is the sports lottery. Which will be about 16 or 17 million dollars that leaves about 2 [or 4?] million that has to be made of other taxes. The only one I am ruling out and I’m ruling out personally, that I am just am not for is an adjustment of sales tax.

18:10  [WS of Stadium Authority committee press conference.]

VO: At an early morning news conference Sports Authority Chair Herbert Belgrade announced a final decision.

Belgrade: Our opportunity to achieve our objective, to get a long term lease from Edward Bennett Williams and
to get a major league franchise would be greatly enhanced if we had separate facilities.

18:28 VO: The stadiums would be built at Camden yards but not unless there were firm commitments from the Orioles and an NFL franchise.

18:37 [MS Schaefer.]

VO: As for paying for them, Governor Schaefer said today that he proposes an instant sports lottery despite objections that lotteries are a drain on the poor who can least afford them.

18:44 Schaefer: But people who can’t afford them still buy ’em, and they try to discourage them from buying them, they still buy them and the sports, these instant lotteries are very popular. A sports lottery will go well.

19:10 [WS of legislature.]

VO: But the reaction from the legislators was not that enthusiastic and when the appropriations committee was briefed by Authority members, they expressed concern not only about the stadium financing, but the need for 2 stadiums.

19:34 Pete Rawlings: .. and you are going to find, #1 a decrease in the general lottery funds to the state revenue which could have some impact on state programs and #2 more of the burden on these families that really don’t need to be playing the lottery.

19:50 Tim Maloney: w don’t know if a sports lottery is going to work. It’s worked in some states, it hasn’t worked in other states. We also have to ask if it’s going to cut into the business in the existing pick 3 games and the lottery and lotto games,. If it does that it might hurt education or public safety, so those are questions we’ve got to look at.

20:08 Sandy Rosenberg: Well, I think we should improve Memorial Stadium provide some additional financial incentives, additional financial revenue in terms of the existing owner but really see what possibilities
there are in terms of keeping the Orioles where they are as opposed to having to build a new facility in order to keep them.

20:29 End

22:37 [Pan from Warehouse to Otterbein homes, street signs.]

VO: in the shadow of Camden yards, the proposed new stadium, the small community of Otterbein. Some of the people who live there in mostly restored dollar houses feel the peace and quiet of their street will be broken is the stadiums are built.

22:47 Man: A major concern is parking and also the disruptive nature

23:00 more vox pop (2 opposed, 1 for)

24:07 Reporter: The Otterbein community association is expected to officially oppose the building of the new stadiums here. No one is talking law suit yet but, as one resident pointed out, there’s a lot of lawyers living down here. In Otterbein, I’m Joan Gartland …

WILLIAM DONALD SCHAEFTER INTERVIEW (after first leg session)
MPT Program – Maryland Week
4-10-87

[The host and others are seated around a table in the studio. WDS is remote, in MS on the screen, wearing head set .]

Host: Now is it a concern of ours about the movement to have a referendum for the stadium?

WDS: I think it is a mistake but you always have people that are opposed to everything you attempt to do that’s new, progressive. For instance, I remember those who fought so hard against the Inner Harbor and if that referendum had won, the city would not have made the progress it has made. And of course, it’s the same way with that stadium. It’s a major capital project for the City of Baltimore, for the region and for the state. That’s #1. Minority businesses and minority contractors … will all be available.
Host: Does this whole thing get you mad. Governor?

WDS: Me. I don’t get mad.

Host: You don’t get mad anymore?

WDS: No, I never got mad that was propaganda put out by the TV and the Press.

[discusses how referendum would be problematic with Orioles one year lease and jeopardize chances of getting an NFL franchise. Also how people while sign anything and people from California signed to oppose Harborplace.]

WDS: As soon as the session is over, I expect to go around the state – trips to Southern Maryland, Montgomery County, Prince George’s County, Western Maryland again, Eastern Shore, Metropolitan Baltimore – everywhere we can possibly go. We’re going to go. We’ll take our bus, take our secretaries with us. I’m talking about Secretary of Transportation, Economic Development, Health, all of them with us so that the people down there will get an opportunity to talk with and tell us any problems they have.

A-25
Schaefer Roll Call (1988 Democratic Convention)
WJZ tape # 829
7-21-88

[High Angle of Schaefer tightly surrounded by crowd, including Sarbanes and Hilda Mae]

15:11 Schaefer: On behalf of the only state of America in miniature, home of the National Anthem, home of the National Capital, home of the Chesapeake Bay, steamed crabs, crab cakes, site of the first Dukakis-Bush debate.

15:45 Maryland with pride casts 25 votes for Reverend Jessie Jackson, 59 votes for the next President of the United States, Michael Dukakis.
15:57 Cheers then sound goes out – WS and Sch raises fist

16:00 End

A—26
“Wounded Winner” – Schaefer disappointed at 60 percent win
WJZ Newscast
VHS tape
11–6–90

Beverly Burke (at news desk): is there another politician licking his wounds today? Governor William Donald Schaefer? Although the Governor beat opponent ______ with 60 percent of the vote, that was not enough to make the Governor happy. As the Governor accepted congratulations from his supporters, he was clearly not happy with the fact he lost in half the counties in the State. This morning at a victory conference the Governor seemed depressed. He blamed his campaign staff for miscalculating.

Schaefer: This is tough for me because I was running against myself.

Burke: The Governor criticized his department heads and cabinet members for forgetting to do it now.

Tape A—27
Governor Agnew Statement regarding State of Emergency following King Assassination
1968
WMAR – Riot Footage compiled by UB (DVD)

13:56 [MS Agnew, indoors, probably Governor’s Mansion]

we have taken the following steps to restore law and order in our state and you may be sure that the situation is under control and under constant vigilance of State and local authorities. We have proclaimed a state of emergency in Baltimore City and Baltimore County. [14:16] A curfew has been imposed in Baltimore City from 4 pm to 6 am and in Baltimore County from 9 pm to 6 am. [14:33] except for officially approved ...
(he talks about state offices closing at 2 pm and businesses being asked to close ..)

15:00 Executive orders have been issued to prohibit the sale of alcoholic beverages, firearms, ammunition, flammable materials and liquids in Baltimore City. (notes variations in Counties …)

15:16 Every available unit of the National Guard has been fully mobilized and deployed within the City. In addition, at 6:11 pm, I requested Federal reinforcements to further secure the City. Attorney General Ramses Clark agreed to release the troops and they should now be taking position within the critical area.

15:45 These steps have been undertaken to control violence, save lives and property and to bring about a swift restoration of order.

15:50 (commends citizens who have been calm and urges them to stay indoors ..)

18:40 - 36:51 B-roll

**Tape A-27**

**Interview with Man on Street after Riots have begun**  
**1968**  
**WMAR - Riot Footage compiled by UB (DVD)**

[WS of Man and reporter in front of ruined city building, day.]

11:02 Reporter: What is your reaction to what happened last night?

Man: To tell you the truth, it was really shocking. This is something that you hear about and see on television in other cities but you never think it’s coming to Baltimore.

11:14 End

**Tape A-27**

**TDA Statement following King Assassination**  
**1968**  
**WMAR - Riot Footage compiled by UB (DVD)**
02:23 [TDA, III seated, reading prepared statement.]

TDA: I called you here this afternoon, my official cabinet to reaffirm my commitment as Mayor of this City to the total eradication, eradication of injustice and inequality in our city administration. I am pledged to eliminate from every area of public life in Baltimore, all forms of injustice, discrimination and inequality.

02:52 As you know, the decision to embark on this course of action to rid our city of these evils, has and will continue to be a major thrust of my administration. This means better schools, better housing, better living conditions, better health, better jobs and promotions, better recreational facilities, better police protection, better human relations, [3:22] better and lasting solutions to problems of inequality and injustice. I reaffirm this pledge to you and I want you, the department heads to carry this to every level and every corner and crevice of city government.

03:43 I want this message to filter down through your departments to all of your supervisory personnel. I want them to make it unmistakably clear to the rank and file employees. Remember we are all partners in this pledge, I cannot move forward unless every one is involved.

04:08 I am determined that, diminished as we are by Dr. King’s death, we shall not, we will not and we can not allow his death to be disclaimed by any of us for, in a way, we are all to blame because we have allowed the poisons of prejudice, injustice and violence to seep into the bloodstream of our national life.

04:31 END

Tape A-28
WMAR - Transferred 16 mm newsreel (SHA project)
10-4 thru 10-7-69
Mikulski as a young woman

40:28 [CU of Mikulski with horn rimmed glasses and puffy hair - sort of punk! - festival goers mill about behind her.]

Mikulski: We’re concerned that this might be the last Fell’s Point festival because where the people are walking
and enjoying themselves will soon become a multi-lane highway. The people in this neighborhood and in the neighborhoods of Southeast Baltimore have banded together to stop the expressway. [40:46] We’re concerned because this expressway running through our neighborhood is what is called an extra expressway. (she goes on … They call it Tommy’s extra expressway … they are taking to the people … They have a booth that says ‘radio free Fell’s Point’) If the British couldn’t take, Fell’s Point and the Termites couldn’t take Fell’s Point, the state roads commission shouldn’t take it either. [41:21]

Followed by great b-roll of festival.

Tape A-29
WJZ #311
Schaefer’s first day(s) as Governor

0:00 Snowy shot of State House

redesigning the layout of the Governor’s office
WDS meets with pages
Phone call to Du Burns

1:32 end

** I missed the in and out points for the next story. Please find story on tape:

January 23: WDS addresses General Assembly, talks about his priorities, various shots of WDS and GA for b-roll.

Tape A-30
WJZ Tape # 309
Snow 1-22-87 (WDS first day in office)

26:50 [Snowy beltway, city streets, snowplows.]

VO: By mid morning the snow was falling rather heavily and it apparently kept a lot of people off the roads.

A-31
Inauguration – 1-21-87
WJZ #316
24:42 VO: the soon to be Governor entered ...  
[WDS enters the State House with Hilda Mae. He takes oath, Hilda Mae holds bible.]

[Outside – WDS delivers address to large audience.]

25:33 WDS: You hear it so many times, do I now, get it done right the first time. Time is important, there’s so much to do. If you don’t like the word do it now, use the word ‘deliberate speed, means the same thing, so whatever the terminology.

25:50 And you can be assured of one thing, if we finish one thing, there’s a pile of things right behind it to do.

26:00 VO: Governor Schaefer was relaxed on good humor.

26:02 WDS; I wore a business suit. I was supposed to wear morning clothes and I thought, you know, if I ever get to be Governor, that day, I will wear what I want. It’s a new suit. (laughter)

26:28 [WDS in receiving line with Hilda Mae and Mickey Steinberg.]

26:37 George Bauman: Tonight Governor Schaefer will host his first black time dinner.

End

A-32
WDS Farewell to Baltimore
WJZ # 325
1-19-87

42:48 [WS of ‘Ship of State’ at harbor side and shots of crowd at Harborplace.]

43:16 Nat sound horn and crowd.

VO: Hollywood couldn’t have produced a more spectacular final tribute to a man who’s been Mayor of Baltimore for 15 years.

[WDS at podium. Pan of huge crowd.]
In contrast the send off began humbly 2 hours earlier at William Donald Schaefer’s house of worship.

Boys choir sings.

[WDS stands with his head bowed, pan to sign ‘God Go with You Mayor Schaefer Governor Elect.]

Vo: A member of the vestry and an usher, the Mayor always found time fro his church.

(interview with Pastor...)

43:53 VO: A bronze bust of the Mayor was presented to him and the mayor chuckled at the resemblance.

[Trolley along route, people with signs.]

44:01 [Reporter stands on Federal Hill with city skyline behind him.]

Reporter: All over this progressively changing city, people turned out enthusiastically to say farewell and to thank the Mayor.

[WS crowd shots.]

44:06 Rich and poor, young and old, black and white it made no difference.

44:12 This was a Mayor that made them all feel proud to be a part of Baltimore’s Renaissance.

Nat sound of crowd cheering.

(WDS in Little Italy on Farewell tour. Man gives him a gift basket.)

WDS: Oh my gosh, look at every thing in there. Thank you very much. God to see you all, how are you doing?

44:34 VO: The Mayor said it along the way but later remarks about the city reflected his thinking on the tour.

[Shots of trolley.]
44:39 WDS: There’s a place called Baltimore, Maryland. There’s no place like it in the world. No place that has Fort McHenry. No place that has neighborhoods, no place that has people like ours.

44:52 Man (in Little Italy): He did a hell of a job for the city and he’ll do a damn good job for the State.

[WS of ship.]

44:58 VO: And there at the Inner Harbor, the ship of state waiting to take the mayor to Annapolis.

[Crane lifts crate – Baltimore’s gift to the Maryland.]

45:02 VO: Baltimore’s gift to the State said the box the Mayor climbed into and like David Copperfield, he merged from the box leaving no doubt who’s going to captain the ship.

[WDS emerges from crate on deck of ship, waves, salutes, shakes his head. Pull out to WS of ship.

45:24 End

_Tape A-33_

“Small Cities” – (the Do it Now Bus on the road)

WJZ # 588

11-3-87

16:04 [Bus shots, cabinet members with crowds.]

VO: Like a traveling road show, the Governor and his top administration leaders made whirlwind bus stops in Belair, Havre de Grace. In each small city, local officials and business leaders spread out the welcome mat. In return the Governor spread some of the wealth their way.

16:19 [reporter on street in HdG. Banner above street welcomes Gov.]

Reporter: The purpose of his trip was a little political and a little social and also a chance to show that big government is responsive to the little guys, in this case small cities like Havre de Grace.
16:31 [WDS working crowd.]

VO: Havre de Grace was the recipient of $3 million form the state’s new small cities improvement program. Money for a decoy museum.

[shots of decoys.]

17:01 [WDS counting down, cutting ribbon.]

VO: we lost count of the ribbon cuttings celebrating new project s made possible in part by state funding.

[Bay shot.]

A half million for tourism and recreational development for downtown revitalization and another (?) for lighthouse keeper.

17: 19 Woman talks about restoration.

17:37 WDS talks about importance of volunteers.

17:51 End.

**TAPE A-34**  
**Schaefer Profile (on leaving Balto)**  
**WJZ Tape #307**  
**1-20-87**

30:29 [Schaefer going into the seal pool.]

VO: I suppose some would consider this undignified for a Governor. Some Mayor’s might have thought so, but not William Donald Schaefer. ‘W[ill]iam [Donald] Schaefer. ‘Would he do this kind of stunt as Governor? ‘Sure,’ he said recently. ‘If it would help promote the state, I’d paint trees purple.’ You can bet he would. He’ll cheerlead the state as he cheer-led the city.

30:55 [WDS getting made up, Esquire cover, WDS dolls.]

VO: In his 15-year journey as Mayor he became a celebrity locally and nationally. Esquire named him America’s best. He’s been sculpted in bronze and you’ve seen the Schaefer
dolls. One was dressed as Governor and that was 2 years ago.

But the celebrity is a modest man from a modest background. He still lives in the West Baltimore row house where he grew up. Never dreaming that he’d be standing on the porch to say this.

31:12 [WDS on porch.]

WDS: Today I announce my candidacy for the office of Governor of the State of Maryland.

VO: It will be hard to think of his as anything but Mayor. On Victory night he had trouble with that himself.

31:31 [WDS at a rostrum with people surrounding him.]

Different type of lieutenant Governor, different type of mayor, whatever it might be. We’re going to be very aggressive, we’re going to be very bold. ..Mayor, did I say Mayor. (he puts his head in hands as crowd laughs).

[WDS walking in the side walk with George Bauman – the reporter.]

31:53 VO: As mayor he was all over the city. As Governor he’ll be all over the state. And in Washington, where he fought for Federal Aid and against one of the city’s worst moments.

[WDS at table in hearing room.]

32:04 WDS : What a despicable thing to do to a city, to move out all of the memorabilia,

[cut to moving vans]

uniforms, equipment all out of the state of MD

[back to WDS]

at midnight. I thought it was a pretty dirty trick.

32:21 VO: Governor Schaefer had his first meeting with State legislators last month and left no doubt that he would govern as governor just as he did as Mayor.
32:29 [WDS addressing the GA.]

WDS: I am not going to be a hands off governor, while you can say you are separated from me by all sorts of doors and all the rest. You may think you are, but that isn’t the way it is going to be as far as I’m concerned because I’m going to come after you.

32:41 [City Hall or State house ? dome at night.]

VO: The lights burned bright at City Hall for the last four years and so they will at the State House. He works long hours.

32:48 [WDS and Hilda Mae walking on the sidewalk.]

..frequently spends time with Hilda Mae Snoops. Will they marry?

33:05 VO: Sails off to Annapolis tomorrow only title will change - he won’t. He ‘all do anything to boost the city - you can bet he’ll do the same for the state.

George Bauman ...

33:24 End

Tape A-35
The Mayors of Baltimore
WMAR Program

001 Inauguration Of Tommy D’Alesandro III ; see former Mayors TDA, Jr., Mckeldin, Grady - then flashbacks to their inaugurations

050 - 080 TDA III speech, describes city problems

114 1943 downtown aerial; streets; workers punching in to work; electric streetcars along residential streets; major downtown intersection with foot traffic

150 interview with Mckeldin

183 Streets, some GIs - Veteran and his family - then shots of slum problem
198 waterfront, aerial pan- downtown bldgs, cars, busy congested streets, traffic shots

217 high angle of cars, traffic; cars leaving pkg garage; streets with slow moving traffic

228 TDA, Jr – b-roll on phone, with family after win

269 more deteriorated bldgs; Gene Cook (hsp person) then inspector inside bad house; group of people seatd out side with sign 'clean up, paint up, fix up now'

290 tearing down rear additions to houses

300 downtown traffic shots; street repairs being made; Mr. Barnes (transportation guy); new street signs

TDA, Jr. interview

331 groundbreaking and Memorial Stadium under construction kids roller-skating, then TDA Jr. riding bike with them; piles of garbage on streets outside of market

362 tearing down brick wall in commercial district; demo of bldg; new bldg construction downtown around Charles Center; construction activity

387 more TDA Jr.

416 tax rates discussion and graphics

429 sign fo site of new Civic Center; Mayor Grady setting keystone for Charles Center, Charles Center under construction, Blaustein building

440 March of the balack people - in park(early 60’s)

448 For sale signs along residential streets; demonstrators against housing segregation

459 Grady interview

479 Goodman swearing in, taking office (shot with Schaefer - have this in color on Global Harbors tape - A-6)

448 crowd of people outside , cold winter street
Tape A-36
Mayor Schaefer Lookalike Contest
WJZ PM Magazine

[Aprox. 5 minute story]

Background, contestants and short interview with Mayor. Winner is chosen, he poses with Mayor and rides in parade with Mayor.

A-37
“The Mayor’s Story Re-edit”
WJZ PM Magazine
2-20-81

000 [Schaefer gets out of car in dim light. Cut to him meeting with group of people in a restaurant.]

VO starts ‘this is how day begins for ....’

[Schaefer walks though city hall, wearing coat, carrying brief case. Cut to Schaefer at a press conference.]

VO that this is a press conference for ‘another Schaefer accomplishment, the national aquarium ...’

VO: Like most politicians he comes prepared with a written speech.

WDS: ... the promotion that they’ve had. You know I’m enthusiastic about this. Let me go on ..okay (reading) I’m sure this will be a successful program.

VO: Unlike others he enjoys throwing the written text out the window.

WDS: What the heck? (still reading, pretending to be surprised by what he reads) I knew some people in the room are still skeptical. Who is still skeptical? (he looks
around) Raise your hand. Raise your hand. I dare you. Take that line out.

023 VO: .. and so it goes .. we caught up to him on the weekend.
[WDS and reporter up on Federal Hill taking pictures of the skyline.]

Reporter asks if he thinks about marrying, having children. He responds with vague answers ... 

044 he talks about clipping coupons and shopping at the thrift store ..

he and reporter shop in a department store for clothing and Old Spice

070 [he tries on a hat]

WDS: My head is quite large. I need an extra large.

[Chuck Fawley in front of city Hall.]

Chuck Fawley: He’s got a great sense of humor. We tell jokes, different things, he tries to bet me on different things, maybe the Colts of the Orioles.

[ Cut to Fawley opening car door, Schaefer gets into the car.]

When they win they are his team when they lose they’re my team.

074 VO: That’s Chuck Fawley, he’s been the Mayor’s driver for 9 years. His weekend duties include driving his boss through city alleys to see if the trash is picked up.

075 [WDS walks across street with reporter, walking toward Broadway Market.]

VO: ... and after to places like the Broadway Market when lunch is washed down with political troubleshooting.

[WDS talks to a woman inside market.]

WDS: Send me another copy marked on the envelope ‘personal’ and then I’ll get it.
[WDS shakes hands with people sitting in the market and talks to them.]

VO about him being a ‘helluva guy’

WDS (at seafood counter): Where’s my squid? (singing) We’re having a squid today.

[WDS seated in front of pale of squid. Wrinkles up his nose.]
He talks about eating squid, reporter eats squid, another woman tries to feed squid to a child.

091 [WS of indoor Oyster roast, many people seated at tables. Schaefer sits and eats and talks.]

VO: Even at Oyster roasts like this one among the City’s political wheelers and dealers, the mayor gets respect with the understanding that he can be tough when he wants to.

Reporter: Do you have a temper?

WDS (OC): Yeah, and people who know me know how to operate with it.

Reporter: He admits he can verbally destroy his staff members when he gets angry.

[Pull out from Schaefer seated at head of conference table.]

098 Few other political warriors have a gentle side, but Schaefer does

[Schaefer tends to his African Violets ..]

For example he is a member of the African Violet club. At times, he seems innocent, even childlike.

101 WDS: I like to read some books ...(more - he’d like to learn how to make a pot ...)

[WDS shows an older woman around his office and gives her a mug that says ‘Best wishes from the Mayor of the City of Baltimore.]
Tape A–38
American Recovery Story
(or our purposes – a bite to introduce Steve Sachs)
WMAR News Storage 8-20 thru 8-21-84

36:25  [B-roll of American Recovery site as VO gives background of story.]

[Sachs seated at conference table for press conference, surrounded by staff and press.]

VO: Maryland Attorney General Stephen Sachs announced the indictment at an afternoon press conference.]

Sachs: The heart of the matter is that American recovery company, as I said before, licensed for recovery reclamation but not licensed to deal with hazardous waste, frequently used it’s recover process as a sham masquerading, on these occasions charged in the indictment, masqueraded as a legitimate ore recovery company but used that façade, at least on these occasions to mask a dumping operation r an illegal sale of contaminated product operation under the guise of legitimate waste oil company. If the state is successful the state will ask for very substantial fines from the company and for prison terms for the individuals of they are convicted.

39:48 End

Tape A-39
WMAR News Storage – 9-17 thru 9-18-84
“Election Poll” – Sachs and Cardin bites
Also – City Council story and
“Kids Diner” stories for b-roll
(tape is cued to first story)

“Election Poll”

24:50 [MCU Sachs being interviewed in a room with people milling around behind him.]

Sachs: I’m running first among mortals, I think is the way I read it and it also shows that we’re not peaking too soon
in my campaign  (he laughs) . . No seriously, the Mayor is a celebrity, the Mayor is unlike any other politician in Maryland.

[CU Cardin being interviewed.]

Cardin:  We know that a god deal of people in the State do not know who Ben Cardin is and during the next couple of years that’s going to be my challenge, to improve my name recognition. I believe that my record, when it gets out, will be attractive to voters of our state and also we don’t know who the cast of characters are going to be in the 1986 elections.

[Pull out to MS Cardin being interviewed – no sound.]

25:33 End

43:04 – 44:28 Council story


**Tape A-40**

WMAR – ENG Library Tape #2

**All American City Celebration**

6-22-77

[At the Harbor - Constellation shoots cannon, fire boats shooting water. WDS on stage making announcement - backlit and dark face.]

Reporter:  Today was a day of glory for Baltimore …

WDS talks about award and leads crowd in cheer – ‘hip, hip hooray’

WDS:  I was so bursting with pride …

07:34 Celebration at Stadium – short interview with Brooks Robinson (I don’t think this is useful to us)
Tape A-27
Governor Agnew Statement regarding State of Emergency following King Assassination
1968
WMAR - Riot Footage compiled by UB (DVD)

13:56  [MS Agnew, indoors, probably Governor’s Mansion]

we have taken the following steps to restore law and order in our state and you may be sure that the situation is under control and under constant vigilance of State and local authorities. We have proclaimed a state of emergency in Baltimore City and Baltimore County. [14:16] A curfew has been imposed in Baltimore City from 4 pm to 6 am and in Baltimore County from 9 pm to 6 am. [14:33] except for officially approved …

(he talks about state offices closing at 2 pm and businesses being asked to close ..)

15:00 Executive orders have been issued to prohibit the sale of alcoholic beverages, firearms, ammunition, flammable materials and liquids in Baltimore City. (notes variations in Counties …)

15:16 Every available unit of the National Guard has been fully mobilized and deployed within the City. In addition, at 6:11 pm, I requested Federal reinforcements to further secure the City. Attorney General Ramses Clark agreed to release the troops and they should now be taking position within the critical area.

15:45 These steps have been undertaken to control violence, save lives and property and to bring about a swift restoration of order.

15:50 (commends citizens who have been calm and urges them to stay indoors ..)

Tape A-27
Interview with Man on Street after Riots have begun
1968
WMAR - Riot Footage compiled by UB (DVD)

[WS of Man and reporter in front of ruined city building, day.]

11:02 Reporter: What is your reaction to what happened last night?

Man: To tell you the truth, it was really shocking. This is something that you hear about and see on television in other cities but you never think it’s coming to Baltimore.
Tape A-27
TDA Statement following King Assassination
1968
WMAR - Riot Footage compiled by UB (DVD)

02:23 [TDA, III seated, reading prepared statement.]

TDA: I called you here this afternoon, my official cabinet to reaffirm my commitment as Mayor of this City to the total eradication, eradication of injustice and inequality in our city administration. I am pledged to eliminate from every area of public life in Baltimore, all forms of injustice, discrimination and inequality.

02:52 As you know, the decision to embark on this course of action to rid our city of these evils, has and will continue to be a major thrust of my administration. This means better schools, better housing, better living conditions, better health, better jobs and promotions, better recreational facilities, better police protection, better human relations, [3:22] better and lasting solutions to problems of inequality and injustice. I reaffirm this pledge to you and I want you, the department heads to carry this to every level and every corner and crevice of city government.

03:43 I want this message to filter down through your departments to all of your supervisory personnel. I want them to make it unmistakably clear to the rank and file employees. Remember we are all partners in this pledge, I cannot move forward unless every one is involved.

04:08 I am determined that, diminished as we are by Dr. King’s death, we shall not, we will not and we can not allow his death to be disclaimed by any of us for, in a way, we are all to blame because we have allowed the poisons of prejudice, injustice and violence to seep into the bloodstream of our national life.

04:31 END

Tape A-28
WMAR - Transferred 16 mm newsreel (SHA project)
10-4 thru 10-7-69
Mikulski as a young woman

40:28 [CU of Mikulski with horn rimmed glasses and puffy hair – sort of punk! – festival-goers mill about behind her.]

Mikulski: We’re concerned that this might be the last Fell’s Point festival because where the people are walking and enjoying themselves will soon become a multi-lane highway. The people in this neighborhood and in the neighborhoods of Southeast Baltimore have banded together to stop the expressway. [40:46] We’re concerned because this
expressway running through our neighborhood is what is called an extra expressway. (she goes on ... They call it Tommy’s extra expressway ... they are taking to the people ...They have a booth that says ‘radio free Fell’s Point’) If the British couldn’t take, Fell’s Point and the Termites couldn’t take Fell’s Point, the state roads commission shouldn’t take it either. [41:21]

Followed by great b-roll of festival.

Tape A-3
TDA III press conference about ‘disturbances’ with (silent) WDS
WMAR – transferred 16 mm newsreel (for SHA)
May 1970

14:00.19.00 [MS of TDA III seated, reading a prepared statement.]

TDA: My fellow citizens, in recent days Baltimore has experienced disruption and turmoil by various groups who in one form or another has expressed dissatisfaction with government policies, university rules and other issues. In addition we have seen the disruption of public events, such as the flower mart, and sporadic outbreaks of criminal conduct on our streets and in our schools. The patience of the community with the fomenters of this violence and disorder, under the guise of justifiable dissent is wearing thin. [14:01.02.10] The average citizen is being deprived of his right to move freely. The record of this administration in protecting peaceful dissent stands for itself. But in the past few weeks

[14:01.17.10 Pull out to reveal Schaefer seated behind him, looking down.]

We have seen greater instances of lawlessness – whether stopping of traffic, terrorism in our high schools, window breaking after concerts, or whole sale disruption of public events like the Flower Mart.

[14:01.34.22 Schaefer looks up and at TDA]

And we have had enough of it. The time has come to draw a line between peaceful dissent and outright unlawful criminal conduct. We will not protect lawbreakers from the full consequences of their acts. [14.01.55.07] We are going to keep our streets open. We are going to assure that our children can attend classes without being terrorized near or in their schools. We are going to continue music shows at the civic center. And we are going to take whatever measures are necessary to safe guard property and guarantee peace and order.

[14:02.23.27 Push back in the MS of TDA ]

.. in the community. /cut
14:02.31.15 TDA: Before concluding, I want to note that throughout all of the incidents of the past two weeks the Baltimore police dept has acted with exceptional professional ability and remarkable restraint. I salute Commander Pommerleau and the entire Department for acting in a manner that has upheld the peace and order of this community under extremely difficult often provocative conditions. On every occasion, the police have been the thin blue line between civil order and civil turmoil. Without this high degree of professional competence, Baltimore would face far more serious disorders leading to further violence.

14:03.20.18

**Tape A-3**
Schaefer interview at Arts Festival
WMAR – transferred 16 mm newsreel (for SHA)
May 1970

14:06.25.03 [WS of Schaefer and TDA cutting ribbon to Arts Festival in Charles Center. Audience is great. ]

14:06.50.00 Interview with Schaefer at Charles Center. First of all, it’s very necessary we have things like this in the downtown area. Last year’s festival was an outstanding success and I knew we should have one this year. This is a combination of work by the Art Festival Group itself, the merchants of downtown and the city. And when all three of them work together, they produce what I consider a very, very fine thing. [14:07.11.12] While I’m talking about that, you know there are certain things that are a tradition in the City of Baltimore. The Flower Mart, the Arts Festival and it’s important that we have them, that we continue them and that’s something we are going to do. [14:07.22.10] When you have people downtown, the image increases, makes it look real good, it is real good, stimulates business … But when you have some adverse publicity, people think they should stay away. SO one of the main purposes, of course, in addition to having the Arts festival, is to bring people into this downtown area and this is really a great way to do it. [14:07.41.20]

**Tape A-4**
Schaefer Press Conference with TDA, III following Schaefer Election
November 1971
WMAR – WDS Review – 16 mm (VHS dub)
**Note: we would need to transfer for CS project.**

[Opens with WS of table with TDA, III, Schaefer and George Russell – no sound. Cut in to MS of TDA, III)

00:00 TDA: I don’t know of any time in the history of Baltimore that any candidate for Mayor [00:19] had close to 88 percent of the total votes cast. And to you Donald Schaefer that should tell you that’s probably the greatest overwhelming vote of confidence ever given to any man. I think personally it’s a recognition of your honesty,
your energy, and understanding by all the people of Baltimore that you are committed to making the city move forward. <Muffled.>

01:07 <Russell speaks and I can’t make it out.>

01:32 I want to thank the Mayor for his kind words. Tommy D’Alesandro has been a great mayor and a great pleasure working [muffled] the people of the city of Baltimore [muffled.]

We have many problems, we have difficult situations that we are able to face and to do it, I think we are going to [muffled]

02:07 More niceties between WDS and TDA, III

02:38 End

**Tape A-5**

Schaefer Inauguration Speech
WMAR – WDS review – 16 mm film (VHS dub)
Separate film reel
Note: we would need to transfer for CS project.
The sound on the dub is poor.
2nd Note: Two ceremonies – I want to confirm that there were two in 1971.

00:00  [ Swearing in at Convention Center. WS of Schaefer at rostrum]

During my administration, the Inner Harbor will grow and develop/ cut.

<?> public that is the backbone … It is the cities that produce the wealth and the culture, the energy and ideas and make up the / cut

00:35 Shots of audience and dignitaries seated behind, TDA III, Mandel.

01:26 Most importantly of all, my administration will be a time for us to attempt a change in attitudes towards municipal government and city responsibility; a time to redefine the roles that the citizen and his government should play.

This change in attitude starts today. It starts with every man, woman and child in the city of Baltimore.

01:52 It starts by realizing that government cannot and must not try to do everything and that government can, in fact, do nothing worthwhile unless the citizens assume the responsibility for being citizens. This responsibility comes from a sense of community.

02:13 a knowledge that we are all in this together, a realization that each of us < ?> and ultimately ourselves. The Federal government, state government and the county government all have < ?> greater responsibility toward the city then they are willing to accept. In fact the < domestic > history of this country has
02:34 largely been a struggle between cities and federal and state legislatures. It is the cities that support the nation. I expect Baltimore to lead the cities in their fight to make the federal government to assume their proper responsibilities. (applause)

03:00 Taking oath ....

03:45 Around every city in America there is a ring of comfortable suburbs. Full of people who profess they dislike the city, that they fear the city, that they scorn the city. But they refuse to acknowledge that the city’s problems are their problems, that without the city those suburbs would not exist. It is the city that gives

04:08 those suburbs their jobs, their culture, their entertainment – in fact, their whole way of comfortable life. Isn’t it amazing that as doomed and decaying our cities are supposed to be that more than 7 out of 10 Americans live in or around them, find their livelihood in them, take from them. So, let me repeat, it is in the city that America faces her most difficult choice <muffled>

My administration will be a time for completion. We will finish much of what has already started. But my administration will also be a beginning. It will be a time for rebirth of older neighborhoods ringing downtown, for the conservation of sound communities throughout the city and the complex task of building a new town in town < ? residential living/> <Charles Center> One of the oldest maxims of American Politics is ‘You can’t fight City Hall.’ From this day forward you’ve got a city hall you don’t have to fight; a city hall that you don’t need to fight.

[WS of stage outdoors by water, see World Trade Center in distance. Large audience. Sch takes the stage. Crowd shots. Taking oath again.]

WDS: Setting forth the specifics of this administration. I disagree with those who say that the city must be a dirty and crowded place of slums and decay, a place of faceless towers and sterile empty parks. These extremes do not represent what I believe you want from our city. We have a city of charm, of history, of tradition, of vitality.; a city that understands the blending of the old and new, a living American city. Baltimore is rich in heritage, rich in tradition, rich in innovation, and excited about its future. There is in this city a tremendous city spirit and energy that has been and will be continuously summoned for the task of our re - (?). As Aristotle once said, men come together in cities to live and stay together in cities to live the good life.

End

A-6
Schaefer Statement as New Mayor
Global Harbors transfer #1
ND – late ’71 or early ‘72

6:13 [Wide Shot of WDS seated at his desk, which is covered with materials, but looks orderly. A young man leans over his shoulder and they both look at a paper that Schaefer
is holding. Note: There is a barely visible drawing of a smiley face and a scowling face on a tablet hanging on the wall.]

WDS (to staffer): Now this is, remember that other letter? On the front page, in that upper column up there, I wanted our part, of the whole letter, just this part: “Message from the Mayor”. About a half column, example of promoting our office and how we’re going to promote it, then you can put on it these little letters. Okay, there’s nothing at all on there.

[Schaefer addresses camera, camera moves between WS to CU throughout]

6:43 WDS: I’ve really had an advantage in a way because I went to City Council, I’ve been on the city council for 12 years. Then I went to the Presidency of the council and now I’m Mayor. I’ve had an opportunity over that period of time to watch the city change in many respects.

7:00 I watched all of the mayors in action and I’ve watched all the Presidents of the City Council and I’ve learned from each and every one of them. Each in my opinion was a good mayor. Each I believe was a good Mayor at his time. Whether they’d be the same under the same circumstances, I don’t really know.

7:22 In talking about the future of a City and what we’re doing in Baltimore City. We’ve spent a lot of time and emphasis on building buildings. We’ve spent a considerable amount of time on rebuilding our school system, our schools. And I think now there’s been a change. I think there’s been a change, and I think there is a change as far as I’m concerned, from the building to people. I think this is very important. I think this has evolved over a period of time.

7:41 Many people have asked me what is the future of the city. What are you going to be able to do? Are cities manageable? My real sincere opinion of this - cities are going to survive. Not only are we going to survive in Baltimore, we’re moving forward. Many people looked on our city in the past as a city that wasn’t moving.

7:59 But I think in the last couple of years, we’ve changed that feeling. I think people want to work together. One of the greatest accomplishments that we’ve had in the last year, maybe year and a half. The fact that neighborhoods are working together. They’re working in way, sort of by themselves. But for the good of the entire city and this has been a very positive thing.

8:20 When you talk about things that have happened in the past, where our emphasis has been, it’s easy to point out mistakes, hindsight’s always easy, you can say ‘well this should have been done, that should have been done.’ But when you reflect that we started with the Charles Center many years ago. At that time and I remember so distinctly in the city council, that people came to us and said you know Baltimore, nothing like this can ever be done in Baltimore, this isn’t that type of town.
8:43 Well, 15 years later all the buildings just about have been completed. In the last 6 months we gave the last lot out for building. We’re now moving in the Inner Harbor, this is a great project that we need for our city and that’s moving well.

9:00 And that leads me to another very important facet of city government. when you have plans it’s very important that you execute the plans. Indecision, changing plans, reversing, oh, doing all sorts of things, really hurts a city. And I think that I allude to, of course, our expressway program. It has been on the books for a long period of time. No question in my mind that we need a balanced transportation system. But I won’t get into that.

9:22 But what I really mean is, when you evolve a plan, move it forward. Because if you don’t you hurt your city. In thinking about the City Council and the relationship with the Mayor and the City Council, - we’ve worked well together and I think that’s happened very well. I think most of the Mayors have worked well with the council and that’s helped our city move forward.

9:43 I honestly think that I’ve been lucky and being able to learn was many of the good features that the mayors of the previous administrations have had. I’ve learned some of the deficiencies that may have been there and by virtue of this I think we are able to move our city forward. So, all in all I’m very optimistic about the future of Baltimore.

10:05 End

A-6
Schaefer, Pressman and Orlinsky at Board of Estimates Meeting
Global Harbors transfer #1(WMAR – WDS Review)
ND – could be anytime in the 70’s

11:21 [WDS and Orlinsky at Desk. WDS looks off camera – annoyed –

Pressman (OC); Now what I am saying is this …

Schaefer: Now what you’re saying is you knew through your office.

Pressman (OC): I knew what from my office, I didn’t know any such thing through my office.

[Sch looks really pissed.]

Schaefer: Mr. Strauss just said Mr. Traynor told him to come in and disapprove it.

11:33 [Camera pans across to Orlinsky, who covers his head with his arms.]

Pressman (OC): No I didn’t tell him to disapprove it, cooperation he said.

[Camera is now on Pressman.]

W gave him cooperation, which we have a right to expect.
Schaefer (OC): This is a silly thing Mr. Traynor comes in, representing the city and says disapprove it

[3 shot]

and now we want to make..

11:47 [CU of Pressman.]

Pressman: Let me say you brought it to the board and it wasn’t until, …

WDS (OC): Oh, come on Hy.

Pressman: it wasn’t until, it wasn’t until the departments of audits brought this to my attention.

[Pan to Orlinsky]

Orlinsky: Hy, you know what you are going to create, you are going to create a situation where people are going to start cooperating with audits because you want to get on your high horse and make a silly speech. Now the man from audits. The man from audits, told you in the regular course of business that Mr. Traynor walked in and told audits to make the recommendation and stood up here.

12:32 [2 shot – Pressman and Orlinsky]

Hyman continues to argue.

[Pan to Schaefer, pencil in mouth, looking away in the distance.]

[Cut to Orlinsky, hands over ears.]

[Pull out to 2 shot Orlinsky and Pressman.]

Schaefer (OC); you are the one who always says everything has to be on the agenda. Are you saying we should now screen it and not put it on the agenda.?

[Camera has panned over to MS of Schaefer.]

Schaefer: well, from now on we’ll screen the agenda.

Pressman (OC): I’m saying … of course we.

… Schaefer leans back, muttering, looking down at his notes.

12:51 End
13:38 [Bounty and the reporter sit on the hood of the car. Camera a pushes in on plate which reads ‘Mayor’]

VO: Meet Chuck Bounty. He has an extraordinary job for an extraordinary man. [14:27] But he thinks he’s an ordinary kind of guy and the man that Chuck works for thinks he’s an ordinary kind of guy. Now that’s out of the ordinary. You see Chuck Bounty is the driver for Mayor Schaefer.

[POV rear seat, Schafer climbs into car. Car moves.]

He may think he’s ordinary and he has an ordinary job, but the first time he had to drive the top city official, he didn’t think it was too ordinary.

Bounty: I was nervous as I could be. I was worried - am I doing things right? You know, you’ve got to watch out for having accidents or hurting him or something like that. [14:57] but after a couple of weeks I calmed down.

[back to driving in car]

VO: Ok, so maybe he <> an ordinary guy, but he just won’t admit to it.

15:05 Chuck: I’m just an ordinary young man, 27 years old.

15:15 [Shots of car, parked.]

VO: There’s got to be something out of the ordinary about at least the tool of his job. That big green Cadillac with the </>. But once again, not so. He says it acts like any other ordinary car.

15:38 OS as he drives

WDS: he’s one of my employees and I rely on him just like my other employees.

Mary Bass: … try saying ‘Mayor Schaefer’s chauffeur’ 15 times real fast, driving down Reistertown Road at 5 O’clock.

A-8
Harborplace Opening
WMAR
July 1-4, 1980

09:03 [WS of crowd at Harborplace.]

VO: It took only a year and a half to bring the Rouse company’s scale model of harbor place to life, but the dream of Inner Harbor Development really goes back two decades.
09:13 [Still - aerial of harbor and old piers looking toward Locust Point

For years, the Inner Harbor was decaying wharves and ramshackle houses. A place to avoid.

[Aerial of Sam Smith park looking toward downtown.]

09:19 Then Baltimore’s Mayor McKeldin on 1963, called for a new Inner Harbor area an enthralling panorama of office buildings, high rises and marinas.

[Promenade looking toward Constellation. Aerial of Science Center, pan to harbor Place.]

The City Council approved harbor redevelopment in 1967 but it took 11 years before one develop, James Rouse, came forward and made an attractive offer to the city.

[Rouse at a conference room table. Shots of the Harborplace model.]

He proposed a lively urban marketplace. With $18 million in private money, with an emphasis on eating places and windowed views of the harbor.

The City would get more than 1,800 new jobs and upwards of 1,600 thousand (?) dollars in tax revenues each year.

09:55 [Signs opposing the referendum,]

But an opposition group called Citizens for the Preservation of the Inner Harbor …

11:08 [Aerial from above Pratt Street pavilion. Crowds milling around.]

11:30 [High Angle of WDS and others on platform by water.]

WDS: Thank you very much Max Devito. I guess one of the most thrilling sights that I have ever observed was coming in and seeing the 100’s of 1,000s of people that are on the shore looking at the magnificent Inner Harbor. I wish you would join me in thanking two great men, Mr. Rouse and Mr. Devito for making today possible down here in this Inner Harbor.

[WS of crowd.]

12:13 [WDS fires off cannons on the Constellation.]

15:08 – 15:40 Aerial of harbor filled with sailboats.
20:50 Reporter (in helicopter): There was a time when only freighters and tugboats would be seen in the rundown harbor of Baltimore. But today with the opening of Harborplace that has all changed.

[Aerial of Fire Boat and other boats in harbor.]

It was appropriate that the Harborplace festivities should begin with a parade of boats. Baltimore’s existence and it’s growth into a major city was due to it’s excellent arbor.

[Pride sailing.]

The Pride of Baltimore a replica of the old clipper ships led the sailing vessels into the harbor. On board was Mayor Schaefer and James Rouse, the tow men most responsible for the development of Harborplace. The Pride was followed by boats big and small. The Port Welcome carried 100’s of dignitaries.

22:26 - 22:39 Sailboats
2:39-22:46 WS Pratt Street Pavilion and balloons

A-9
Seal Pool Swim
WMAR News Storage
7-14 thru 7-16-81

27:06 – 28:43

Mary Newton: I’m Mary Newton. The Mayors’ swim has attracted national attention.

Shots of press and interview with reporter from Good Morning America

35:33

[Sch emerges in bathrobe, stands at edge of pool looking around. Audience shots. He removes robe and climbs down steps.]

VO: Mayor Sch made as grand an entrance as anyone can wearing a bathrobe and quickly showed how you turn a potential embarrassment into a giant public relations coup. The aquarium may be opening late but the Mayor’s timing is perfect. As he played to the crowd and tested the waters ,wearing what he called designer swimwear for his plunge.

[He puts a ducky in the water. Goes in and dips his head.]
The mayor launched first his bathtub toys and then himself into and under the water.
( Drum roll and nat sound. Cheers.)

Schaefer: Hey, come on in.

[Seal slides in..]

VO: The Mayor wasn’t alone in the water, he was joined by the rightful tenants of the
seal pool and already in place waiting for him was a mermaid recruited for the occasion.

[Sch on rock with mermaid then back in water, floating on his back. ]
VO: The Mayor received a kiss from her without seeming greatly to enjoy it but quickly
put himself back at ease by settling back into the water and taking questions.

[See TV cameras. He climbs on rock then gets back into water.]

VO (not actual sound): How’s the water, Mr. Mayor?

WDS: The water is fine.

VO: Where did you learn how to swim?

WDS (laughing): Johnny Weissmuller taught me.

Voice (OC): Mr. Mayor, are you almost glad it didn’t open on time?

WDS (on belly on rocks): Yeah, I certainly am glad.

VO: And he certainly should have been glad, as he got another chance to show that if
Baltimore isn’t best, as he likes to claim, it’s at least best able and most willing to
promote itself. He promised the aquarium would not just be a publicity gimmick for out-
of-towners but a civic asset.

(WDS promises to swim again if it doesn’t open August 8.)

[He climbs out of water, has help getting robe back on, and leaves.]

VO: with that he made a graceful exit and returned to the affairs of state.

I’m Andrew Barth on the scene at the Aquarium.

Applause

Aquarium Opening
01:50 Aerials of aquarium and harbor.
02:28 [Hot air balloon, applause, band playing]

VO: It’s like the 4th of July and the state fair all rolled into one. US Marine Drum and Bugle Corps. Assorted politicians including Senator Sarbanes, Governor Hughes, Mayor Schaefer, Congresswoman Barbara Mikulski and one of the biggest celebrities, Roy Rogers, one of the sponsors of the Aquarium. Besides the musical and verbal salutes there was appropriately enough a water salute. The seals however were oblivious to it all and kept swimming in the pool. And in spite of the absolutely steaming heat, so one seemed out of sorts.

03:11 Schaefer: Hey! (.. counts down )
03:14 balloons are released, crowd shots

A-11
Joan Bereska Interview
MPT Program – In Person
1982

[In studio interview. Simple set, dark background. ]

Rick Breitenfeld is the Host

Host: Is it true that you’re called the Dragon Lady by some?

JB: Absolutely.

Host: Why?

JB Well, I suppose there are a lot of things you could call a person who has to do some of the bad things.

Host: The bad things?

JB: Saying absolutely the Mayor cannot go to a place. Saying absolutely to a department head ‘you can not do that, it’s against the Mayor’s policy. Certainly, disciplining a staff person.

Host: You’re a shield?

JB: Yes, I’m a shield. I’m a shield. There are several of us in the administration office in the Mayor’s office that are very different shields. That’s the way it needs to be.
[discussing the # of letters that come through the office – 1200 a day]

That’s the only way to keep all the units running together to keep all of the unit heads on the same track, following the same party line and let the Mayor know what you’re doing. You read 1,200 letters a day.

It is a terrifically hard pace. You are competing with the Mayor. He is there 14, 16 hours a day. So you have to be there to get the work done.

I am the trail boss. I sometimes call myself the super flunkie .. being nice if you can be, being rough if you have to be.

So, I know all about the name ….

A-12
Pothole for Your Sweetie – 1982
(from WMAR News Storage - 1-19-87/ 1-20-87)

57:29  [Truck filling a pothole]

WDS (VO): A passionate pink heart will be painted next to your filled pothole and a handmade sweetie card

[WDS holding a sweetie card]

WDS: with an original rhyme will be sent to your sweetie.

[pothole]

WDS and Tony Pagnotti sing: Let me call you sweetheart, I fill a pothole for you.

57:49  They shovel the asphalt

57:51 End

A-13
Colts Leave Town
WMAR News Storage
3-28 thru 3-29-1984

43:37  Mayflower truck pulling out of Owing Mills complex at night.

47:57 [WDS standing outside his home as light snow falls]

WDS: I don’t know if it is true or not, but if it is, I ‘m trying to retain what little dignity I have left in this matter. And secondly, if the Colts had to sneak out of town in the night it
degrades a great tradition of the city and football and I guess the 3rd thing will be I hate to see a man cry.

48:26 [WDS at a press conference.]

You wonder, what are we going to do. Well we’re going to sit down and mull it a bit and all of a sudden we’re going to get together and we’re going to say. ‘Okay, what do we do now. Are we going to go after another team? Yup. Are we going to let [unitntell] ? No. Are we going to have the greatest spring and summer in the history of the city of Baltimore? Yup.

Cut – 48:59

50:12 Snowy streets

A-14
WMAR News Storage 3-29-84
Colts Leave town

00:18 [Snowy wooded area, day, pull out to reveal Colts sign.]

VO: Throughout the morning hours, the moving vans were loaded with Colt camp equipment, Colt memorabilia, and one after another they move mournfully out of the Owings Mills complex, presumably on their way to Indianapolis.

00:35 continues with interviews of laid off staff people

02:58 [WDS at a press conference.]

WDS: Everything you said, we’re doing. And we have some other best legal minds working on it. No reason he wouldn’t accept our offer. I take this as a sort of, a, in a way, very personal. For two years, I’ve tried. I mean I’ve tried.

[cut to audience]

03:37 So in a way this is personal. It gets to be very personal, very personal to me. When someone that I thought would at least pick up the phone and say to me ‘I’m going.’

03:58 [Various man on the streets]

04:37 Young woman: I think it’s an awful shame. I saw Mayor Schaefer this morning on TV. My sympathy was really with him. I think it’s a terrible loss.

04:53 Older man: He done Schaefer a dirty trick. Pull out in the night time and they’re gone, So what are we going to do about it?

05:22 {Irsay with WDS}

Irsay says he wasn’t planning to move.
06:20 WDS: He asked me to do something impossible …

07:13 [vans again then headline “Going, Going …” with photo of WDS]

VO: … three weeks we thought the Colts were going, now they’re gone.

**A-14**

Colts History

WMAR News Storage 3-29-84

VO throughout

15:13 stadium groundbreaking , Tommy the elder, shovels, dirt, construction, color shot of ‘the wall’

15:43 ’56 game footage b/w – Bunny Moore and Johnny Unitas passing

15:50 Color, game footage of Unitas

16:14 Division champs in 1958 – celebration on the field

16:33 Nixon watching a game in 1959, more game footage, huge crowd on the field tearing down goal post

16:50 more color footage of Unitas passing

16:55 Irsay

16:59 Unitas at a microphone (color)

17:06 75-77 game footage

17:22 End

**A-15**

Pink Positive Day

WMAR News Storage 4-28-84

57:28 [Cherry trees in bloom]

57:33 [In City Hall – balloons, geraniums, crowd gathered around Schaefer wearing a pink tux ] crowd applauds

WDS: Thank you very much. Today is Pink Positive Day. Who’s got pink on?

Crowd: I do!

[cut to Pink Panther applauding]

57:44 WDS (reading from proclamation): Baltimore [unintel.] seeing and feeling in the Pink, where as …
Crowd is cheering

58:00 [Pink flowers, people in pink, curb is pink, balloons, horse with pink flower, cop has pink tag on helmet, water in fountain is .. pink]

58:24 Theme from Pink Panther

[Mimi Dipietro pins a flower on a woman, Pink Panther claps, WDS in Pink suit and glasses, pink panther talks to WDS, shot of WDS pink socks and tilt up to 2-shot with PP]

58:42 [Hotel in pink with pink signs, sign at Convention Center says it is “Pink Positive Day. Baltimore is in the Pink.”]

58:55 End

A-16
Sachs stumping – bite about election vs. coronation
WJZ tape # 77
Date: 4-9-86

[WS of Sachs watching TV commercials. Then he sits in office.]

15:57 People are entitled to know where we stand and how we handle ourselves, vis a vis confrontation and criticism and I believe the public of Maryland want an election, they don’t want a coronation and I am bound and determined to do everything I can to see that we have an election. Election, that means debate and discussion.

A-17
“mini-documentary” -encouraging Schaefer to run
WJZ Tape # 72
Date: 4-9-86

22:25 [WS crowd in front of TV, MS profile of Sch, supporters]

VO: it was a cozy night in front of the TV set for Mayor Schaefer. He and a group of supporters gathered at a home in Owings Mills to watch a 5-minute program. This mini-documentary was created by the Schaefer campaign organization and was watched simultaneously at over 600 Schaefer parties across the state.

22:43 [clips from Doc, City Hall, Sch at desk, walking down office hall in shirt sleeves w/papers, various scenic MD shots, city shots]

VO from DOC: Baltimore’s success belongs to every Marylander because it shows what we and our cities can be. Just as he’s done that for Baltimore, we can do it for Maryland as a state.

VO: The Mayor’s campaign organization said this program was made to convince the Mayor that Marylanders want Sch in the state house. Did it work?
23:02 [Sch addresses group in living room, shots of Mark Wasserman and Lainy Lebow
listening, smiling and applauding.]

WDS: I think you got a pretty good idea when I see the tremendous outpouring of
people. I think I've got a pretty good ear to the ground. I hear something. (Laughter.)

VO: The Mayor was hardly coy when hinting at his new statewide emphasis.

23:17 WDS: I've changed Baltimore is Best to Maryland is Marvelous.

VO: Those who came to this Sch gathering have no question about the Mayor’s intent.

[WS of small crowd at rally, Sch works the crowd.]

Reporter (OC): Do you think he is going to run?

Woman: It’s obvious.

23:28 VO: Later in the evening, Sch supporters put on an even bigger display in a rally
for the Mayor downtown.

Deborah Stone: The Mayor has been dropping hints for months but there seems to be a
new element to his message that time is running out. His campaign manager says an
announcement could come later this spring. Said the Mayor, ‘it won’t be long. You can
bet on it.’ Deborah Stone, Channel 13 Eyewitness News.

**A-12**

Schaefer/Steinberg Announce – **DATE**
( from WMAR News Storage - 1-19-87/ 1-20-87)

59:10 [ Front of Schaefer’s Edmondson Ave row house. Schaefer at the microphone,
huge audience.]

WDS: I’m running because I’m the best man for the job (Crowd cheers)

[CU of Schaefer] Together we can make Maryland America’s number one state.

59:19 End

**A-18**

“Sachs reacts” – bite about avoiding debates
WJZ # 103
5-12-86

[Sachs is seated in an office.]

28:50 Sachs: It means he’s going to have a debate or have joint appearances with me that
he has been able to avoid on the theory that he was not a candidate. The campaign in now
going to come into focus, the public is going to have an opportunity to judge us side by side. I hope face to face.

29:14 Sachs: We’re going to have an election not a coronation. I’m delighted that the Mayor has made it official what we’ve known for a year and a half. Namely that he is a candidate for Governor.

29:27 End

A-19

“Sachs wants a debate - $1,000 reward
WJZ #103
5-14-86

[Sachs and Aris Mardirossian seated at a table for press conference, holding giant check for $1,000.]

VO: Attty General Steve Sachs and Montgomery County businessman Aris Mardirossian displaying the offer. Mardirossian is pledging 41,000 to any organization that can arrange a Schaefer- Sachs debate during the 5 months until the primary election. $1,000 for each event so arranged. Mardirossian says he is making the offer to help the public fully understand positions on the issues. Sachs is accepting the offer because he says the Mayor has already turned him down 26 times.

30:20 Sachs: The Mayor’s not at home in statewide issues and he is afraid, I feel, that he is in an uncontrolled situation when he can’t just go from Chamber of Commerce to Chamber of Commerce chirping platitudes, when he has to give in a give and take situation. The fact that he is not on top of the issues will show.

30:40 [WS as WDS walks down city sidewalk toward and past the camera carrying files under his arm.]

VO: Mayor Schaefer’s reaction to the debate reward proposal was a 27th debate turn down and a sharp jab at the proponents.

30:49 Schaefer: Well I think it is one of the cheapest shots that I have heard in political activity. It cheapens every charity drive I have ever known. If the guy has $5,000 to give to charity, why not just give it, just give the money to charity.

31:02 I, I just couldn’t believe that one. That one’s beyond me. First you have the sales tax increase – a 20 % increase in the sales tax and then you have the Savings and Loans, of course, that has been around for a long time and now you we have a ‘we’re going to pay you to debate.’

Reporter (OC): I guess you reject the offer.

Schaefer: I think it is silly.
31:25 George Bauman: The issues are debated every day, said the Mayor. I talk about them, and so does he. George Bauman, Channel 13 …

31:37 End

**A-20**
“Sachs Schools” – proposal to increase sales tax for schools
WJZ Tape # 94

1986

00:00 [Classrooms]

VO: The quality of education is not a new issue on the campaign trail in Maryland. The 7th wealthiest state is the 35th in state school spending …is going to be facing that issue again.

00:30 [Sachs is a rostrum with campaign banner behind him]

Sachs: The condition is not good; it does not exaggerate, I think, to say we are in a crisis.

VO: A crisis Steve Sachs plans to build his campaign for governor around even at the risk of posing an unpopular solution.

Sachs: Adequate funding for these problems that I foresee and that I detect, adequate funding of the needed reforms in public education requires a tax increase. I therefore propose that Maryland sales tax be increased by 1 cent from 5% to 6% and that the proceeds which would approximate some $150 million be spent exclusively on education.

-  (Story provides graphic ad shows how money would be spent. Concluding ‘It’s the kind of talk teacher’s like’. Then interviews a teacher.)

01:28 VO: But Mayor Schaefer who is already leading the pack as an undeclared candidate for governor was less than enthusiastic about raising the sales tax.

[MS of WDS outside, in front of crowd of microphones]

01:44 Schaefer: You certainly don’t need a tax increase. So, I, I have the commitment to education but increasing taxes ..(he shakes his head)

[WS people walking on city street]

01:50 VO: But despite Mayor Schaefer’s contention that shoppers need not spend any money on a sales tax

[pan to reporter]

Reporter: Sachs who is behind in the polls and has nothing to lose is gambling that voter reason will eventually outweigh reaction.
Sachs: It is a penny for excellence, it is a penny for high standards. It’s a penny for our futures, it’s a penny for our children.

VO: Alex Dimitri, Channel 13 …

**A-21**

Gubernatorial Campaign Ads
MPT Program – Newswrap
9-6-86

Sachs Campaign Ad

VO: On Tuesday, September 9 you’ll have an uncommon opportunity to do what’s right. For all of Maryland.

[A black hand and a white hand come slowly into frame from either side of the screen, meet and clasp. Pull out to reveal Parren Mitchell and Steve Sachs.

Screen Graphic:
Steve Sachs/Parren Mitchell
One Maryland

Schaefer Ad

[WDS seated at a desk, addresses the camera.]

Everybody asks me why I am running for Governor. Well, it’s simple. I’m a public servant and I’ve been one all my life and the job of Governor is where you get to serve the most people. You touch their lives to effect their well being and while I haven’t been able to solve all the world’s problem, I have made government work in ways that you can really see. And I did it with hard work not shallow promises. Together, we can make Maryland America’s Best.

Screen Graphic:
Let’s Make Maryland America’s Best.
Schaefer & Steinberg

**A-22**

1986 Primary Election Day Coverage
WMAR News Storage – 9-9 and 9-10-86
Show 153

00:15 WDS votes

00:21 Sachs votes

00:26 Sachs states that he expects to win
Followed by various Senate candidates voting – Mikulski, Hughes, Barnes, Chavez

[Reporter in front of polling place in city.]

02:51 Reporter: State election officials have predicted up to 60% of Baltimore City voters would turn out today to cast their ballot due mainly to the beautiful weather we’re having and also the popularity of the candidates running on the ballot. At Milford Mill High School I’m Brenda Carl, Channel 2 ..

07:00 – 07:08 WDS and Steinberg on campaign trail “We can’t win without you. We can’t win without you.”

07:18 Sachs at outdoor rally – ‘One Maryland’ banner behind him

Sachs: As you’ve heard me say many times, Baltimore under the stewardship of my opponent has become a better place to visit and a worse place to live.

07:33 – Short clip of WDS, then Sachs working crowd at large outdoor event

17:00 more voters at the polls – inclu Mikulski, Hughes

17:23 [Schaefer walks by voting booths and shakes his head at the press]

VO: the top tow competitors for Governor got in their last pre primary comments this morning before voting

17:31 Sachs: We hope and expect two pull an upset today and win this thing. It’s very doable and we’ve got our fingers crossed.

[CU of WDS signing card, pull out as he rises from table – cameras flash – good sound on cameras]

WDS: The time to smile I hope will be around 10 O’clock tonight.

[Voters lined up inside polling place.]

A-22
Story about relationship with General Assembly
WMAR News Storage – 9-9 and 9-10-86
Show 153

22:25 John Cade: I think he’s going to have to pay a little more attention to the legislature than he did to the city council.

22:26 Harry Hughes; Mayor Sch has a different style that I do. I’ve discussed that on occasion. SO, he’s, his style will be different.

22:36 Fred Malkus: The faces change but the legislature remains the same.

[Schaefer in a crowd outdoors. WS of plaza and crowd]
22:40 VO: Mayor Schaefer is not a stranger to Annapolis. He’s been here often lobbying for the needs of the city.

WDS: (calls out & crowd repeats something) That’s why we’re here.

22:51 [WDS sits at a table in hearing room. Shots of legislators. 2-22-1988 on screen]

VO: And there were times when the Mayor’s temper got the best of him and he got into heated exchanges with legislators.

22:56 WDS: You can make general statements all you want Senator. But I can back up what I say. Of course, I’m sure you have read much more about it than I did.

23:05 [Hughes at rostrum. WS of chamber, high angle.]

VO: Governors though have traditionally had difficult times with the legislature. They’ve had different ways of dealing with it.

Hughes: You have to be there to understand …

23:25 [Schaefer signs: Make Maryland America’s Best. Sch and Steinberg making campaign announcement. 7-9-86 on screen]

VO: Mayor Schaefer will have some help from his Lieutenant Governor. When he chose Melvin Steinberg as a running mate, he promised the former Senate President that Steinberg would have an active voice in running the state.

[MS Steinberg ]

23:36 Steinberg: It’s absolutely necessary that there be a smooth working relationship between the legislature and the Executive Branch and we would hope to build that strong bridge, so that ..

Rep (OC): That’s going to be your job,

Steinberg: I will be the point man but it will be our job.

[Wide Pan of General Assembly chamber from front. One member rises to speak. Sch listening in the balcony, head in hand.]

23:52 VO: The Mayor’s been pictured as a strong advocate for the city. A powerful voice in getting funds for Baltimore. Sometimes at the expense of other areas. Case in point, several years ago when the Senate was debating funds for education and the Mayor watched from the balcony.

[MS Malkus. Schaefer OS]

24:06 Malkus: Now how in the world can we go ahead and have a formula and then add $10 more million dollars for Baltimore City, when Caroline County and Dorchester County are not as rich in income per capita as Baltimore City.
24:28 WDS: I’m just, I’m very discouraged. It wasn’t a matter of greed. It was a matter of trying to fight as hard as you possibly could for money for disadvantaged kids.

24:40 VO: Perhaps its because everyone loves a winner but now even his staunchest critics find it hard to be critical.

24:47 Malkus: Now he will be the Governor representing all the people. I have full confidence that he’s going to treat us all fairly.

24:55 VO: People who have known Sch for years, who have worked with him, say his style will be very different from the present administration. Former State Senator Harry McGuirk, probably the next state Treasurer:

McGuirk: The Mayor’s very popular, he’s an international figure. His relationship will be one on one.

25:15 Bill Hellman comments ..

25:23 Lou Davis: as to what the Mayor will do when he gets to Annapolis. Well, he issued eleven position papers. 500 typewritten pages in all. Everything from the environment to jobs and economic development, higher education, housing and so forth. As to his priorities, here’s what he the man had to say.

25:41 CU WDS : There isn’t any priorities, everything is a priority. I said that when I came into office as Mayor of the City of Baltimore, asked me what my priorities are and I said everything is a priority.

[Lou Davis is in Gov’s Baltimore office. Walks from seal to desk.]

25:49 Davis: Much of what will change if Mayor Schaefer is elected is still extremely speculative. But one thing we can predict with near certainly is that the Governor’s office, rarely used during the Hughes years, will be utilized much more if Mayor Schaefer is elected.

In Baltimore, Lou Davis …

26:08 End

A-22
1986 Election Primary Day - Story on Legacy in City
WMAR News Storage – 9-9 and 9-10-86
Show 153

26:11 [Walter Sondheim at desk.]

Sondheim: These Washington Post reporters have been over here in droves and they all want to know about his temper and I tell them it’s not his temper, that’s impatience.

26:19 [Bill Boucher seated in office.]
Boucher: The reestablishment of the morale of the city which he’s been superb in doing, he’s a great cheerleader.

26:26 [Robert Kelly, GBC, seated in office.]

Kelley: I dispute a bit the premise that the world has revolved around the Mayor.

26:34 [Du Burns]

Reporter (OC: What do you think, very briefly, is his single most outstanding accomplishment?)

Burns: His own wisdom and dreaming.

[Mark Wasserman seated in front a calendar.]

Wasserman: I’m biased but he’s going to be a tough act to follow. He’s going to have some big shoes to fill.

[CE WDS]

WDS: When I hang it up in this life, that they put on the tombstone: ‘He Cared.’

[Quick shots of all the men]

VO: These are some of the men that helped shape the Baltimore of today over the past 25 years and guide it’s future.

[WS poor street people on steps – WS Pratt and Charles, driving POV]

VO: They say the city is his bride. It appears to have been a successful marriage.

27:05 [Frank Defillipo on Federal Hill skyline behind.]

Defillipo: Much of the transformation of the Baltimore skyline and it’s shoreline took place during the 15 years that William Donald Schaefer has been Mayor of Baltimore.

It is probably the Legacy for which he will be best remembered. Others say he that his lasting contribution to the city was that he forced Baltimoreans to think of their city as a world class city, not a nickel and dime town. That they say is his lasting contribution.

[WS construction of ?, pan to Harborplace]

VO: William Boucher recalls that Schaefer originally objected to the redeveloping of the Inner Harbor.

27:34 Boucher: Well he almost sent me to the loony bin. He said we were trying to do too much too soon.

VO: does Boucher believe that Schaefer is getting undue credit?

Boucher: I do, but I don’t think it’s entirely his fault.
27:50 VO: Walter Sondheim has served the city under 4 mayors. He has been at Schaefer’s side for 15 years.

Sondheim; You also can see it as part of a continuum that started under a series of Mayor’s, start beginning in 1959. You see also the enormously large part that Mayor Schaefer played in it during his administration.

[WDS shaking hands with Denis Rasmussen. MW is there.]

28:10 VO: Mark Wasserman served as physical development coordinator in City hall until he left to manage Schaefer’s campaign for Governor.

28:17 MW: The institutions which have existed in this city which may have been slightly overshadowed by the Mayor’s dominance for so long. What I’m talking about specifically are community organizations and institutions like the Greater Baltimore Committee.

28:35 Kelley: As in any partnership, there are some rocky times and certainly we’ve differed with the Mayor on some specific issues but I think in working on common goals in economic development and education, our relationships has been pretty strong.

28:48 Defillipo: This is Baltimore’s miracle mile. A stretch of gleaming buildings and the Inner Harbor which attracts millions of visitors every year. It stands in sharp contrast to the other Baltimore that tourists never see.

29:01 Man: The Inner Harbor for the white folks.

Woman: Well, he’s been a fair mayor, He does, he’s done more for black people then most of the mayors.

Man: he’s been a good damn mayor.

29:11 [WDS, Steinberg and Rasmussen in front of campaign van.]

VO: The legend of William Donald Schaefer lives on.

29:14 Kelley: he changed, he changed the feeling of us as a second class operation to a world class city.

Boucher: He’s made Baltimore believe in Baltimore,

Sondheim: He’s moved the entire city in his administration in, at a pace that is unequaled in any place else in the country.

29:30 WS Big Green sign in front of street construction – We’ll have it Fixed before you can say “Mayor William Donald Schaefer and the Citizens of Baltimore”

WS of bench with “Mayor William Donald Schaefer and the Citizens of Baltimore’

VO: And what of the future of Baltimore without William Donald Schafer …Burns, Boucher, Kelley
30:03 VO: And what about Schaefer himself.

CU Schaefer: I’m me, I’m not, I’m me.

30:11 End

Footage from Schaefer HQ

[Schaefer at rostrum]

WDS: our administration will be oriented toward one word, two words. People and caring. That’s what we tried to do in the city.

49:26 [WS of Rostrum, WDS waving, Steinberg climbs up.]

WDS: There’s, there’s a feeling and you can feel it. But you know and this is something that I absolutely mean. You can have a greatest governor, greatest lieutenant governor but if you don’t work with us, we can’t make it. Can’t do it, government and business must work together. Government and community must work together. Government and people must work together to make our state great.

50:11 (applause) [WDS points to Mickey Steinberg]

WDS: He could have had the easiest of elections. He would never have had to go out of his law office or the office door in Annapolis (cut)

[2-shot, Schaefer with Steinberg, arm around Steinberg]

50:39 [WS of podium, see Louie Goldstein and Hilda Mae, among others.]

50:45 WDS: If anything, our administration will be oriented toward one word,, People and caring.

51:08 Sachs concession

53:25 Mikulski victory.

A-12
Schaefer Farewell Tour – 2 versions
WMAR News Storage
1-19-87/ 1-20-87

34:17 Tony Pagnotti: Charles and Saratoga Streets, the center of one of Baltimore’s oldest neighborhoods.

[trolley with balloons pulls up to the curb]

Now in just a little while these trolleys will be taking William Donald Schaefer on a tour around the city. Yes, a farewell tour after 15 years as our mayor, he says ‘Bye, bye, Baltimore.’
34:38 [Rear view of WDS as he approaches ladies.]

WDS: Oh my gosh, how you doing? Good to see you.

Reporter (OC): What’s your feeling on a day like today Governor?

WDS: Oh, sort of numb. That’s all.

34:54 Boys choir sings. WDS listens.

35:15 WDS walks and shakes hands, a band is playing.

35:24 WDS boards the trolley with others.

35:22 WDS on trolley, trolley passes crowds and people with banners

35:25 [See Aquarium and Power Plant behind Tony Pagnotti.]

Tony P: After the Mayor completes his trolley tour, he’ll head to Inner Harbor where he’ll great more well wishers and I’ve also learned that the Mayor will stage a surprise shtick event, reminiscent of that great seal pool dive over 5 years ago and then the Governor-elect will get on a boat her and head to Annapolis, where tomorrow he’ll become Governor William Donald Schaefer. In the Inner Harbor, I’m Tony P.

36:00 End

52:36 [Boys choir singing]

VO: A touching hymn of praise greeted Mayor Schaefer when he arrived at St. Paul’s Church.

[WDS in profile, listening.]

VO: from where the trolley tour would begin. After 15 years as

[WDS boards the trolley]

the top man in city hall, the Mayor wanted to tour his neighborhoods and bid adieu to the people he says are the what truly makes Baltimore Best.

[WDS shaking hands. People holding signs.]

VO: Along the way there was a stop in Pigtown where the residents were showering his honor with love and appreciation.

[WDS walking in a shower of confetti, shaking hands.]

53:12 Reporter (OC): What do you have to say about Mayor Schaefer?

Young man: Best we’ve ever had. I’m serious.

Another man: I think he’s a good man. He’s going to well in Annapolis.
53:20 Reporter (OC): What’s the best thing about Mayor Schaefer?

Woman: He’s done so much for everybody. He’s done so much for everybody and he’s done so much …

Another woman: So much for the senior citizens and for the whole city of Baltimore.

53:34 [Long shot of Baltimore City College]

Students at City College sing to him.

53:50 [POV from trolley, people holding signs along the route, waving]

VO: After passing through some 15 neighborhoods. A large crowd was waiting at the Inner Harbor to say goodbye to the Governor-elect.

[There he told the gathering that he leaves Baltimore a proud but not yet perfect City.]

[Schaefer at microphone, huge crowd in between Harborplace pavilions.]

54:00 WDS; We still have the homeless, we still have the poor. We still have a whole lot of problems. But one thing they can’t take away from us and that’s our pride. The pride in our place called Baltimore, Maryland.

54:14 [Crate is lifted from promenade. ‘Baltimore’s gift to Maryland.’ ]

VO: And no sooner did he say ‘Bye, bye, Baltimore.’ The Governor elect was whisked off into a large gift box and hoisted high into the air onto a waiting ship. Which would take him to Annapolis.

54:26 [Hilda Mae opens the box and WDS steps out in admiral’s outfit.]

VO: Out of the box emerged the new skipper of state.

Crowd cheers.

VO: At the Inner Harbor, I’m Tony Pagnotti.

54:43 [WDS on trolley waving to crowds on sidewalk. POV shots of people on sidewalk, waving.]

55:02 [WDS walks through a crowd greeting people (looks like Highlandtown).]

Woman (OC): we’ll still call you Mayor Schaefer.

WDS: Mayor’s the greatest term you can have. Thank you very much.

Woman: We liked you as a mayor.

WDS: And I liked being Mayor.

Woman: Wish you all the luck with this one.
A-12
General Assembly Blocks Schaefer from Appointing Treasurer
WMAR News Storage
1-19-87/ 1-20-87

55:20 [General Assembly in session.]

VO: It had never been done this way in modern times. A joint session of the Senate and the House listened to nomination speeches and they were handed paper ballots to cast their secret vote for Maryland’s treasurer, usually a routine appointment.

55:33 [WDS at rostrum in chamber]

VO: But Governor-elect Mayor Schaefer’s attempt to name the treasurer himself and thus control the board of public works backfired on him.

55:40 Mike Miller: Someone should have told him that the general, that the constitution provides that the treasurer is elected by the Maryland General Assembly and is the advocate of the General Assembly on the Board of Public Works. Baltimore delegate John Douglas wanted the job and so did Senator Simpson of Charles County. Former Delegate Lucille Maurer of Montgomery County was drafted by the leadership. …

[Votes are tabulated and Maurer is the winner.]

56:44 Jack Bauman: None of the legislators would say so publicly but privately said this was a slap at Governor elect Schaefer. In Annapolis, I’m Jack …

57:14 [WS of Schaefer giving farewell speech.]

WDS: We want you to continue to make our city the greatest city in the United States. Let’s go Baltimore. (crowd cheers)

Press conference after Pride was lost

58:44 WDS: The heroism of 8 kids, 8 people fighting for their lives. A captain who dove to bring the life raft up. There’s an expression in the Bible ‘No greater love anyone than gives his life for his brother.’

A-23
Stadium Authority Recommends Camden Yards
WMAR # 377
2-4-87 thru 2-5-87

13:09 {Shots of Camden yards site]

VO: the committee said Camden Yards near the Inner Harbor was their final choice because of its accessibility by roads, by train and even by foot traffic so close to so many hotels.
Camden Yards was also the early choice of Governor Schaefer. At a news conference this morning authorities recommended a number of ways to raise money for the stadium, including a number of taxes. They suggested the best way is through a sports lottery. The cost of construction more than $200 million and that doesn’t include highway improvements.

[Stadium Authority press conference – they talks bout requiring long term lease from Orioles and NFL franchise pre-building.]

VO: Governor Schaefer in his news conference a few minutes ago said he would propose a new instant sports lottery to fiancé the project.

[WS of WDS at table with Steinberg.]

WDS: I will support as part of this and a major part of this is the sports lottery. Which will be about 16 or 17 million dollars that leaves about 2 [or 4?] million that has to be made of other taxes. The only one I am ruling out and I’m ruling out personally, that I am just am not for is an adjustment of sales tax.

18:10 [WS of Stadium Authority committee press conference.]

VO: At an early morning news conference Sports Authority Chair Herbert Belgrade announced a final decision.

Belgrade: Our opportunity to achieve our objective, to get a long term lease from Edward Bennett Williams and to get a major league franchise would be greatly enhanced if we had separate facilities.

18:28 VO: The stadiums would be built at Camden yards but not unless there were firm commitments from the Orioles and an NFL franchise.

18:37 [MS Schaefer.]

VO: As for paying for them, Governor Schaefer said today that he proposes an instant sports lottery despite objections that lotteries are a drain on the poor who can least afford them.

18:44 Schaefer: But people who can’t afford them still buy ’em, and they try to discourage them from buying them, they still buy them and the sports, these instant lotteries are very popular. A sports lottery will go well.

19:10 [WS of legislature.]

VO: But the reaction from the legislators was not that enthusiastic and when the appropriations committee was briefed by Authority members, they expressed concern not only about the stadium financing, but the need for 2 stadiums.

19:34 Pete Rawlings: .. and you are going to find, # 1 a decrease in the general lottery funds to the state revenue which could have some impact on state programs and #2 more of the burden on these families that really don’t need to be playing the lottery.
19:50 Tim Maloney: w don’t know if a sports lottery is going to work. It’s worked in some states, it hasn’t worked in other states. We also have to ask if it’s going to cut into the business in the existing pick 3 games and the lottery and lotto games,. If it does that it might hurt education or public safety, so those are questions we’ve got to look at.

20:08 Sandy Rosenberg: Well, I think we should improve Memorial Stadium provide some additional financial incentives, additional financial revenue in terms of the existing owner but really see what possibilities there are in terms of keeping the Orioles where they are as opposed to having to build a new facility in order to keep them.

20:29 End

22:37 [Pan from Warehouse to Otterbein homes, street signs.]

VO: in the shadow of Camden yards, the proposed new stadium, the small community of Otterbein. Some of the people who live there in mostly restored dollar houses feel the peace and quiet of their street will be broken is the stadiums are built.

22:47 Man: A major concern is parking and also the disruptive nature

23:00 more vox pop (2 opposed, 1 for)

24:07 Reporter: The Otterbein community association is expected to officially oppose the building of the new stadiums here. No one is talking law suit yet but, as one resident pointed out, there’s a lot of lawyers living down here. In Otterbein, I’m Joan Gartland …

A-24
William Donald Schaefer Interview
MPT Program – Maryland Week
4-10-87

[The host and others are seated around a table in the studio. WDS is remote, in MS on the screen, wearing head set .]

Host: Now is it a concern of ours about the movement to have a referendum for the stadium?

WDS: I think it is a mistake but you always have people that are opposed to everything you attempt to do that’s new, progressive. For instance, I remember those who fought so hard against the Inner Harbor and if that referendum had won, the city would not have made the progress it has made. And of course, it’s the same way with that stadium. It’s a major capital project for the City of Baltimore, for the region and for the state. That’s #1. Minority businesses and minority contractors … will all be available.

Host: Does this whole thing get you mad. Governor?

WDS: Me. I don’t get mad.

Host: You don’t get mad anymore?
WDS: No, I never got mad that was propaganda put out by the TV and the Press.

[discusses how referendum would be problematic with Orioles one year lease and jeopardize chances of getting an NFL franchise. Also how people while sign anything and people from California signed to oppose Harborplace.]

WDS: As soon as the session is over, I expect to go around the state – trips to Southern Maryland, Montgomery County, Prince George’s County, Western Maryland again, Eastern Shore, Metropolitan Baltimore - everywhere we can possibly go. We’re going to go. We’ll take our bus, take our secretaries with us. I’m talking about Secretary of Transportation, Economic Development, Health, all of them with us so that the people down there will get an opportunity to talk with and tell us any problems they have.

A-25
Schaefer Roll Call (1988 Democratic Convention)
WJZ tape # 829
7-21-88

[High Angle of Schaefer tightly surrounded by crowd, including Sarbanes and Hilda Mae]

15:11 Schaefer: On behalf of the only state of America in miniature, home of the National Anthem, home of the National Capital, home of the Chesapeake Bay, steamed crabs, crab cakes, site of the first Dukakis-Bush debate.

15:45 Maryland with pride casts 25 votes for Reverend Jessie Jackson, 59 votes for the next President of the United States, Michael Dukakis.

15:57 Cheers then sound goes out – WS and Sch raises fist

16:00 End

A-26
‘Wounded Winner” – Schaefer disappointed at 60 percent win
WJZ Newscast
VHS tape
11-6-90

Beverly Burke (at news desk): is there another politician licking his wounds today? Governor William Donald Schaefer? Although the Governor beat opponent [redacted] with 60 percent of the vote, that was not enough to make the Governor happy. As the Governor accepted congratulations from his supporters, he was clearly not happy with the fact he lost in half the counties in the State. This morning at a victory conference the Governor seemed depressed. He blamed his campaign staff for miscalculating.
Schaefer: This is tough for me because I was running against myself.

Burke: The Governor criticized his department heads and cabinet members for forgetting to do it now.